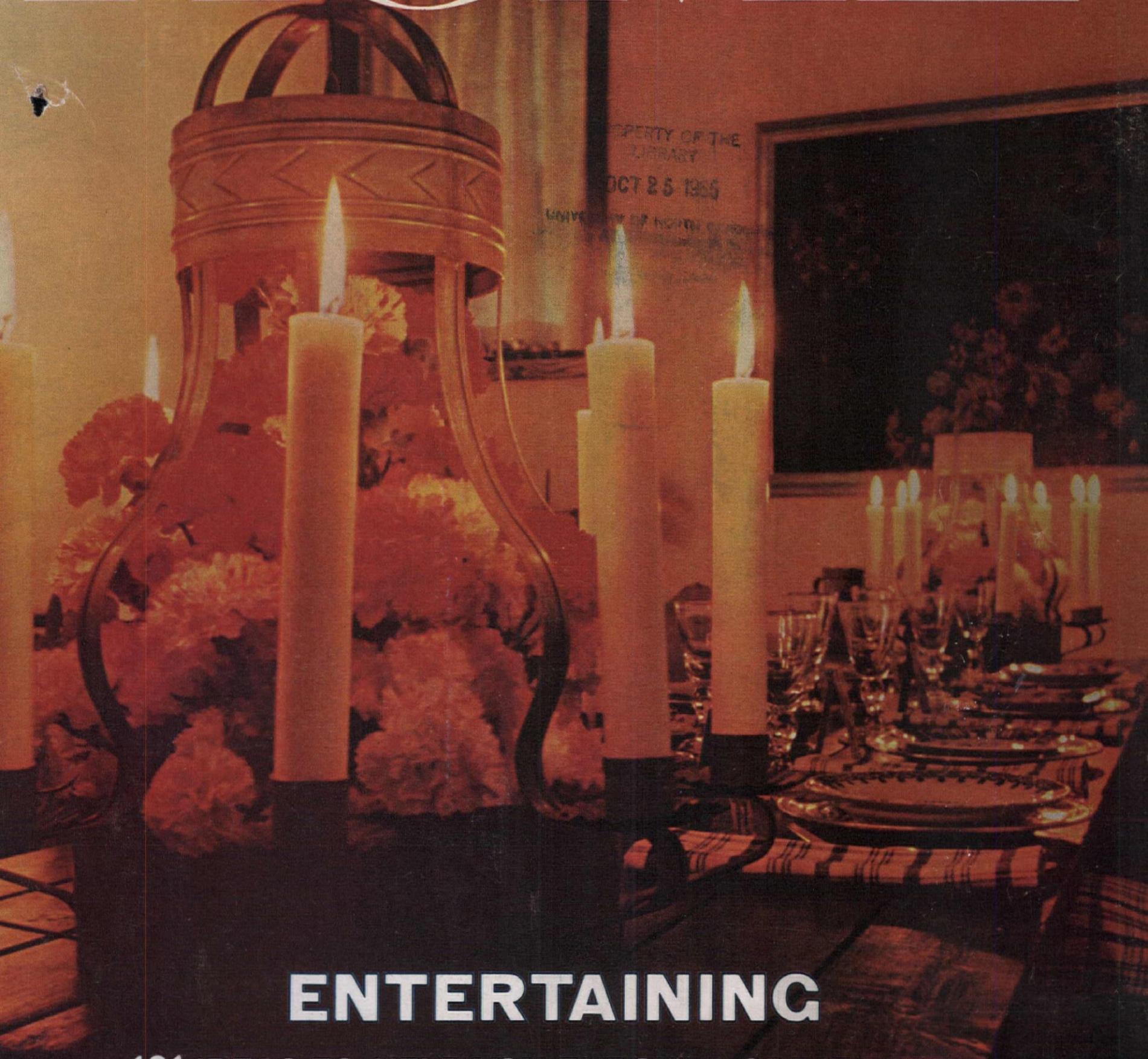


November 35¢

THE AMERICAN

HOME

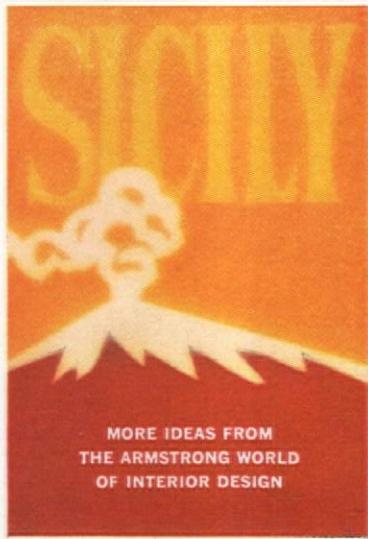


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IDEA BOOKLET! "The Armstrong World of Interior Design"—24 color pages of internationally inspired rooms full of decorating ideas you can use to make your home more attractive and inviting. Send 25¢ to Armstrong, 6511 Pine St., Lancaster, Pa.

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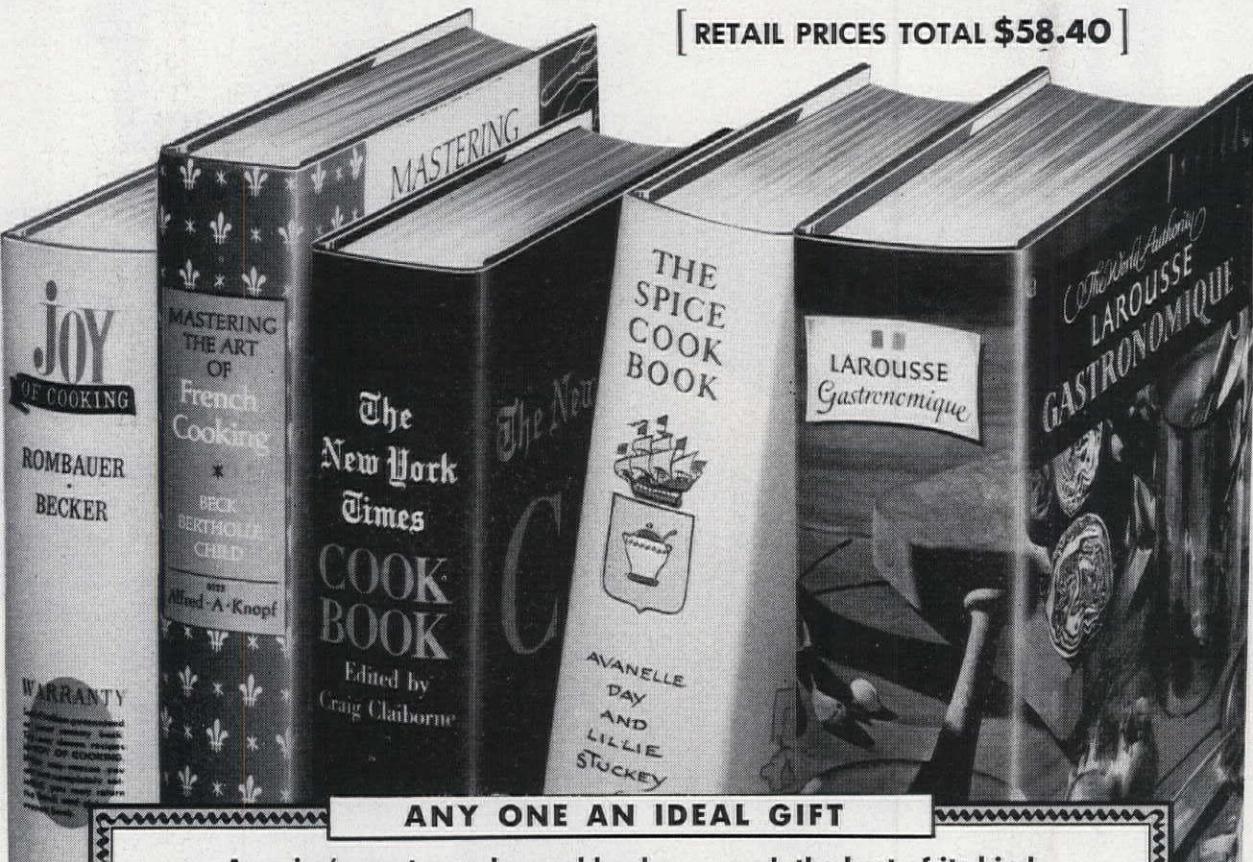
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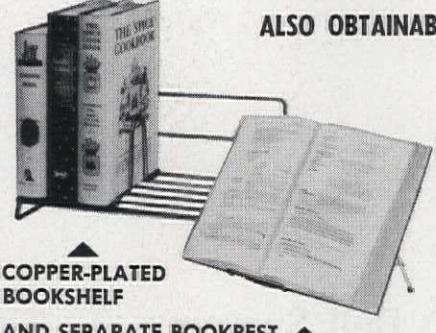
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NOVEMBER 1965 THE AMERICAN VOL. LXVIII. NO. 9
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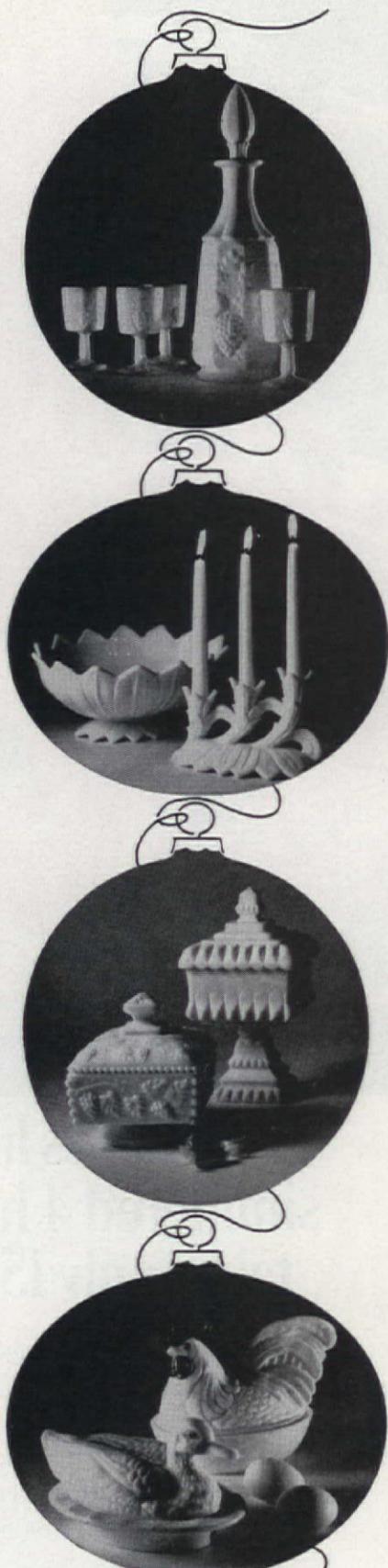
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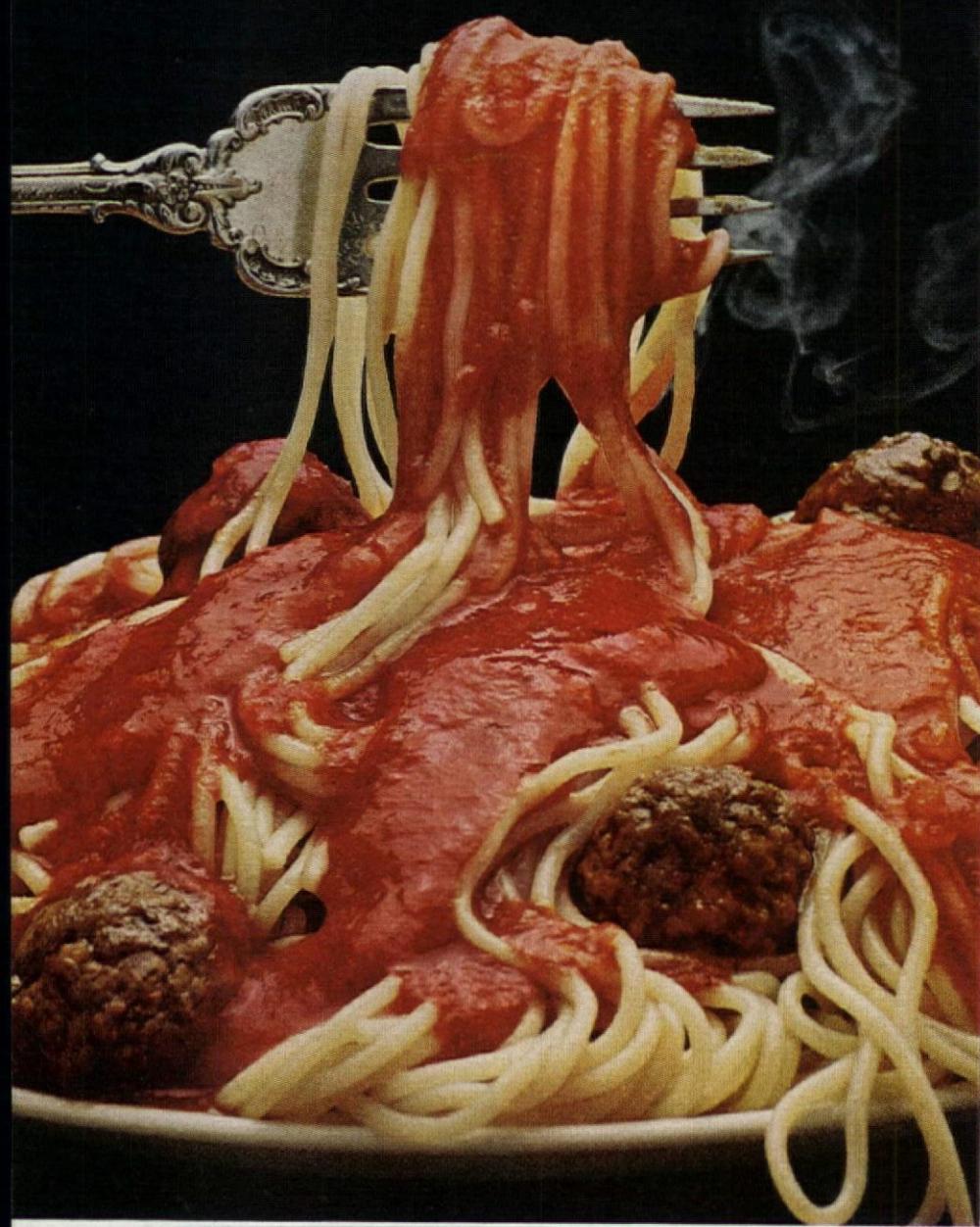


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DEAR READER

We earnestly hope that if and when some visitor from another planet arrives on earth, "it" doesn't arrange to show up in this country on Thanksgiving Day. If it does, it's going back home with a very erroneous report on how things are going on this planet.

Our visitor will find families on Thanksgiving Day with heads bowed giving thanks for their many blessings. They will give thanks for freedom, for their health, their good jobs, their comfortable homes, their loving families, and the many other things that we in this nation hold dear and important. Our visitor would probably be quite impressed by this outpouring of humble thanks and might be amazed that so many persons living with such abundance could still appreciate their good fortune.

We would wish, however, that someone would take it aside and carefully explain that this day is one that is especially set apart called "Thanksgiving Day," as it only occurs once a year. It is the day on which we give thanks for what we are and what we have. It should be explained to our visitor that for many of us this is the only time of the year when we feel compelled to give thanks—for the remaining days of the year we are free to revert to a more favorite pastime—that of complaining.

Some of us complain about the problems of remaining free—high taxes, being asked to vote in elections, or to serve our country. We complain about the state of our health and even when we are in perfect health some of us prefer to act sick. We do considerable complaining about our jobs and having to work, and when we don't have jobs, we naturally complain even more. Our houses supply us with a good number of complaints, from the amount we have to pay in real estate taxes to the fact that our wealthy neighbor has a split-level swimming pool and we are still getting along with a conventional one.

If our visitor gets on intimate terms with the family, it'll get a good barrage of complaints from wives who have husbands that don't understand them and from husbands with wives who are not understanding. Get the parents together and they'll complain about their children—their children will complain about the parents.

There can be little doubt about it—we do manage to do a lot of complaining in this country—always have and always will. But there is one point we do hope this visitor will not lose sight of, and that is, regardless of how we do act throughout the balance of the year, we have set one day aside for giving thanks. That is far better than none at all.

HUBBARD COBB
EDITOR



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You put all the goodness in,
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Now is the time for all new Saran Wrap* to come to the aid of your party. America's number one flavor saver is on the job even before your first guest arrives. Saran Wrap holds all the goodness you put in. Better than any other wrap. It's stronger too. Controls air, odor and moisture best. And it's longer than ever. Now you get twice as much for your money.

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From one jar of Hellmann's...a

CRAB DELIGHT DIP

1 cup HELLMANN'S® Real Mayonnaise
1/2 cup dairy sour cream
1 tablespoon chopped parsley
1 (6-1/2 ounce) can crabmeat, drained and cleaned
1 tablespoon sherry
1 teaspoon lemon juice
Salt and pepper to taste

Combine all ingredients. Chill at least 2 hours before serving. Serve with crackers or crisp, raw vegetables. Makes 2 cups.

DEVILED HAM CORNUCOPIAS

Cornucopias: Cut 20 slices of thin-sliced white bread with round cookie cutter. Flatten with rolling pin, then spread on both sides with Real Mayonnaise. Roll up to form cornucopia and fasten with toothpick. Bake on ungreased cookie sheet in 350° (moderate) oven for 12 to 15 minutes or until lightly brown. Remove toothpicks.

Deviled Ham Filling:

3 tablespoons HELLMANN'S Real Mayonnaise
1 (4-1/2 ounce) can deviled ham
2 hard cooked eggs, finely chopped
1 tablespoon prepared mustard

Combine ingredients. Chill. Fill each cornucopia with 1 generous teaspoon. Sprinkle with chopped parsley or paprika.

What's the secret behind those piping hot and bubbly Cheese Canapés? Hellmann's! And lending a certain can't-be-copied something to that divine Paté? Hellmann's! And what makes "standing room only" around those plates of Cucumber Bites, Deviled



CRAB DELIGHT DIP



DEVILED HAM CORNUCOPIAS

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Ham Cornucopias and Crab Dip? Hellmann's again. That light, delicate flavor...that full-bodied texture...opens up a new world of exciting tastes in appetizers. Hellmann's is the versatile one, the reliable one, the one to bring out the best in everything you serve.



HOT CHEESE CANAPÉS

White bread slices
Slices of cold, assorted
meats or shrimp
1 cup HELLMANN's Real
Mayonnaise
1/2 cup finely shredded
American cheese

Cut bread into small shapes. Top with meat or shrimp. Combine Real Mayonnaise and cheese. Spread mixture completely over appetizer. Broil 4 inches from heat, until bubbly and brown.

FROSTED PÂTÉ

1/2 pound liverwurst
1/2 teaspoon grated onion
1/4 cup HELLMANN's Real
Mayonnaise
Salt and pepper to taste
2 ounces cream cheese
2 tablespoons HELLMANN'S
Real Mayonnaise
Pimiento

Mash liverwurst. Blend in onion, 1/4 cup Real Mayonnaise, salt and pepper. Mound into desired shape. Chill. Blend cream cheese and 2 tablespoons Real Mayonnaise. Spread pâté with mayonnaise mixture, garnish with pimiento. Makes about 1 cup pâté.

CUCUMBER BITES

1 large cucumber, peeled if
desired
1 cup HELLMANN's Real
Mayonnaise
1/2 cup dairy sour cream
1/4 cup shredded carrot
3 tablespoons finely chopped
radish
1 tablespoon finely chopped
parsley
Salt and pepper to taste

Cut cucumber into 1/2 inch slices. Hollow out each slice about 1/4 inch. Chill slices. Chop pulp; combine with remaining ingredients. Fill slices with mixture. Serve remainder as dip.



FROSTED PÂTÉ



CUCUMBER BITES

this is no place for
"second best"...bring out the best with
Hellmann's Real Mayonnaise



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By Dorothy Lambert Brightbill



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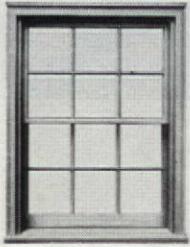
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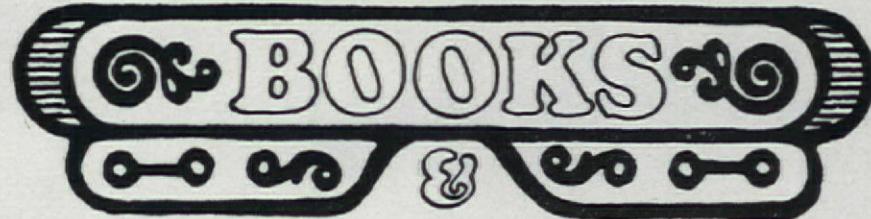
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THE STITCHERY BOOK is an imaginatively written embroidery book for beginners—one of the best we've ever seen. It illustrates how to master basic stitches and then go on to your own design variations. Special projects such as how to make holiday decorations, pillows, banners, and posters will delight even the experienced needlewoman. A good change-of-pace gift for Mom. *By Irene Preston Miller and Winifred Lubell.* 94 pages. New York, Doubleday & Company, Inc. \$4.95.

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DECORATION, U.S.A., one of the most exciting books to cross our desks, is a perfect gift book for anyone interested in modern decorating. Reviewing the best of contemporary interior design, in text as well as in over 400 photographs, it offers the reader a treasury of new ways to make a home more comfortable and beautiful. Color schemes, furniture arrangements, space and storage solutions are just some of the topics discussed. For all it offers, this is an inexpensive book! *By José Wilson and Arthur Leaman.* 275 pages. New York, The Macmillan Company. \$12.95.

These books may be ordered through your local bookstore.



COOKING THE BIG AND SMALL TURKEY.

It's time for turkey—appetites are right, the carving knife's sharpened, and this is a booklet to check before going off to buy your turkey. It will help you select and cook the star of your Thanksgiving feast. *Send self-addressed, stamped envelope to Dept. T-2, Poultry and Egg National Board, 8 So. Michigan Ave., Chicago, Ill. 60603.*

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MANNA ABOUT TOWN features 17 handpicked heirloom recipes including authentic Jewish dinners—ideal for holiday entertaining. Try Mott Street Meat Patties for a starter! *Free from Dept. AH, Standard Brands, Inc., P.O. Drawer A, Madison Square Station, New York, N.Y. 10010.*

MAKE AGAIN RECIPES INSPIRED BY CANNED PINEAPPLE will have you whipping up Polynesian adventures such as Tonga Spareribs. Dozens of ideas here, too, for making traditional favorites better than ever. *Send 25¢ to Dept. AH, Pineapple Growers Assoc., 215 Market St., San Francisco, Calif. 94105.*

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Now lasagna is almost as popular as Mom at 6160 Martin Street in Detroit. Mrs. Nelson has discovered Chef Boy-Ar-Dee® Lasagna. It's a complete and authentic Italian dinner—yet quick and easy to prepare.

Chef Boy-Ar-Dee Lasagna gives you broad, wavy

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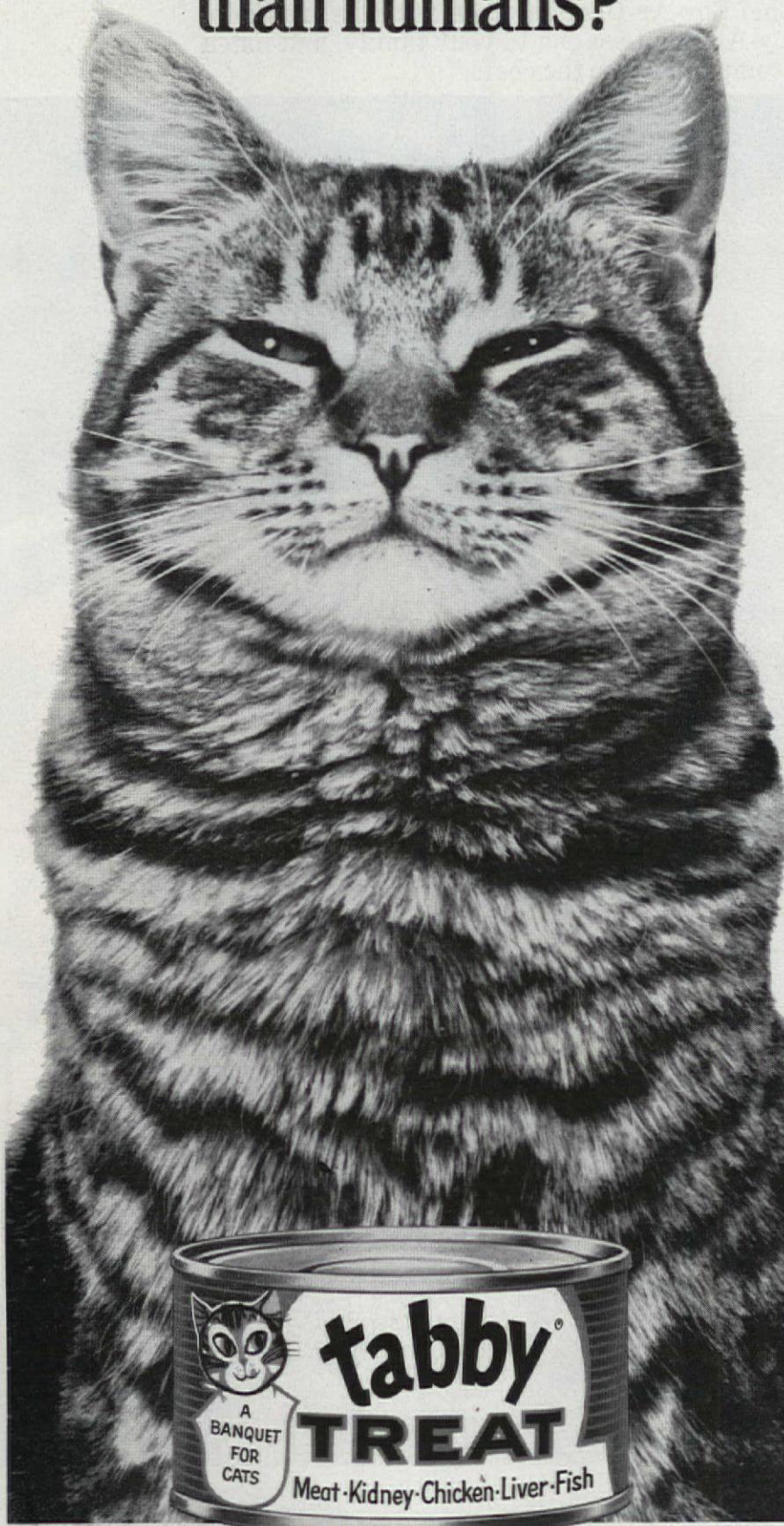
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(Tommy Nelson's Mother, Chef Hector Boiardi and Tommy)

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We think so, and here's why:

We found out that certain foods are good for cats...like liver for their eyes; kidneys for growth; meat for strength and energy; fish for good appetite; and chicken for that coat you love to stroke.

So we put all 5 together and called the dish Tabby Treat. It's fabulously healthful...yet cats really go for it.

Now how many humans do you know who like what's good for them?

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Other dishes from Tabby, America's favorite cat-erer
All Fish • New Improved • Liver & Fish • Meat Flavor • Tidbits



By Vera D. Hahn

Let others be nostalgic about turn-of-the-century phones, we prefer ours modern—especially now that Bell System has introduced their newest model. It's only 3x8 inches and doesn't look like any phone you've ever seen before. The handset, which incorporates the dial, receiver, and transmitter, snuggles cozily into the base so you see nothing but nicely flowing lines and unbroken surfaces. Designer of the new Trimline model was Henry Dreyfuss. The Museum of Modern Art in New York has already selected it for its Design Collection. To facilitate dialing in the palm of your hand even further, there's a recall button so you can make one call after another without having to hang up the handset. Another advantage of this new dialing is that the phone can now be kept in out-of-the-way places. The wall model can be installed under a kitchen shelf or between work counters. The desk model can sit almost anywhere you please. Bell System says that Trimline will be available to virtually all Bell companies by 1967 at extra charge.

green, burnt vermilion, and charcoal. Mats are said to absorb nearly a gallon of water per square yard. Even the worst soil and grime can then be hosed off, according to the manufacturer, and dust is swept or vacuumed away.

At State of High Point, High Point, North Carolina, there's a new and very well-priced Rural French collection of upholstered pieces. Exposed wood frames can be had in a dozen finishes, but we admired Chateau which looks like wormy chestnut. Choice of fabrics is excellent; there are corduroys, toiles, and crewels for a real country look. For more formality there are velvets, brocades, and damasks. Sofas are \$399; chairs, \$199.

If you've been yearning for some laminated window shades to match your drapery fabric but have found the price prohibitive, you have a friend at the DuPont Company. DuPont's Tontine shade cloth is now offered in two new types that are supposed to make custom lamination by shade shops (or the shade department of department stores) less costly than the conventional methods. Tran-lam is DuPont's standard translucent Tontine shade cloth while the other new product, Tri-lam, is made from opaque Triplex Tontine. Both are available in widths of 42 and 68 inches and are coated with a heat-sensitive adhesive that makes it easier for custom-shade makers to do their own laminating.

Have you looked at your doormat recently? Probably you take yours pretty much for granted just as we did until a few days ago when we visited the showrooms of Heywood-Wakefield. This furniture company is also in the cocomatting business. If you've ever thought that doormats must be dull, you'll welcome these mats. They come in all kinds of wonderful colors and patterns: mottled, striped, and waffled. With Christmas in the back of our mind we especially admired a checkerboard design done in the brightest, jolliest Christmas red and green.

Another manufacturer of cocomatting, Meakins McKinnon, Inc., Lockport, New York, has recently introduced a floor mat that is designed to reduce floor maintenance. Made of Herculon Olefin fiber, the Mat-A-Door Velva Kleen mat looks like carpeting. Mats are available in two sizes, 3x4 feet and 4x8 feet, and come in nutmeg, forest

To celebrate the 100th anniversary of the publication of *Alice's Adventures Underground*, by Lewis Carroll, University Microfilms, Inc., have published a facsimile of the original manuscript, available this Christmas—a perfect gift. Young ladies will also be able to dress as Alice did; Joseph Love Dresses has reproduced her famous pinafore for sale this fall. And Pippin Papers, New York, has come up with a wallpaper that should amuse any little girl. The original drawings lose none of their quaint charm for being enlarged.





YOU MAY HAVE ALREADY WON!



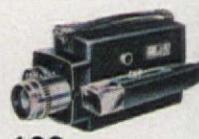
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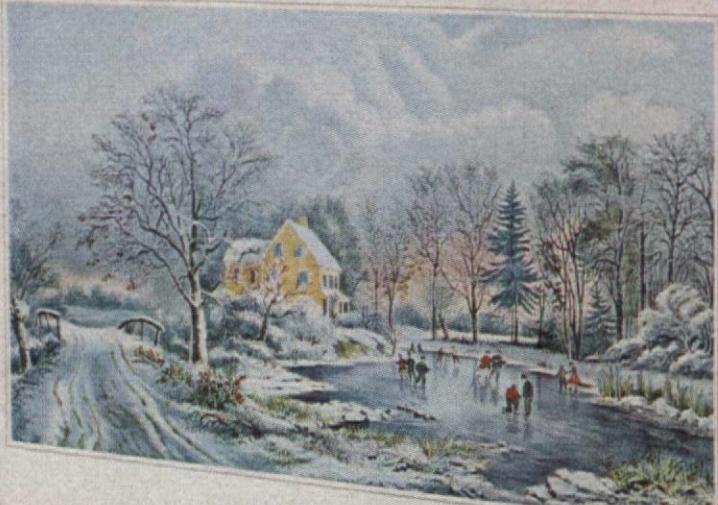
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Lo How A Rose	O Holy Night
Dance Of The Sugar Plum Fairies	March From Babes In Toyland
O, Little Town of Bethlehem	For Unto Us A Child Is Born (Messiah)
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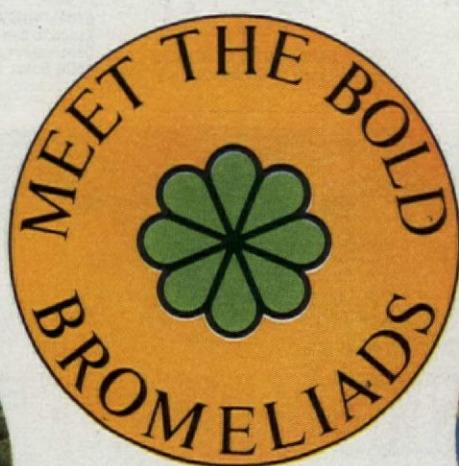
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official Lucky Number Card, and must be checked YES or NO. Mail your entry to the Longines Symphonette by midnight December 28, 1965 (must be received by January 1, 1966). This Sweepstakes is subject to all Federal, state and local regulations. If you are a prize winner you will be notified by mail. A list of major prize winners will be sent upon request if you send a self-addressed, stamped envelope.

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By Jack Kramer



MEET THE BOLD
BROMELIADS



Guzmania lingulata cardinalis

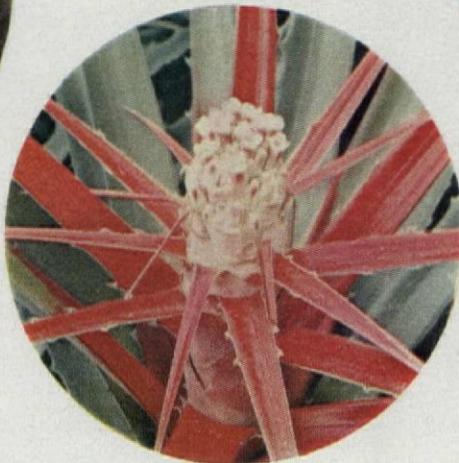
Bromeliads, on first acquaintance, did not impress me as beautiful creatures. I had to learn to appreciate their bizarre flowers, their brilliant hard colors, unusual markings. I also discovered that they're ideal houseplants: tough, long-lived, and almost carefree.

If you're an apartment dweller, you'll appreciate plants that can survive extremes of temperature, tolerate something only vaguely resembling sunlight, and withstand long periods of drought and dry air. Bromeliads fill all requirements. Most species store water in a funnellike vase formed by their leaves, and as long as it's kept full they'll even get along without roots. Wire one to a piece of driftwood and see. Maybe that's why they're also called *air* plants—they seem to thrive on it.

Insects? They would need teeth like razors to penetrate a bromeliad leaf. Once some scale succeeded in establishing a foothold on my *Aechmea caudata*, but a sponging with mild soap and water solved that!

The true flowers of bromeliads are small and not very showy, but their bracts and berries are so vivid you won't worry about scientific distinctions between "true" and "false" flowers.

Plants bloom once a year and will not flower again, but the blooms last three to four months, and offshoots are produced in abundance. You can have new



Bromelia balansae

plants by removing, rooting, and potting offshoots when they're a third the size of the parent plant. Moist sphagnum peat moss is a good rooting medium.

The planter that works best for me is a watertight metal box (sheet-metal shops make them to size) placed on the floor beneath a viewless window. A border of bricks arranged lengthwise hides the edge of the box. I filled the planter with chipped stones and put the pots on top, so excess water can drain into the stones, creating additional humidity.

Pot your bromeliads in any light, porous, humusy material, such as peat moss. *Osmunda* and orchid fir bark are also good. Some species just require a regular garden-soil mix or African violet compost. Don't overwater bromeliads. They like their roots moist but never soaking wet. Keep the "vase" of the plants filled with water, changing it occasionally to keep it fresh. They prefer filtered sunlight (especially the ones with variegated leaves) and indoor temperatures of 56° to 78° at night in winter are fine. Good air circulation is very



Nidularium maureana

important—bromeliads simply will not respond in a stuffy atmosphere. In warm weather they benefit from a few weeks outdoors where they can get some rainwater. Once a month, sponge the foliage with clear water to keep plants in the best of health. If you go away for any length of time, bromeliads, like cactus, can do without water for several days without ill effects.

Here are some of my special favorites. *Aechmea fulgens discolor* has apple-green leaves with maroon undersides. *Aechmea chantini* is olive green with silver bands. *Billbergia venezuelana* has bronze foliage striped with silver, while *B. zebrina*'s leaves are silver gray and green. The *cryptanthus* types (zebra plants) offer spectacular, multicolored foliage, while the *guzmania*, *nidularium*, and *neoregelia* are dark, lush green. *Neoregelia carolinae* is most unusual, with brilliant red floral bracts. It looks like a volcano about to erupt! *Billbergias* are good wherever you need vertical accent. For a graceful palm effect, try *Tillandsia lindenii*. Large *hohenbergias* are marvelous in corners of spacious rooms. For your garden or patio, try the large *Hohenbergia stellata* with long, branching blooms. A great many bromeliads are summer flowering, so you will always have brilliant color in your garden or patio area.

Bromeliads are available wherever houseplants are sold. You can



Aechmea fasciata

also buy them from mail-order firms specializing in tropical plants. A mature plant will cost from \$3 to \$10, and since they're quite sturdy, shipping's no problem except in coldest weather.

If you should have trouble coaxing a bromeliad to bloom, there's a simple, effective way to get it going. Simply put the stubborn plant in a plastic bag together with a ripe apple. Close and tie the bag and leave it alone for four days. Then remove the bag and the apple and take care of the plant as usual. It will flower in one to six months, depending on the species you may have.



Nidularium innocentii

Walter Singer



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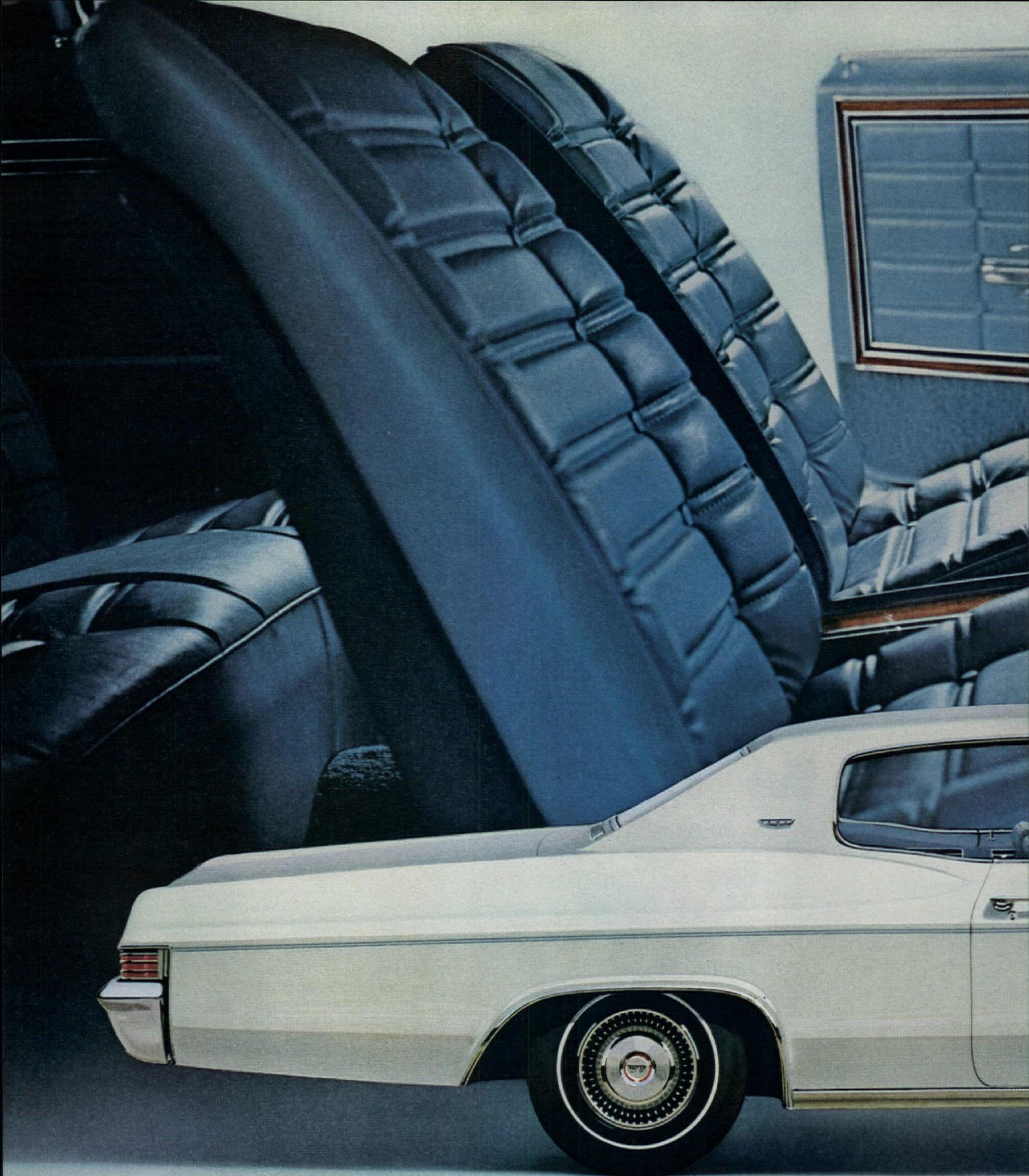
We hate to brag, but it's still the best in 1965. (Costs just \$4.95, too.)

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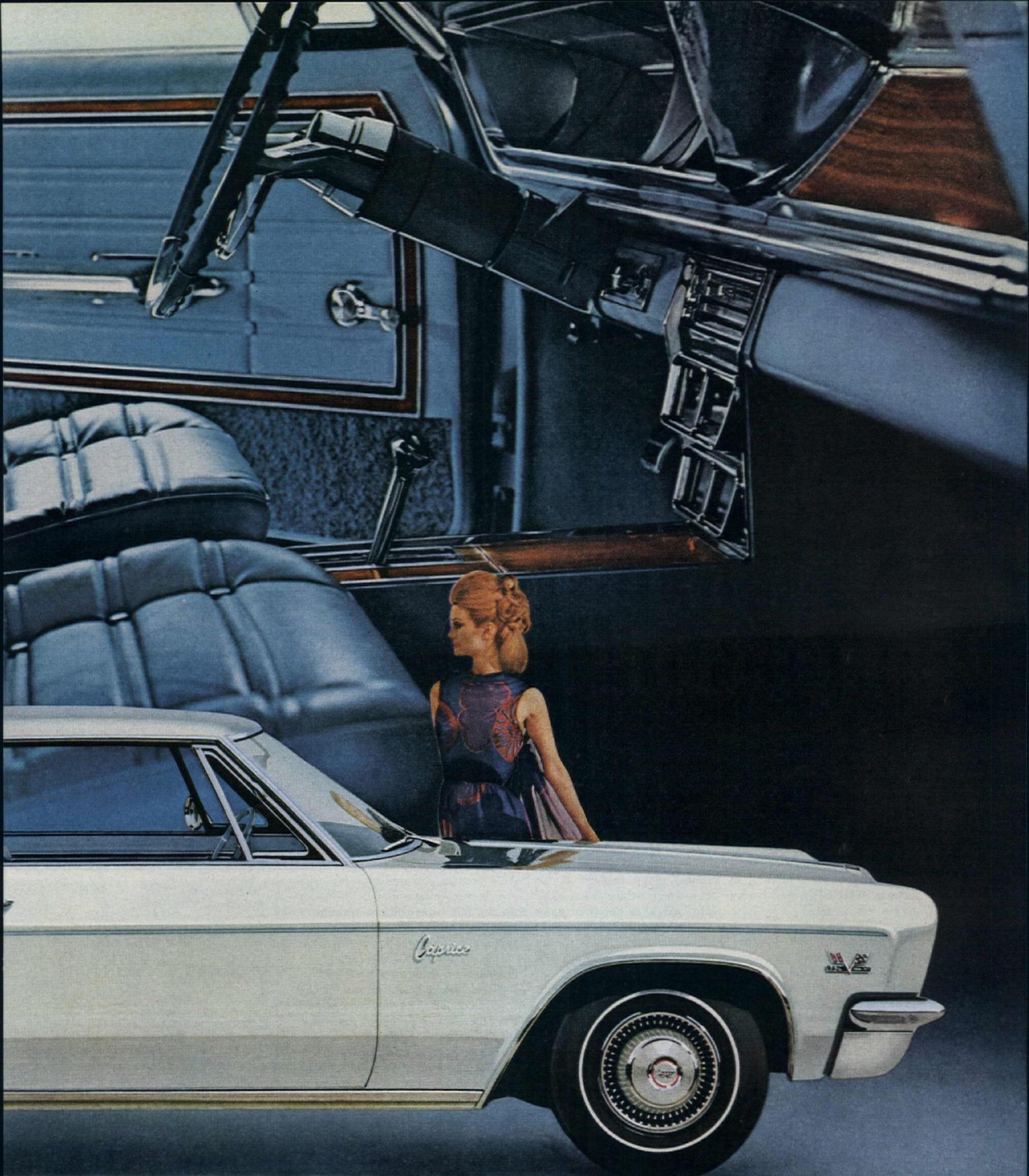
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Chevrolet Division of General Motors, Detroit, Michigan

Like most optimists who have spent their lives in houses that somebody else built, I hope someday to build my own dream house. I haven't the foggiest notion of how it will look. If the time ever comes when I actually can build it, I'll probably find I don't know what I really want.

But I promise you this: I'll know what I *don't* want. I've compiled a list of all the maddening, totally unnecessary problems that three houses have deviled me with over the years.

None of these problems is serious. But they are irritating beyond belief. All of them could have been eliminated when the houses were built. None can be remedied now without extensive—and expensive—remodeling.

I call my list the Irritation Index. Whenever one of my house's little quirks drives me to the point where I want to kick the cat (we don't have a cat), I grit my teeth, take out a file card, and write the problem down. Then I write letters, make phone calls, and bother people like plumbers and electricians. After finding a reasonable solution to the problem, I write it on the back of the card, note the extra cost and file it away.

The Irritation File has two purposes. One is therapeutic: After a solution is actually in black and white the problem seems to bother me less. The other purpose concerns my dream house: It won't be perfect, but with the help of the Irritation File, it will come close enough to be satisfying.

Meanwhile, for those of you fortunate enough to be on the verge of building *your* dream house, I pass along the solutions to six fairly common problems you can avoid.

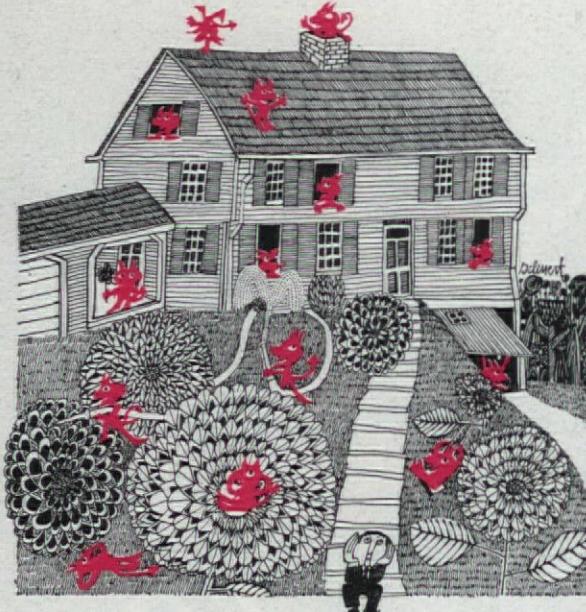
WANDERING WATER PRESSURE

I call this the Chinese water torture. It occurs when I am taking a shower with the temperature just right and one of the kids flushes the toilet in another bathroom. Before I can even scream I am parboiled. Or the reverse: Someone starts the dishwasher or the washing machine and I am doused with ice water.

The trouble lies in the size of the water pipes. To put it in non-technical terms, you can't adequately feed three half-inch pipes out of a half-inch supply line, which is what the guys who plumbed all three of my houses tried to do.

Solution: Bigger pipes. Here's what I will tell the plumber to install in my dream house:

The main supply line, which comes out of the water meter, will be one-inch pipe up to the point where it branches out into the hot- and cold-water supply lines. (I am assuming



DON'T BUILD THESE PROBLEMS INTO YOUR NEW HOUSE

By Maxwell C. Huntoon Jr.

the water company will run at least a one-inch line to the house.)

The hot and cold supply lines will be three-quarter-inch right up to the areas they supply—bathrooms, laundry, etc. And the small lines to each fixture or appliance will be taken off directly from this three-quarter-inch pipe. This system will let the household use as much or as little water as desired with practically no change in either quantity or temperature.

Two other items are essential to this Cadillac of water systems:

1. A pressure regulator valve, set at about 45 pounds, will be installed in the main supply line. It will cut down the municipal water pressure, which can be more than 100 pounds, and keep it from making my pipes bang and my faucet washers leak. And it will provide a reserve of pressure so that running many fixtures at the same time won't reduce water flow.

2. Gate valves, rather than globe valves, will be installed as shutoffs in the three supply lines. The latter are less expensive but they cut down the flow of water.

Extra cost: The bigger pipes themselves will cost a little extra, about \$75 in the average two-bath house, but will require little or no extra labor. A pressure regulator costs about \$25. A gate valve costs about \$1 more than a globe valve, and the system takes three. The cost: about \$100.

NOT ENOUGH OUTDOOR FAUCETS

My first two houses each had one outdoor faucet, or hose bib, as they're called in the trade. I had to buy two extra lengths of hose to wash the car and water the back lawn. Even worse, when the sprinkler needed repositioning, I had to walk all the way around the house to shut off the water, then all the way around again to turn it back on. (Once, just once, I tried stationing my son at the faucet and shouting to him when to turn the wa-

ter off and on. He misunderstood and you know what happened.)

My present house has three hose bibs, but two of them are placed so the pachysandra gets chewed up when I drag the hose around a corner.

Solution: At least four bibs, one at each corner. I will then be able to run hose to all parts of the lawn without turning any corners. In dry weather I can run three sprinklers and still be able to wash the car.

Extra cost: from \$10 to \$15 per bib, depending on how much pipe it will be necessary to run in the basement.

CAVELIKE CLOSETS

A couple of months ago I saw the plan of a house that had sold for something like \$50,000. It had all the features you could think of, including closets at least eight feet long in every bedroom. This seemed ideal.

Now hear this: each of those eight-foot closets was fitted with a door only two-and-a-half-feet wide.

I've lived with those closets, and I know from bitter experience that they are worse than no closets at all. On either side of that itsy-bitsy door stretches a dark tunnel into which my suits vanish for months at a time. When the closet is full (and it always is) the only way to reach stuff buried at the far end is to take everything else out and pile it on the bed. At 7:30 in the morning, with nine minutes to train time, this is too much to ask of any man. So I grab the only thing I can reach—the same old herringbone with the shiny elbows and the cigarette burn in the right knee. As I scuttle out the door my wife growls something about if I'd loosen up and buy some clothes, I wouldn't look like a tramp all the time. Maybe this same closet problem is the cause of the traditional female lament, "I don't have a thing to wear."

Solution: Folding doors, known in the trade as bifolds. They let you open up the whole expanse of closet, and when they're open they don't stick out more than a foot or so into the room. Bifolds can be bought in wood, plastic, or steel and in just about any conceivable style.

Extra Cost: As near as I can figure, nothing. The doors themselves may cost more but they are much less expensive to install than conventional doors.

AN UNDERSIZED GARAGE

Builders and architects seem to have the odd idea that garages are for cars. This, as every home owner knows, is nonsense. Garages are for lawn mowers, bicycles, sprinklers, coils of hose, baby carriages, and basketball games on wet Saturdays.

(continued on page 78)

ASPEN bedspread at these and other fine stores

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Corpus Christi, Tex.	Fedway
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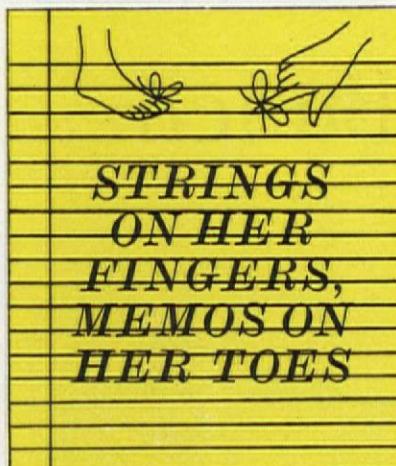
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By Jeanne Lamb O'Neill



Most people make lists some time in their lives—laundry lists, grocery lists, wedding-present lists. And November is practically national list-making month. Who on earth could get through the holidays without lists of Christmas presents to buy, lists of Christmas cards to send, lists of guests to invite to the party, lists of food to serve at the party, and lists of things to do before the party—polish silver, empty coat closet, borrow chairs, find punch bowl, lose five pounds?

But I'm no casual, in-season list maker. I'm a compulsive, day-in-and-day-out list maker. I don't know when I first traded in my brain for a No. 2 pencil and a yellow pad, but somewhere in the family attic there's probably a memo from me to me to "pick up blocks, wash Dolly's hair, punch Billy in the nose."

List making runs in our family. My mother is a list maker. So are my sisters. And already daughter Cindy shows the flower of promise. How many nine-year-olds of your ken trot off to school each morning chanting "I have my lunch box, my notebook, my English and math book; I have my spelling homework, my sneakers for gym and my current events; I have 2c for milk, 15c for Brownies, and 1c for my library book; I brushed my teeth and fed the turtle and kissed Daddy . . ." and so on down the street? True, her lists are embryonically verbal, but the spirit is certainly there.

Not that list making is a virtue. It's a nasty, lazy, slovenly habit that atrophies the brain, wastes paper, and automatically puts you one hour behind the efficient, nonlist-making housewife down the street.

List makers can't just leap from second cup of coffee to first item on the agenda. It takes an hour to set up the agenda. First come all the things you thought of in bed last night, assuming you still remember them. Next come all the things you thought of in bed this morning, assuming you're not still in it. Then there's the ritual of transferring yesterday's leftovers onto today's list. Of course, if you didn't leave suitable spaces in between the new items for your top-

priority old ones, you've already made a hash of it and might as well start over. But even when you've got everything down neat as 1-2-3, there's still work that has to be done. Obviously, item number 9 on the list (redecorate dining room) has more *cachet* if less immediacy than item number 2 (call plumber), so it better get a star. And number 7 (defrost steak for dinner) seems dangerously self-effacing—better put a circle around it, as opposed to a bold, black underline for number 11 (what to wear to the Kings' Saturday night?).

Off to the side, *on a slant* so you won't get confused, go memoranda of odd things you don't want to forget to do some fine day—tackle the new math, think of a way to retire at 45, learn all about puff pastry. It may seem silly to nonlist makers but a running list of wistful, long-term ambitions is even more important than simple-minded reminders to buy catsup and divide iris. You might remember the catsup, if you bump into that counter at the store, but you could be 90 before you ever thought of puff pastry again.

Since you did the marketing yesterday, there's no need for a bona fide grocery list. You can stick ladyfingers, shoe laces, and chervil up in the top right corner. Along with P.O., library, 5 & 10, and Dead Sea Scroll exhibit (?)—in little scrunchy letters so you can tear the whole thing off, in case you ever get out of the house.

Add a few arrows, checks, exclamation points, and red or blue pencil marks and, by George, you've got it. Never mind if the day's half over and you haven't made a bed—at least you're not disorganized. Never mind if there isn't time to call the orthodontist, stop at the shoemaker, plant your Mrs. Backhouse daffodils, let down Cindy's velvet dress, send Susie Smith a birthday card, find John's other glove, and pick up Sean at basketball—at least you didn't forget anything. Nor, for that matter, did you plant Cindy's black velvet dress, call Mrs. Backhouse, pick up Sean at the shoemaker, send Susie Smith John's other glove, and let down the orthodontist.



better prepared for retirement than Mom and I were.'

"What he meant, he explained, was that there's a big difference between what you earn while you're working and what you get when you retire. The few times Pat and I had ever mentioned retiring, we'd talked about moving south. Pop's advice made me realize this wouldn't be possible without extra income.

"What to do? Pop had some good advice there, too. Friends of his had signed up for a Phoenix Mutual Retirement Income Plan to supplement their pension. 'Check into it, why don't you? One of the Phoenix ads is here—in this week's Life.'

"Well, I read the ad, clipped the coupon and when the booklet arrived, Pat and I sat down and talked it over. We picked the plan best suited to our needs, and here we are, just 15 years later, retired at 55! Phoenix Mutual certainly had the right recipe for us."

Send for free booklet

This story is typical. You, too, can plan to have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women as well as men and for Employee Pension Programs. Don't put it off. Send for your free copy now!

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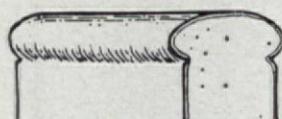
cream to their good Danish coffee.

New French Vanilla—taste the kind of vanilla Parisians lavish in ice creams—now in this new Metrecal flavor.

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Knead it.



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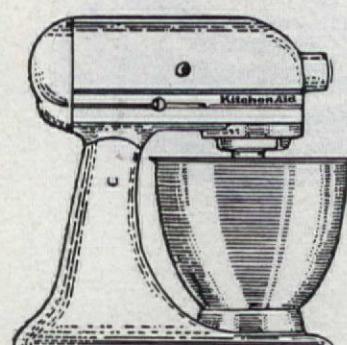
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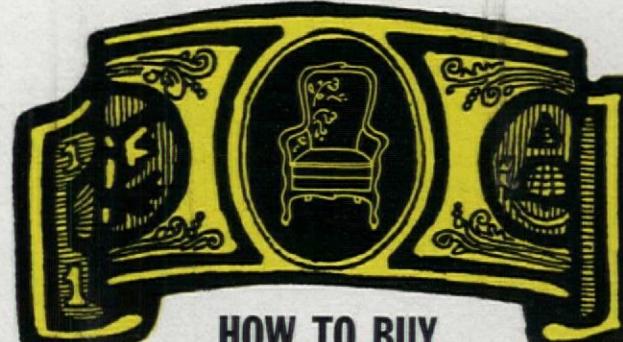
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PART 3



HOW TO BUY UPHOLSTERED FURNITURE

stered modern chairs with the same type of construction are about \$75 minimum.

FABRIC

Fabric is most important . . . it can make or break the mood of your room. But important as looks are in a fabric, you should also know how it wears, how it will withstand cleaning, and whether it has a spot- or stain-resistant finish.

Features to look for in upholstery fabric selection:

Design and styling. Be certain the fabric suits the sofa or chair. A large, bold print will overpower a long sectional sofa but it can be a striking accent if used on a club or barrel chair. A heavily textured Scandinavian wool fabric will enhance a modern sofa or chair but is out of place on a petite French chair. Remember, delicate fabrics look best on delicate pieces, heavy fabrics on bulky pieces.

Durability of fabric. Recent developments in fabric production have resulted in a strong upgrading of fabric quality and design.

Here are some small but important details in upholstery fabrics that mean longer wear: Tight weaves mean more strength and better wear. Bouclé fabrics should have slubs woven close to the fabric surface—loose slubs tend to break and cause runs much like those in a stocking.

With few exceptions, a heavy, tightly woven fabric will wear better and longer than a light one. However, many manufacturers use a latex-rubber coating on the back of lighter fabrics for extra strength and wear. To be certain when you are selecting your fabric, check the reverse side for a rubber coating.

Vinyl fabrics also have fabric backing (called supported vinyl) that make them stronger for heavy upholstery use. Unsupported vinyl is used primarily for dinette furniture. **Protective finishes.** Does the fabric have a stain- or spot-resistant finish such as Scotchgard, Zepel, or Sylmer? The use of a finish on upholstery fabrics is most important when a light color

is used, but it is a good idea for all fabrics. Most manufacturers offer one of these finishes on their fabrics for your protection. The cost of applying the finish is included in the price of the fabric. If you are buying your own fabric, you can request a finish and it will be applied for you at a slight charge.

An important point to remember about protective finishes is that while they offer excellent fabric protection you should not expect miracles. A spilled drink or smeared sandwich should still be cleaned off right away before the stain sets.

WOOD

The second most important design feature in upholstered furniture is the wood finish on exposed parts of the frame. A lot of furniture now comes with exposed legs, bases, arms, or backs to give a lighter look. The finish for these parts should be compatible with the other wood finishes in your room. It must also be becoming to the fabric with which the piece is upholstered.

Depending on the price of the piece you select, you will be offered a choice of one or more finishes.

Most manufacturers in the low- and medium-priced class offer two finishes—a light and a dark. As the price of the furniture increases so do the number of finishes . . . you will have a selection of antique white, gold, fruitwood, mahogany, and lacquered accent colors.

OTHER DETAILS TO CONSIDER

There are many other important details to check when buying upholstered furniture:

Are seams and welts straight at stress points and on skirts and cushions? Are solid-color and textured fabrics cut straight on the grain? Are printed fabrics matched and centered from the top and on back and cushions? Do cushion covers on loose cushion styles have zippers for easy cleaning and are they concealed? In more expensive furniture look for additional details such as: double welts, decorative pleats, scalloped skirts, hand tufting. These are the dressmaker details that will give your furniture a more individual look but will also add to the final cost.

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and whether you want to save 5¢ or not
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And remember, any kind of food you can put away — from tidbits to turkeys — stays fresher, tastes better when you bag it in Baggies. Holidays are ahead, too. So be sure to check your supply of Jumbo and Food Wrap Baggies when you take your coupon to the store. See? The only way to lose with Baggies — is to turn this page without doing anything.

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1. 1966 Calendar. Handsomely illustrated with famous works of art from the museum's collection. \$2.95. Museum of Modern Art, N.Y.C. **2. Cowbell.** Metal bell from Greece. \$1.25. Brooklyn Museum, Brooklyn, N.Y. **3. Rolling pin.** Wood reproduction of an old rolling pin. \$4. Old Sturbridge Village, Sturbridge, Mass. **4. Llama.** Lacquered steel contemporary accessory. \$17. Munson-Williams-Proctor Institute, Utica, N.Y. **5. Peacock plate.** Colorful ceramic in gold and green. 11" wide. \$7.50. Metropolitan Museum of Art, N.Y.C. **6. Cutouts.** Imagerie d'Epinal cutouts are perfect for framing. \$2. each. Brooklyn Museum, Brooklyn, N.Y. **7. Baskets, salad servers.** Basket with handle. \$1.50. Philippine baskets, \$1 each. Wood salad servers, \$1.50 pair. Brooklyn Museum, Brooklyn, N.Y. **8. Mortar and pestle.** \$1. Museum of City of New York, N.Y. **9. Bull's head.** Clay reproduction of bull's head dating back to 2500 B.C. \$10. University Museum, Philadelphia, Pa. **9. Greek birds.** Brightly painted wood. \$5.50. Museum of the City of New York, N.Y.



Etienne Delessert



MEDITERRANEAN BRICK IN ROMAN RED—4020



MEDITERRANEAN BRICK IN GRECIAN WHITE—4021



STONE—4015

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Cushioned stones?

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SPRING
...the amazing
new luxury vinyl
floor that's
actually
cushioned!**

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2. Egg cups. White porcelain with chicken decals. \$7.50 set of 4. By Peter Breck.

3. Fish mold. Painted ceramic from Italy—a pretty decoration to hang in the kitchen. \$12.50. By Martin Freeman.

4. Happiness rooster. A gaily painted ceramic from Portugal in red, green, and yellow. \$6. By Nora Fenton.

5. Pressed-glass candlesticks. These are authentic reproductions from the Henry Ford Museum. \$14 a pair. By Fostoria.

6. Canisters. Delft canisters from Holland—a beautiful addition for any kitchen. \$4.50 set of 4. Foreign Advisory Service, N.Y.C.

7. Glass cake stand. A timeless gift that's perfect for birthdays and special occasions—or pile it with fruits and nuts. \$8. By Imperial Glass.

8. Glass bottles. Decorative green glass bottles will sparkle in the sunlight. Regular bottle, \$10. Pinch bottle, \$13.50. By Veta.

Prices are approximate and do not include state tax



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No matter what the stain—dried-in grease, sticky chocolate, gooey syrup, filmed-in milk, smudged lipstick, dried-up egg—even stubborn tea stains—now you can have glasses, silver, dishes, pots that are cleaner, brighter than any other dishwasher detergent can make them—and without water spotting.

Electrasol's even-flow formula *cleans without clinging*. This is due to an extraordinary wetting agent that makes water "wetter" so it cleans even the most difficult stains—then rolls right off your dishes. Will not spot, film or streak...no matter how hard the water...no matter what make your dishwasher. No wonder Electrasol is recommended by every leading dishwasher manufacturer.

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These are the small gifts in silver that someone might not have received for a wedding present—a beautiful way to round out a silver wardrobe.

1. Silver-plated serving tray \$10. By Oneida. Family-size ice bucket in silver plate. \$29.50. By International Silver. Silver-plated candy bowl, \$19.50; 13" tapered candlesticks, \$25. By Ellis Barker. Silver-plated muffineer, \$32.50. By Wallace.

2. Sterling silver mint julep cup, on-the-rocks cup, high ball cup, \$31.50. \$26.50. \$31.50. By Tuttle. Sterling silver napkin ring, \$6.50; open salt stand with liner, \$13.50; pepper shaker, \$29.50. By Samuel Kirk & Sons.

3. Sterling silver heart paperweight, \$22.75; and stamp bank, \$10.95. By Gorham. Silver-plated cigarette box, \$35. By Wallace Silversmiths. Toast rack, \$16; picture frame (8 x 10", 2 1/4 x 3") in silver plate. \$29.95, \$7.95. By Christofle for International Silver.

4. Sterling silver mint julep cup, on-the-rocks cup, high ball cup, \$31.50. \$26.50. \$31.50. By Tuttle. Sterling silver napkin ring, \$6.50; open salt stand with liner, \$13.50; pepper shaker, \$29.50. By Samuel Kirk & Sons.

“Glooogllsh- Irummmp”

says Miss Janet Lynne Nelson
Chicago, Illinois

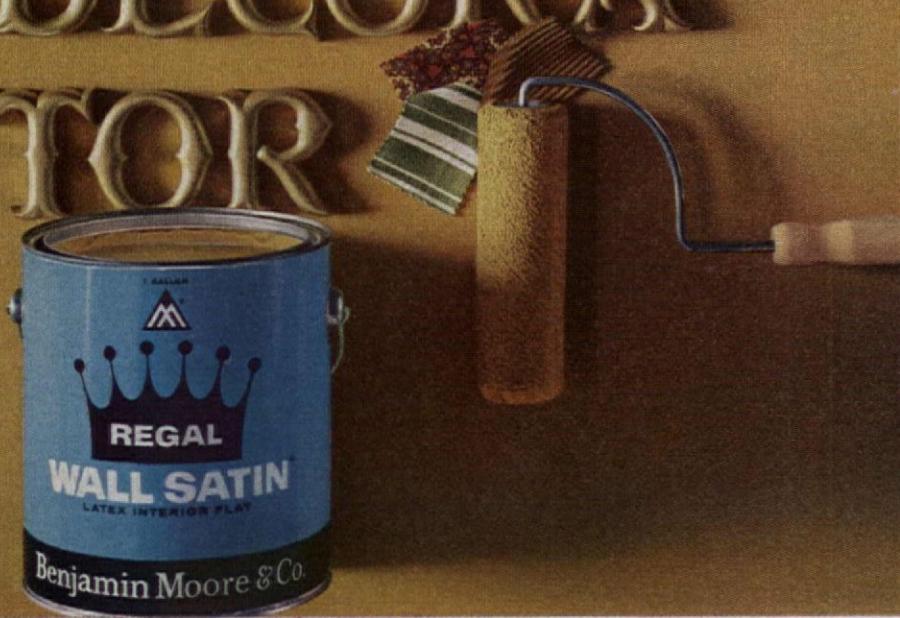


Free translation:

“I find Delsey bathroom tissue
the very softest thing
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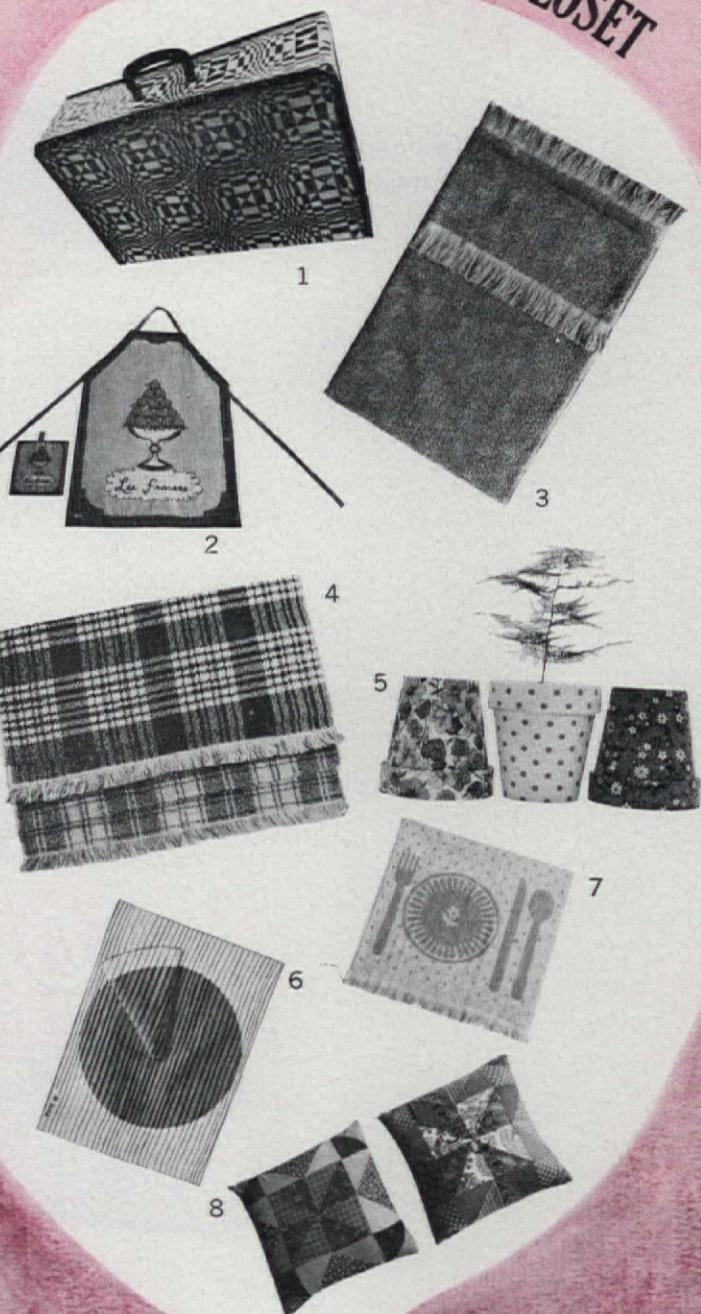
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1. Op-art suitcase. Collapsible 21" vinyl suitcase that can serve as a storage chest in a closet. \$10.50. By Tiger Things. **2. Apron.** Fun to cook in with its bowl of strawberries and matching pot holder. \$4. By Ross Haver. **3. Bath towels.** Jacquard weave in green with blue squares. \$2. By Cannon Mill, Inc. **4. Tartan towels.** An oversize bath sheet in clan plaids. 28x55". \$6.99. By Fieldcrest. **5. Flowerpot covers.** A bit of whimsy to hide unsightly pots. \$3 each. By Drummers. **6. Circle place mats.** Op art comes to place mats. Dark green with black-and-white lines. With round napkins. \$6 for 4 mats, 4 napkins. By Vera. **7. Dish towels.** Terry-cloth towels with a place-setting design. In yellow and orange. \$2.85 a dozen. By Morgan-Jones. **8. Calico pillows.** Assorted colors. \$6. By Ross Haver.

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This is a vinyl floor. You don't believe it? Thank you.

We didn't mean to deceive you. Only to capture the splendor of a Mexican Agate floor. Its richly veined marble. Its subtle interplay of color. Its lovely translucence. To the eye, Mexican Agate is authentic polished stone. To the touch, it's vinyl. (With all of

vinyl's practical advantages.) A totally different kind of 6-ft. wide sheet vinyl flooring called Luran Airtred. We've added a cushion of vinyl foam that softens your step, makes walking blissfully quiet. And seams can be sealed tight against dirt and dust—with our

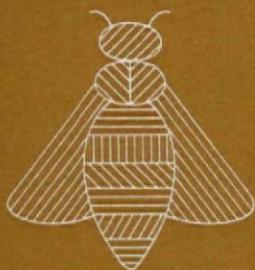
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sweet STORY



WE WOULD LIKE TO TELL YOU A FEW LITTLE KNOWN FACTS ABOUT SUE BEE HONEY. OUR SPACE IS LIMITED. SO WE'LL STOP AT 9.

1 Ounce-for-ounce, pound-for-pound, our honey has fewer calories than refined, ordinary sugar.

2 As a source of quick energy our honey is unexcelled. Ask any top athlete or coach.

3 Sue Bee Honey is a natural substitute for sugary jams, jellies and syrups.

4 Natural minerals are important. In varying amounts Nature puts body-builders like Calcium and Iron into Sue Bee Honey. Plus nine others. Not so with ordinary white sugar.

5 As an ingredient in cooking, honey not only sweetens, it also imparts a delectable home-made

flavor. And more importantly, it enhances other flavors.

6 Our honey can take the place of sugar in almost every table and cooking use. It sweetens better, you can use less, thus get fewer calories.

7 Sue Bee Honey is not a "manufactured" product. On our honey farms, we add nothing, take nothing away. Except for the hive and the honeycomb.

8 Our honey costs a few cents more a pound than sugar. But it gives you more. (If you are still with us, please read No. 9.)

9 And best of all, Sue Bee Honey tastes so good!



Honeycomb fresh from nearby

SUE BEE HONEY FARMS

Also try "Spun" or "Creme"—incredible, they're spreadable! Sioux Honey Association, Sioux City, Iowa. With honey farms in all major producing areas of the U. S. (Write to Department A for our free recipe booklet for new ways to use honey.)



For better parties and easier housework

MUSIC THAT WORKS FOR YOU



It's played in factories to relieve tension, in offices to ease the monotony of routine, in supermarkets to soothe the savage shopper. But nowhere can it work its magic as well as in your own home . . . for parties or for the many times when pleasant sound makes chores easier.

It's Background Music, picked to create a mood yet never intrude. But there's an art in that picking. First, don't confuse music that is merely softly played, with Background Music. We remember an exhausting two hours at a friend's house when the host played Ella Fitzgerald and Frank Sinatra all evening . . . very softly. They're two of our favorite performers; we couldn't help trying to hear them. It was no easy job over and under the conversation in the room! Result? We enjoyed neither them nor the physically present guests.

Remember there is no such thing as music you don't hear, not if it is being played. For Background Music, you choose music that is heard but adds rather than detracts from the activities going on.

For parties, make out your program ahead of time and have the stack of records by the player before the first guest arrives.

Naturally your choice of records depends on what you own or those you may want to buy. You'll find that an investment in several records picked just to add variety to your Background Music collection will prove rewarding for many hours other than party time.

Give your programming variety by picking music that is not all bland or in the same genre. Doubtless, hours of Strauss waltzes were gay to people who were dancing in old Vienna, but as 3 hours of background, they're apt to produce drowsiness or even boredom. You can choose from a vast repertoire—musical show tunes, orchestrations of the music of Kern, Rodgers, Berlin, Lerner and Lowe, albums of standards ("Star Dust," "Deep Purple"), ballet music, so-called program music.

Here are four sample programs for evenings with or without guests, times when you want and need a pleasant, rewarding sound as an accompaniment to other activities. While you are unlikely to own all the albums for any one of the four programs, you probably have the basic ingredients of several of them.

PROGRAM 1

Evening with Elizabethan Music. Julian Bream and group (RCA Victor). **Today's Romantic Hits Vol. II.** Jackie Gleason's orchestra. 11 current pieces (Capitol). **The Best of Arthur Fiedler and the Boston Pops,** 12 selections, including "More," "I Want to Hold Your Hand," "Mack the Knife," "Jalousie" (RCA Victor). **Soft and Swinging.** André Previn plays 15 songs including "I'm in the Mood for Love," "It's a Most Unusual Day." Excellent piano (Columbia).

PROGRAM 2

Serenade (K. 25)—A Little Night Music by Mozart. The Philadelphia Orchestra, Eugene Ormandy conducting (Columbia). **Florida Suite** by Delius, Sir Thomas Beecham conducting. Melodic and charming (Capitol). **Music from Million Dollar Movies.** Arthur Fiedler and the Boston Pops in themes such as "Laura," "Song from Moulin Rouge" (RCA Victor). **That Duchin Touch**, piano by Peter Duchin of 12 standards, including "Sentimental Journey," "I've Got You Under My Skin." (Decca).

PROGRAM 3

Excerpts from the Nutcracker Suite. The Philadelphia Orchestra, Ormandy conducting (Columbia). **Something to Remember You By.** Music beautifully played by the George Melachrino group, his last recording (RCA Victor). **Songs to Remember**, played by The Living Strings has selections such as "Cocktails for Two," "One Night of Love" (Camden). **Favorite Melodies of Liszt** played by pianist Philippe Entremont; 9 selections including "Liebestraum" and "Mephisto Waltz" (Columbia).

PROGRAM 4

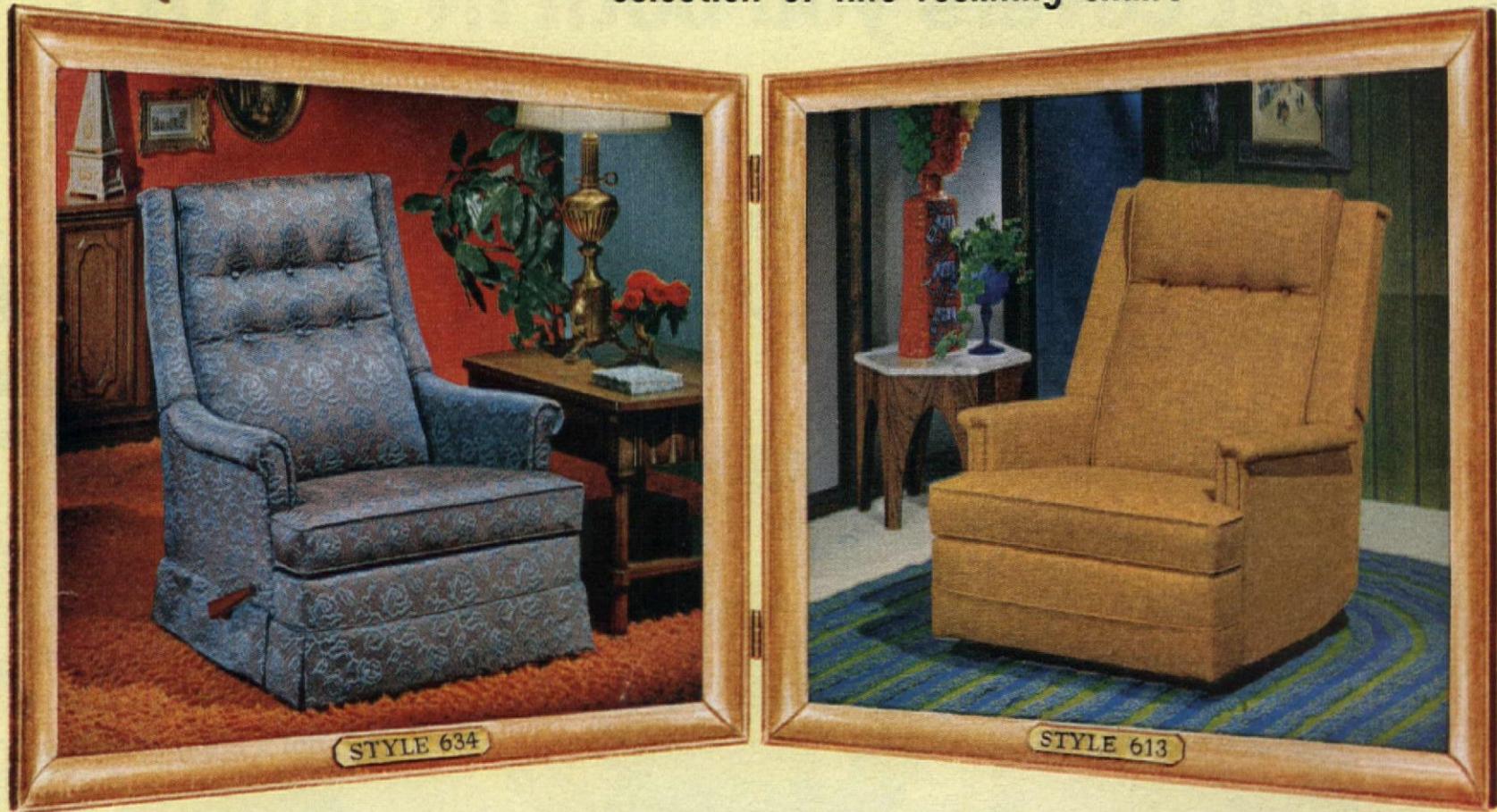
Music of Cole Porter, played by André Kostelanetz and his orchestra (Columbia). **Rubinstein/Chopin** is the title of the latest release of the wonderful combination of Artur Rubinstein playing Chopin; includes polonaises, impromptus (RCA Victor). **Peer Gynt Suite No. I**, Grieg, the Philadelphia Orchestra, Ormandy conducting (Columbia). **Overtures and Intermezzos from Famous Operas.** Memorable preludes from "La Traviata," the Barcarole from "Tales of Hoffmann," and three others. The Royal Opera House Orchestra with Georg Solti conducting (RCA Victor).



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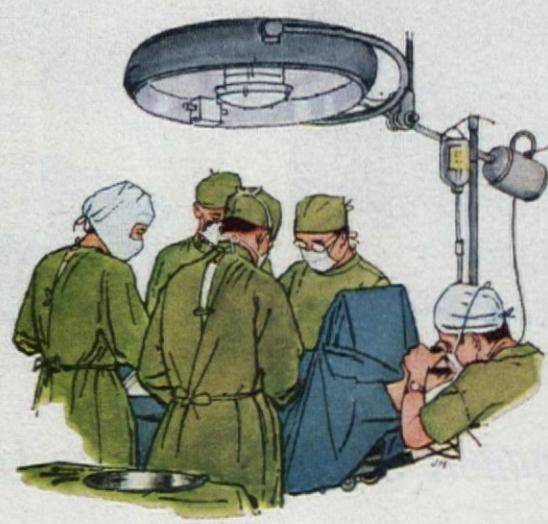


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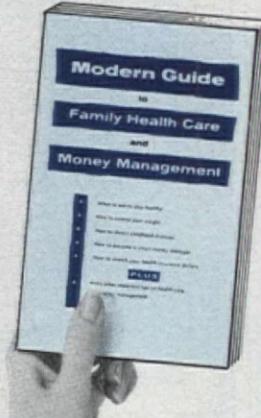
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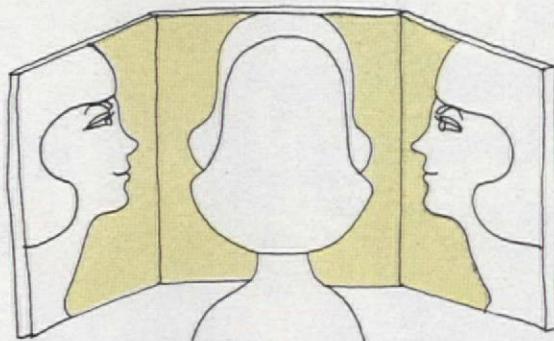
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By Alice Thompson



BEAUTY AT HOME

The four "musts" for your best face forward

"I just don't have the time for beauty routines," said one young wife to another as they chatted. "Besides, I never did use anything but a little makeup before I was married. Who needs it!"

The other woman didn't reply at once. She was remembering that look in the mirror a week ago when she discovered her skin looked drab, tired—even a little old.

Then she spoke. "Maybe we do need it—and more than we needed it in our teens. As for time . . . well, we're not so busy this minute."

She was right on both counts. What is adequate care for a healthy under-20 skin is not enough care even a few years later. And the preventive and remedial routines that keep us looking as young and pretty as possible are quickly performed.

There are four "musts" for feminine faces over 21.

1. Thorough cleansing at least twice a day if you live in a sooty, smoggy city area; at least three times a day if your skin is oily.

2. Moisturizing before makeup.

3. External addition of a little "lubrication" where skin tends to be thin and dry, or a special lotion where skin tends to be over-oily. Many complexions are oily in spots, dry in spots; they need both the lubrication and drying agent, or, better yet, a skin "balancer lotion."

4. Makeup.

Thorough cleansing calls for a good cleansing cream, gently applied, gently tissue off, followed by soap-and-water cleaning. To add a little fun and newness to this step, try Germaine Monteil's *Superclean* or Frances Denney's *Brush and Foam*. Each goes on with its own little brush. If your skin is over-oily, skip the creaming or use a cream formulated for your problem such as Elizabeth Arden's *Complexion Clear*. This actually dissolves oil, penetrates sub-surface to remove waste material within the pores. Smooth on, tissue off, and repeat until the tissue comes away clean. Revlon has *Natural Wonder Medicated Cleansing Pads*, a great help for thorough cleaning of oily skins.

Many complexions are both oily and dry. These need, after cleansing, (or as part of it) a "skin balancer." This is a liquid, not an astringent,

that brings the complexion into the right balance of acid and alkali, treats both oily and dry areas correctly. Revlon's *Liquid Asset* is a boon for this "two-faced" complexion! Time for cleansing: 5 minutes.

Moisturizing is, in our opinion, a "must" for all complexions, equally necessary for dry and oily skin, though the particular moisturizer may vary. Moisturizers are the shields against steam heat, drying winds, dust. Moisturizers are applied on the clean complexion, under makeup. Revlon's *Moon Drops*, Rubinstein's *Skin Dew*, Arden's *Moisture Lotion* are good for dry and oily skins. Estée Lauder's new *Under-Makeup Creme* is a marvelous assist for dry skin, giving both moisture and light lubrication that lasts and lasts. Total time for the moisturizing step, 60 seconds, including neck and throat!

External lubrication is usually a before-bed step. Your choice of creams is counters long, ranging in price from low budget to luxury plus. Arden has three creams that come to mind; they illustrate differences in the whole category of night-time creams. *Orange Skin Cream* is heavy, *Perfection Cream* is lighter in texture while *Liquid Night Cream* is utterly light, disappears completely into the skin. Most cosmetic firms make various textures in various scents, with the exception of Pond's with its famous *Cold Cream* in a neutral scent. Whichever you prefer, apply it with light upward strokes, leave on a few minutes while you brush your teeth or your hair, then gently tissue off. We keep saying "gently" because skins don't welcome hard, tissue-damaging pulls and tugs. The short time is because your skin has derived all possible benefit in five minutes or so.

Oily skins don't need this step, but a little loving care with the balance lotion mentioned above will help. Total pre-bedtime care: 5 minutes.

Makeup is the last step and it is more than a morale builder. It's a courtesy to others. While your "face" can take a long time to apply, it needn't. Though we do feel that an occasional longer session for learning new skills and trying new products is downright therapy for anyone.

Choose your favorite pattern at great savings with this special Betty Crocker coupon offer!

Artfully crafted by Oneida Silversmiths

Let this introductory offer start your tableware set. Choose from two patterns in silverplate, two in stainless. 23 different pieces available in each pattern. All open stock. All Oneida Community quality.

Betty Crocker coupons mount up fast, come with over 100 General Mills products: Gold Medal Flour, Bisquick, Betty Crocker Mixes, Big G cereals.

Two ways to build your set: Thrift Plan earns tableware almost entirely with Betty Crocker coupons plus a small charge for postage and handling. Speed Plan requires only a few coupons but more cash. Catalog giving full details comes with your order.

No coupons needed for this special offer.

If not entirely pleased with your place setting, return it within 10 days. Your money will be refunded without question.

Mail the order form today for a place setting in your favorite pattern.



Introductory Special 5 piece place setting

Hollow handle knife with forged blade, dinner fork, salad fork, oval soup or dessert spoon, teaspoon

Just \$2.00

Choice of My Rose or Twin Star stainless patterns. You'd expect to pay \$4.95 in stores for five pieces of this quality. Use order form, right.

Just \$2.25

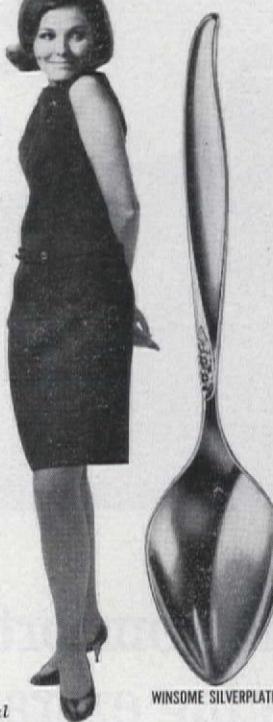
Choice of Winsome or Enchantment silverplate patterns. You'd expect to pay \$5.95 in stores for five pieces of this quality. Use order form, right.



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I enclose \$ (check or money order preferred). Please send me my 5-piece place setting (check one):

My Rose stainless at \$2.00 Winsome silverplate at \$2.25
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Only one place setting per family, please. Offer limited to U.S. only; expires January 17, 1966. Offer void where coupons prohibited, taxed or regulated.



"FLAMELESS ELECTRIC HEATING is the heart of our Gold Medallion Home," report James and Dora Jane Morris as daughters Jane and Kay welcome three friends for a Friday night slumber party.

"True comfort, cleanliness and convenience are the three big extras we get in our new total electric home"

Throughout America, families like the James Morrises of Glade Hill, Virginia, report their enthusiasm for life in a modern Gold Medallion Home. Here flameless electricity does everything, including heating, cooking, providing the hot water and drying the clothes.

"There are so many wonderful things about a modern total electric home," Dora Jane Morris tells you, "that I honestly wouldn't know how to begin to count them. But they all add up to three important benefits—comfort, cleanliness and convenience.

"Take flameless electric home heating, for example. We can set the temperature for each room just the way we want it, and we never have to worry about drafts. I spend a lot less time on routine housecleaning, too, and we can go for ages without having to paint or redecorate.

"Of course, I'm especially pleased with having so many different

electric appliances to work with—and what both my husband and I really like is that our monthly bills are remarkably economical."

From coast to coast, more and more families like the Morrises are enjoying the special benefits of living in a modern total electric home. If you're planning to build, buy or modernize, think about the advantages of a Gold Medallion Home for your own family. Your local electric utility company will help you get the information you need to start on your way to the joy of total electric living.

DAY BY DAY, THIS GOLD MEDALLION appears on more and more homes throughout America. It identifies a total electric home fully equipped with flameless electric heating and appliances, Full Housepower Wiring and Light for Living. Gold Medallion Homes will be as modern tomorrow as they are today.





"NOTHING'S EASIER than cooking on a flameless electric range," says James Morris as he fixes breakfast for his daughters and their guests. "Even I enjoy turning out a meal on occasion. And my wife says our electric range helps keep the kitchen clean and cool."



WITH FULL HOUSEPOWER WIRING, the Morrises can run all the electric appliances they want to at one time, and there are plenty of circuits and outlets for present or future uses. Here the Morris girls and their friends enjoy a late evening snack before bed.



MORE THAN ENOUGH HOT WATER for every need from cleaning up the dishes to showers for the whole family is supplied by the Morrises' flameless electric water heater. "It's the most efficient we've ever had," reports James Morris. "And because it requires no exhaust flue we were able to install it where it could serve kitchen, laundry and baths most efficiently."



"I THINK I'D BE LOST completely without my flameless electric clothes dryer," says Dora Jane Morris as she helps Jane and Kay with the extra bed linens. "With a growing family like mine, it seems like I use my dryer constantly—and I don't have to worry about the weather."

Built-in vacuuming!

The work-savingest convenience since central heating . . . that's the word for the new Black & Decker Central Cleaning System! Forget, forever, toting tanks, trailing cords, allergy-carrying dusty exhaust. All the dust and dirt whisks through lifetime vinyl tubing in the walls to the oversize, extra-powerful vacuum unit. You can put the modern-styled vacuum tank in your basement, utility room, or garage. Just plug the hose into a decorator-styled inlet and clean as many as 3 or 4 rooms from the one location. An average size home needs only 3 to 5 inlets. And Central Cleaning does the job twice as clean as portable vacuums without the noise; freshens your home; cuts dusting down to almost nothing. Installation usually takes less than a day in any kind of home—new or old—without marring floors or walls. Budget terms, of course. Get the facts about this exciting new answer to your housecleaning problems. Mail the coupon.



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Please send, without obligation, full information on new Central Cleaning.

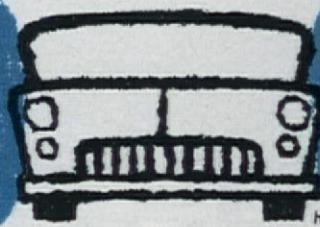
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THE MOST FROM YOUR AUTOMOBILE



WINTERIZING YOUR CAR

By William J. Toth

The holiday season is only shopping days away, but winter is at hand! Even so, you need no longer worry about the uncomfortable side of winter. With modern heating equipment and clothing made from man-made fibers, winter cold and dampness is a thing of the past.

And one of your greatest shields against cold weather is the automobile. You take it for granted as you travel comfortably from home to work or on a trip of pleasure. Your automobile, however, still feels the real sting of winter. Although the modern automobile is being built to resist the elements of winter, it still needs certain seasonal service to insure its dependability.

THE BATTERY AND ELECTRICAL SYSTEM

Motor club records have long confirmed that failure of the battery and electrical system is one of the leading causes of breakdowns.

With the cold of winter, lubrication oils and greases tend to harden, become gummy, and act as a "glue" until heat and movement of the engine whip them into free-flowing liquids again.

While this is happening, the battery is being asked to furnish far more power, because the many moving parts of the car engine may be fused together by cold lubricants or even frozen moisture. Two or three times the normal power needed may be used to overcome this condition. Your battery must be up to full strength to supply this extra power.

The normal check to see whether water covers the edges of the plates in the battery is not enough. Have your serviceman check the battery to determine its strength. While you're at it, have the top of the battery washed down with a solution of ammonia, have the terminal wires removed, and have the terminals brushed with a wire brush. When the wires are replaced and tightened, have the terminals and wires covered with a heavy grease or vaseline.

Also follow any electrical lines and wipe them clean of oil or grease. Replace any frayed or exposed wires.

THE RADIATOR AND COOLING SYSTEM

New cars are coming directly from the factory with permanent antifreeze in the cooling system. These

antifreezes contain rust inhibitors as well as a variety of chemicals to maintain a constant consistency to resist decomposition.

Unfortunately the cooling system is not permanently sealed and the water we add contains numerous foreign particles which attack the metals in the cooling system. Consequently, we must flush and clean the system periodically.

Whether adding to or replacing your coolant have it checked for its freezing point. To be on the safe side, set your coolant for about 10 degrees lower than is expected. Be sure a sticker is placed near the radiator cap indicating when the system was checked and the degrees at which the coolant will freeze.

To get full benefit from your radiator have the front and rear brushed clean of insects, leaves, and dirt. Using high pressure from a garden hose, you can do a good job by spraying the rear of the radiator and forcing water through the front. The most efficient cleaning can be done professionally with a steam hose.

Knowing that the system is made up of numerous hoses and pipes, you can be sure that connections can become loosened from the normal movement of the car. Usually a screwdriver can tighten all of these connections. Be sure to check the hoses that lead to and from the car heater for leaks. Replacing deteriorated hoses is a simple, inexpensive job.

MIXING ANTIFREEZES

Check with the instructions on the can. Most manufacturers encourage you to use only their product, but coolants with the same chemical base can be mixed safely. The general rule is not to mix a permanent antifreeze with an alcohol-base antifreeze.

CHECKING YOUR RADIATOR CAN BE DANGEROUS

Your service station has the equipment to check the freezing point of your coolant . . . let them do it!

It is recommended that the automobile engine run from 10 to 15 minutes before testing the coolant. By then the coolant is thoroughly mixed and will probably be hot. Pressures build up in the cooling system, and when the cap is unscrewed there can be a burst of steam and you could be severely burned.

TIRES

Regardless of where you live, now is a good time to check your tires. You may need new ones, or, depending on your winters, snow tires.

Check tires for cuts, bruises, and wear. If you are going to get snow tires, use them on the rear wheels and put your best two tires on the front. It is a good idea to buy another wheel so that mounting and dismounting tires can be eliminated each time you need a seasonal change of tires. Have the front wheels balanced at this time for surer steering. Incidentally, check the tire pressure of your spare before it is placed in the trunk.

LUBRICATION

Your car is about to enter a season when it is most susceptible to dampness and chemicals used to melt ice and snow. It is important that your car be lubricated properly to resist these elements. If your car is near a lubrication period, get it done now. Grease is inexpensive compared to parts replacements. While your car is on the grease rack, replace your crankcase oil with a lighter weight (SAE 20 or less) oil. This lighter oil will help your car start easier as well as resist thickening caused by the cold.

PAINT

Dampness and chemicals rust and corrode unpainted metals. With sandpaper, a small brush, and some touch-up paint you can do wonders to protect the finish of your car from damage.

After the paint dries, a coat or two of a high-quality wax will further seal and protect the finish from the most penetrating elements.

THOSE IMPORTANT EXTRAS

Even with snow tires, you may still need chains. If you feel a full set is too much, get a set of strap chains. They can be attached in minutes. Here are some other things that have been lifesavers during winter emergencies: a small bag of sand; a bag of salt for melting ice; a small shovel; old newspapers; a couple of burlap sacks; floor mats to protect the car rugs from winter dirt; a plastic window scraper; clean rags up front as well as in the trunk; an old blanket; a package of flares; a working flashlight; a fire extinguisher; and a first-aid kit. Having these items on hand could save you much trouble this winter.

WINTERIZE YOUR DRIVING

Driving the safest car in the world can be hazardous if you do not adjust your driving. These tips can help you:

1. Darkness comes earlier . . . plan your driving accordingly.
2. Drive only when all of the windows

of your car are clear of ice and snow.

3. While you are having that second cup of coffee, let your car idle, let the defroster clear the windows, and the heater warm up the car.

4. Stopping distances increase because of poor visibility and slippery surfaces. Control your speed and following distance.

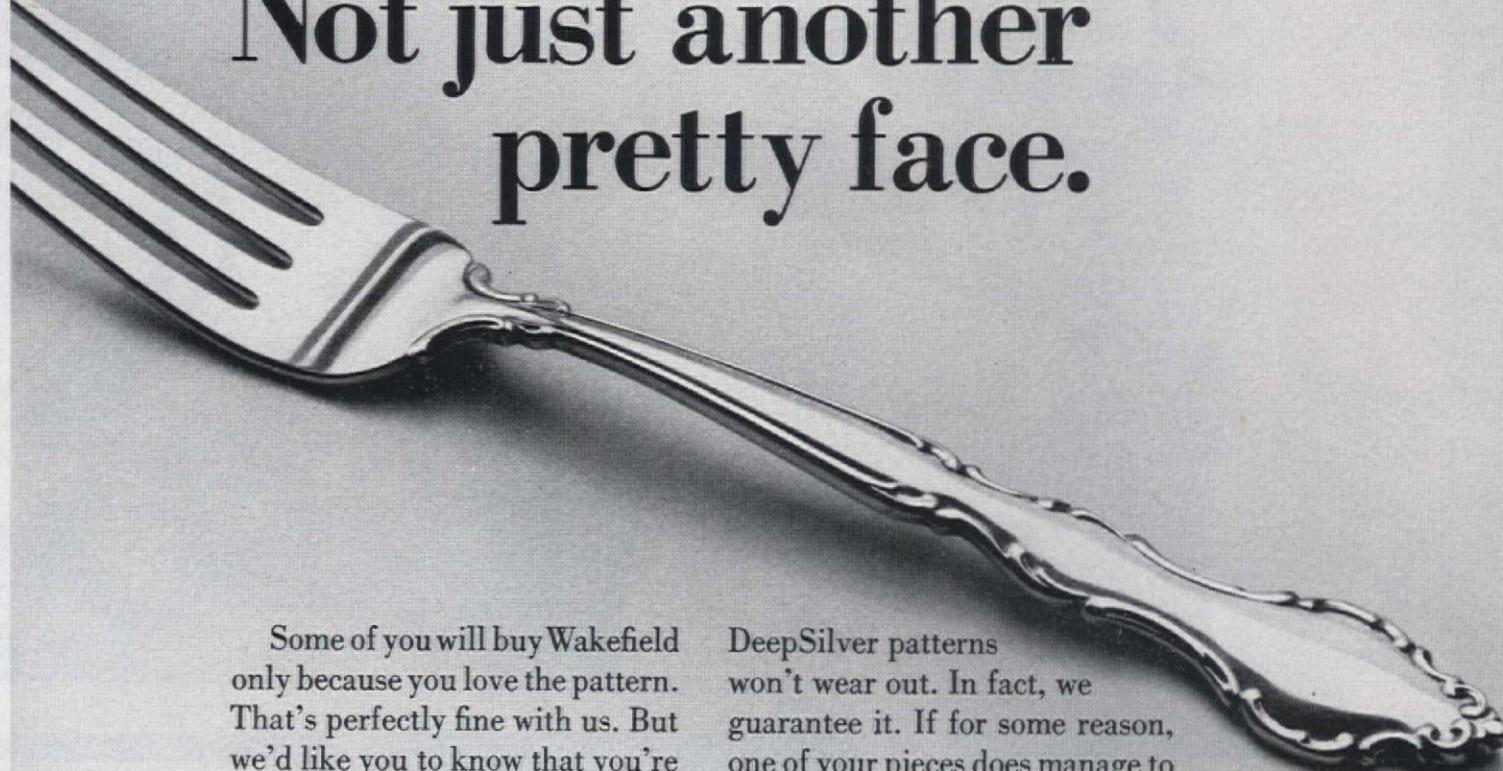
5. Keep your gas tank filled to prevent water in the gas lines.

6. Be kind to your car. If it breaks down, it is reflecting the care you have given it.

Modern equipment is useless unless it works for you. Prepare for winter by planning ahead and from the inside of your car it will be a pretty picture.



Introducing Wakefield. Not just another pretty face.



Some of you will buy Wakefield only because you love the pattern. That's perfectly fine with us. But we'd like you to know that you're in for a surprise.

We've given Wakefield a beauty you can't see. A beauty you'll only begin to appreciate after using it for many years.

What we've done is this. We've put an extra block of solid sterling in all the spoons and forks you use most. We've put it at the most vulnerable points of wear.

First we make an opening in the back of the spoon bowl and fork tines. After that we place the sterling silver in it. Next we melt the block down to fit the opening perfectly. Only then do we plate the pattern with a generous helping of fine silver.

That's why Wakefield and other

DeepSilver patterns won't wear out. In fact, we guarantee it. If for some reason, one of your pieces does manage to wear down, we'll replate it at no extra cost. Fair enough?

But you won't find this quality in ordinary silverplate. Only International DeepSilver patterns have it.

Yet, though Wakefield is practical, it has the good grace not to look it. Its lovely English charm lends a beauty to even the most potluck dinner.

In spite of its many virtues, Wakefield is reasonably priced. A 48-piece service for eight is only \$100.00.

A small price to pay for a beautiful face and a great body, don't you think?

International DeepSilver

Meet Mary Mild, Ivory Liquid's Maid of Mildness... she flies to the rescue of rough, old-looking hands.

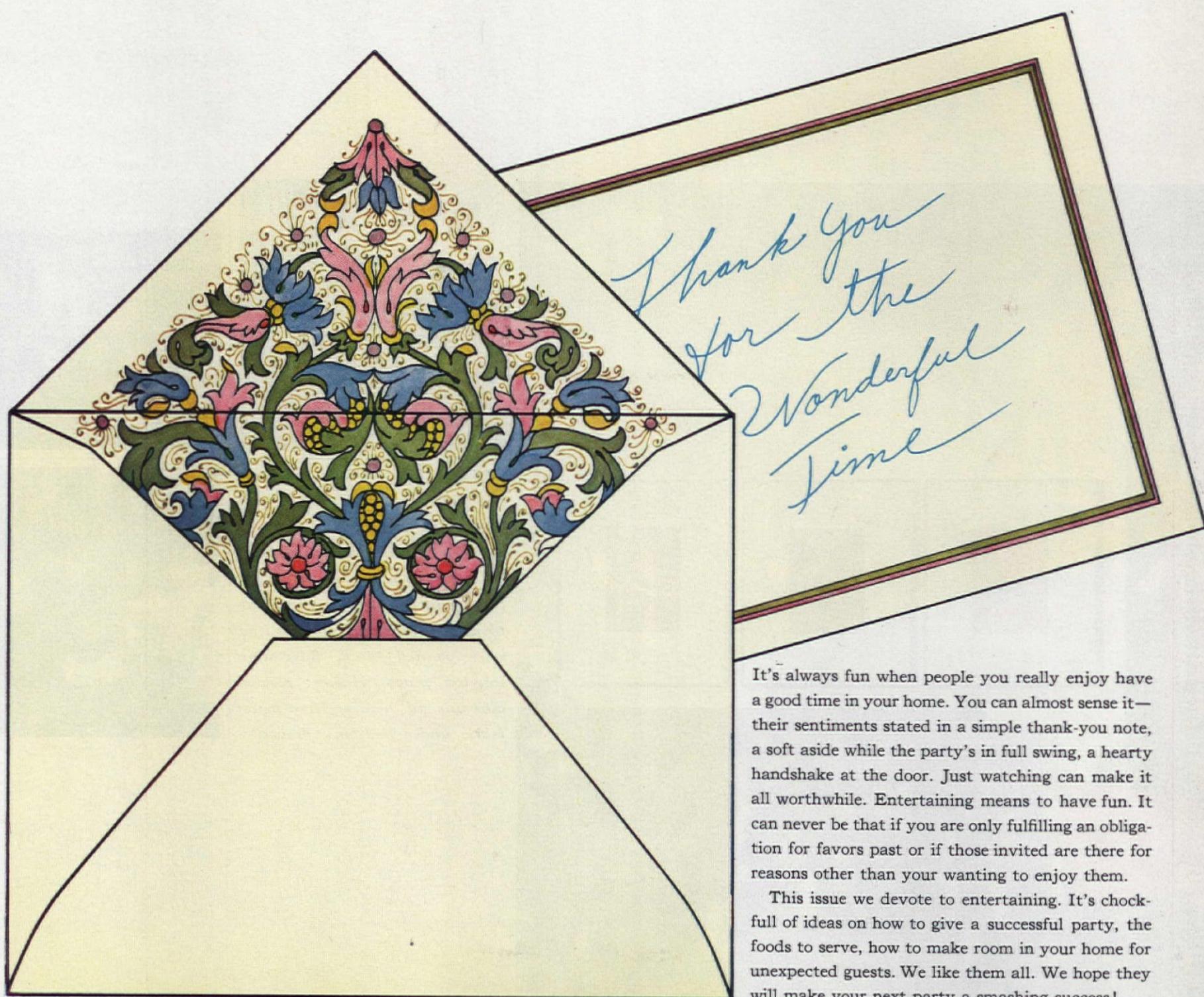


"Today's Ivory Liquid helped Mrs. Brady's hands look young again... kinda like she had a maid (like me) do her dishes!"



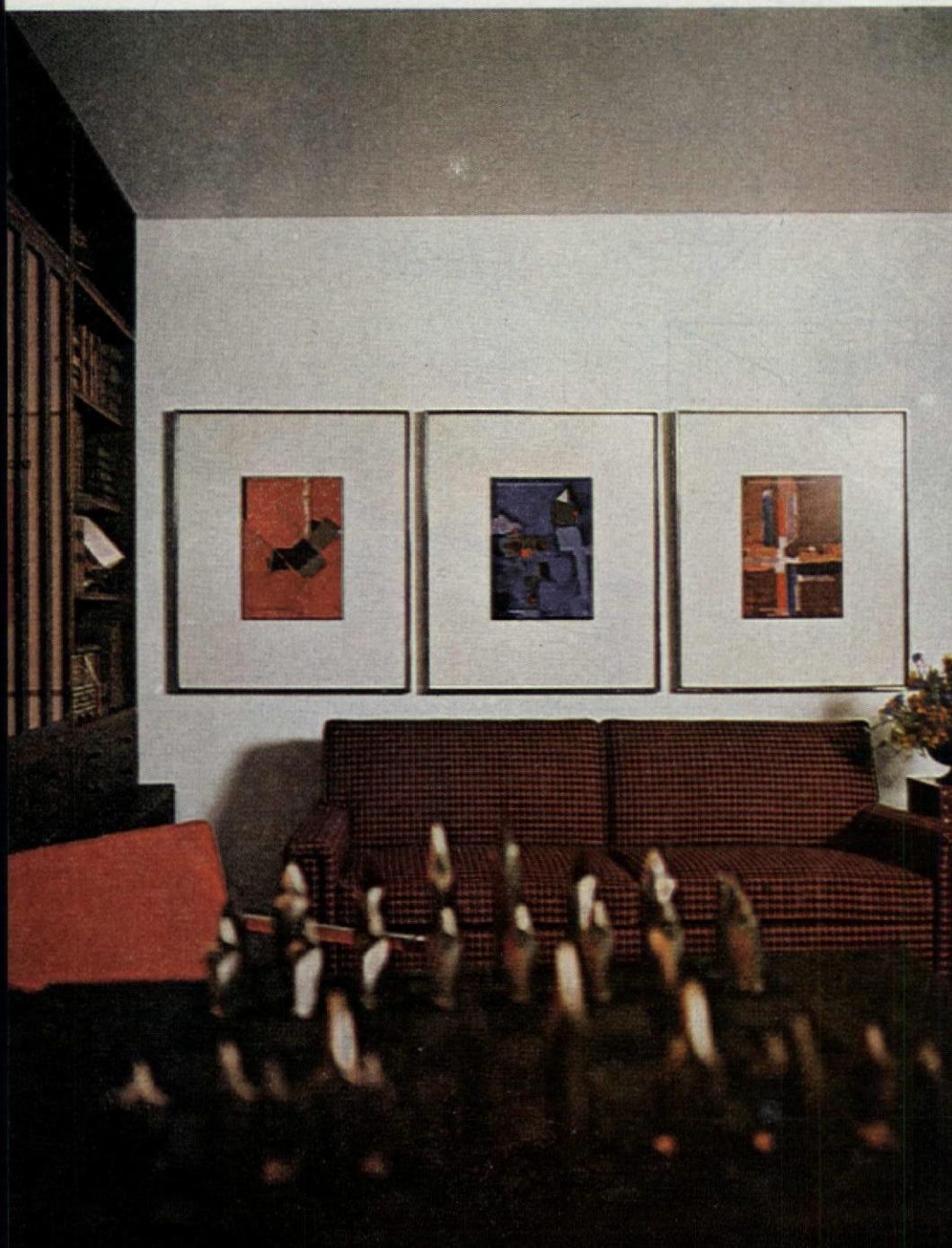
"Today's Ivory Liquid, with its Young-Hands Formula, helps hands look young again."





WHEN THE GUESTS COME MARCHING IN

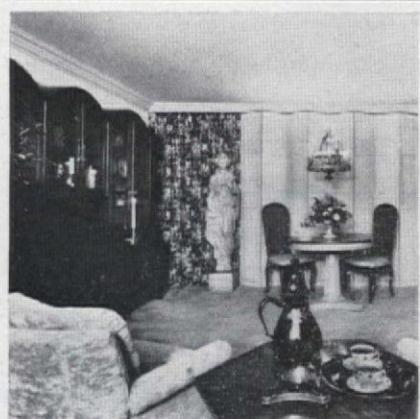
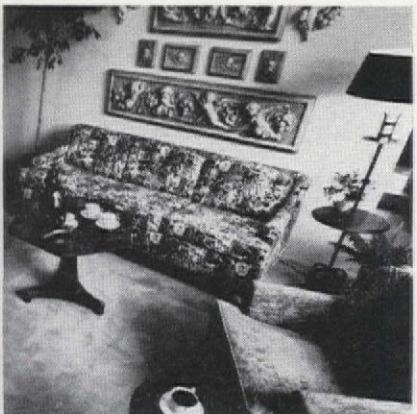
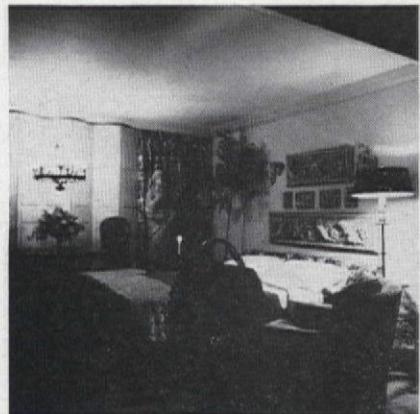
Who in this day and age can boast a real honest-to-goodness guest room? Once you've bedded down a flock of children there isn't much room left for cousins, in-laws, bachelor brothers, married daughters—let alone the transient friends who come knocking at your door. To help you cope with this influx of houseguests we consulted an expert. He's Karl Steinhauer, A.I.D., manager of the Interior Design Department of the Simmons Company. Says Karl, "You don't really have to have a guest room nor do you have to turn your whole house upside down to make your guests comfortable." The five rooms he designed for *The American Home* prove his point—namely, that almost any room in the house can become a part-time guest room with proper planning. Note the functional furniture arrangements so that the sofas may be turned into beds without too much pushing around of furniture . . . small, lightweight coffee tables . . . storage space for linens, blankets, and pillows. Other essentials: good reading light, a permanent or folding luggage rack, closet space. P.S. The Hide-a-Bed sofas by Simmons are brand new—available in January. (Lounge chairs are also by Simmons.)



THE DEN-LIBRARY. It's almost a one-room apartment. Table desk also works as game table, dining table. Hide-a-Bed sofa is tailored in red-blue houndstooth check. For a built-in look, bookcases are topped with homemade boxes that were painted black. Suggestion for too much window: pleated curtains of heavier-than-usual fabric under tied-back draperies.



(continued)



THE DINING-LIVING ROOM.

"Dining rooms are especially good for dual-purpose use," says Karl, "if not, they're a waste of space." Add a sofa (ours is a new three-seater model) that sleeps guests in comfort, plus lounge chairs, and you've gained another room. To balance badly placed windows there's a treatment of paneled screens flanked by print draperies.



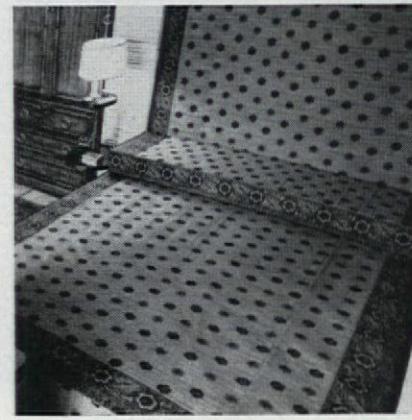
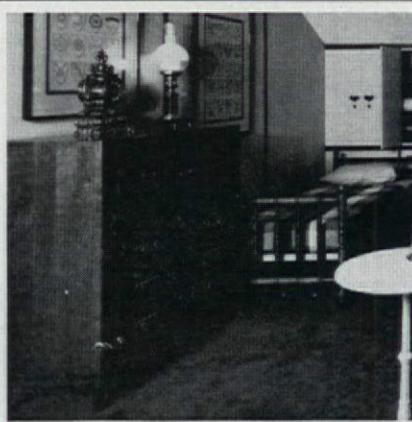
Photographer: Jon Naar Shopping Information, page 108



THE ATTIC STUDIO. Practical built-ins consist of a desk under the window and shallow cabinets for paints or other hobby paraphernalia—and of course all the necessary bed and bath linens for four. New daybeds store cots under printed skirts. Notice framed variety-store bandana handkerchiefs, triple tier cafe curtains, effective use of traditional iron hardware.



THE LIVING ROOM. Not the most convenient solution for guests, but often the only possible one. In this Biedermeier living room there's a game table for guests' breakfasts, high étagères to hold the reading lamps, whatnots. Wallpaper border frames the bay window. Latter-day conveniences: sofa-bed is upholstered in easy-care vinyl and window curtained in white fiber glass.



THE BEDROOM. A love seat is always a good addition to any bedroom, especially one that turns into a guest bed. If you've invited a whole family it does mean letting them have your bedroom but that's preferable to having them camp all over the house. Good solution for a jog in the wall is the pair of cabinets and dressing table-desk. Solid-door cabinet stores linens.







THE ESSENCE OF A GOOD **PARTY**

What is it that makes a good party? It's many things. A party is people first of all—a pleasant mixture of old friends and new ones. (Amazing how new faces and new ideas bring a familiar group into fresh focus.) A party is a warm welcome at the door—and an affectionate good-bye too. A party is everyone at his very best but also very much at ease mainly because you, the host and hostess, are at ease yourselves. A party is good talk and stimulating conversation that never bogs down. A party is also timing (the tactful art of not butting in—of knowing when your guests' well-being is more important than the soufflé's). A party is movement and tempo—the way you lead your guests graciously from room to room—from one prettily planned surprise to another. A party is mood and atmosphere—the way you make your home festive (without a theme, please). It's the special polish on the silver, the sparkle on the crystal, the dewy freshness of the flowers. And of course, a party is good food, good drinks; it's candlelight and fire-light and music. Above all it's fun.

Can you plan it that way? Of course you can, just as we did. Here and on the following pages we show you three parties—a housewarming, family get-together, champagne party in a kitchen.





Photographer: Ernest Braun



CALIFORNIA HOUSE- WARMING

PARTY PLAN. The guests, established residents of the area, brought the party to the new home owners. In this case, the invitation was sent in reverse—from the guests to the hosts. It was a giant fortune cookie that read: "He who warms house has great good fortune. Save next Sunday, 5 to 8 pm, for a party at your house." Each guest brought a gift that could be used at the party as well as later on. Here's what they unloaded from their cars: a plywood tabletop and saw-horse legs, a gift grill and hors d'oeuvres to go with it. A six-foot-long "poor boy" sandwich made a triumphal entry on an 8-foot redwood slab. Greens for the salad arrived in five flowerpots which were set into a redwood board—to be used later as a planter. One couple brought a kitchen herb garden. The main dish, a fantastic Green Rice Casserole, consisted of white rice, green onions, currants, spinach, parsley, and herbs.

TABLE SETTINGS, DECORATIONS. Accessories include paper guest towels used as napkins, basket tree filled with cookies, floor cushions.



(continued)

GORUMET PARTY IN THE KITCHEN

PARTY PLAN. Our gourmet party was built around a typically suburban, center-hall house. Guests received a warm welcome in the hall, early arrivers were met by the host and hostess. After that there was one greeter—the host or hostess stayed with the guests. Drinks were served in the living room (not shown). To keep service simple, it was an all-champagne evening (good with this: pressed caviar or red caviar, chopped egg, chopped onion, lots of fresh toast, lemon wedges). Dinner was spread, buffet style, on the kitchen counter. We like the honest good looks of its butcher-block top, the gleam of copper pans. Once plates were filled with the first course, fish mousse in this case, guests proceeded past the buffet to pick up their champagne glasses—bottles were iced in a huge, old fish kettle. Tables were set in the family room, a few steps down from the kitchen (formerly the garage). To allow comfortable seating there was one table for eight, another for four. The host presided at one, the hostess at the other. A maid, hired for the evening, helped guests help themselves. She passed the second course to avoid a disorganized scramble. After-dinner coffee, brandy, and animated conversation took place in the library, festive with white carnations.

TABLE SETTINGS, DECORATIONS. Extra-large plaid napkins were used on the bare, rustic table; plaid cloth to the floor on the round table. Service plates were pewter. Copies of Early American chandeliers used as candelabra were stuffed with carnations. Tarot playing cards made place cards.





OLD-FASHIONED FAMILY GET-TOGETHER

PARTY PLAN. This party, in a young couple's remodeled farmhouse, revolved around three fireplaces that are the heart of the house. Guests were of all ages, from grandchildren to grandmama. A happy holiday tradition with this family is sharing their festivities with one out-of-towner who might otherwise be lonely. In this case, a foreign exchange student was guest of honor—and, of course, she sat to the right of her host at the dinner table.

The children's party was served in front of the big old fireplace in the study. For the grown-ups the evening started with a round of flaming glogg in front of the library fireplace; the dinner table was set by the living-dining room fireplace.

TABLE SETTINGS, DECORATIONS. For the children's party there were no cute decorations. Furniture is sturdy



Scandinavian. The table was topped with blue linoleum and on it a carrousel of colorful wooden horses, the brightest pottery plates. Lots of toys and games to keep young visitors busy and occupied were nearby. To make this a real occasion, youngsters had cranberry juice or other fruit juice cocktails first. Flaming glogg for the grown-ups was ladled from an antique copper kettle into mugs (watch out, use a modern spoon, old pewter might melt). Crackers and nuts looked festive in heavy wooden scoops, some old, some new. On the table were runners of upholstery fabric, tomato red pottery. Linen napkins picked up brilliant colors of orange, purple, pink, as did the lacquered napkin rings. Just for fun you might inscribe them with your guests' names and use them as place cards too. No flowers were used—just wooden tubs full of red and green tomatoes and old-fashioned oil lamps instead of candles. Very appropriate for a party as informal as this: the stainless steel flatware, and the heavy olive-green goblets.



Photographer: James Belfon Shopping Information, page 108



PARTY ASSETS

People who love parties agree on one thing—party giving is a skill to be learned and practiced with pleasure. Here we've collected what some hosts and hostesses consider their greatest assets. Obviously no one party giver should ever expect to accumulate all of them. But do check our list. You'll be surprised to see how many party assets you really own without even knowing it.

1 One of our friends is a stickler for hot plates and includes the following among her greatest party assets: a dishwasher (hers can be set on low to warm plates), one of those electric hot pads that sandwiches about six plates, a hot tray, and a hot food server. One party must: serving dishes should always be warm so that the food stays hot until the last guest is served. After serving, dishes should be covered or returned to warm oven.



2 An understanding, reliable, slightly adventurous butcher is a great asset. Take him into your confidence about your next party; he'll be much more helpful that way. Cultivate him all year long too.

3 Interchangeable tabletops (plywood, from 36 to 42 inches in diameter) with screw-in legs and several changes of to-the-floor cloths. One hostess we know uses her regular dining table as a buffet and enjoys the freedom these extra party tabletops of her own making give. Depending upon the number of guests she plans to invite, she'll set up two tables for six in her dining room or two tables for four plus one for six in the living room. The possibilities are endless.

4 A basement—says one practiced party giver—is her greatest asset. Hers is big enough to take some old bookshelves on which she stocks candles and other party supplies. Her basement also houses additional chairs.



5 For large parties, make small hat markers with gentlemen guests' initials on them. When hanging up a coat, place the marker in brim of hat. This will avoid a lot of confusion and the inevitable guest who goes home with the wrong hat.

6 Square, white Arabia dishes (large, medium, and small), white ironstone bowls in all sizes, white plastic trays, tiny white plates (the latter from a restaurant supply store) are good for serving cocktail-party food. We also believe that small forks and knives keep you even-tempered. This paraphernalia does seem to keep the smoked oysters and the dips off our sofa.

7 Several small ice buckets are better than one large one. We learned this bit of party advice from a bachelor friend who swears by a battery of fiber-glass buckets in wicker-basket holders.

8 Linen guest towels seem to inhibit guests, especially males. We now use paper ones and put them out by the dozen. Buy them in colors to match your bathroom accessories.

9 Consider yourself lucky if you still have some of those old-fashioned dinner napkins, the ones that are as big as lap robes. We happen to think they're going to make a comeback because they look, feel, and act more comfortable. Men seem to hate those lunch-size napkins.

10 We know one tidy soul who turns her husband's shirt cardboards into napkin presses with some ribbon hinges and sheets of book end paper. Napkins, she says, tend to get wrinkled easily in drawers or on linen-closet shelves but if they're pressed between two sheets of cardboard they stay neat and unwrinkled until you're ready to use them.

11 A serving cart, preferably two-tiered, or one that incorporates a cabinet, has myriad uses come party time.

12 Christmas lights can become an all year round asset. For patio parties trim surrounding trees for a festive air. After the holiday season, use your lights to outline the ceiling or wind them around the banisters, on the beams—wherever a little glitter will add atmosphere and gaiety.

13 Train your children to invade the living room as soon as your guests are seated at dinner to remove half empty glasses and ashtrays, to wipe up spilled ashes, plump the pillows, and throw open the windows for a few minutes. There's something very pleasant about coming back to a living room that's been tidied up—and aired.

14 A folding coat rack for big parties when you have more coats than your hall closet will hold. You can rent one of these.



15 Introductions at large parties are always difficult. Pronounce each guest's name loudly and clearly. When circulating among your guests be sure to repeat each person's name when possible. Tip for guests: Don't feel you'll insult the person you're conversing with by asking his name. He may have forgotten yours.

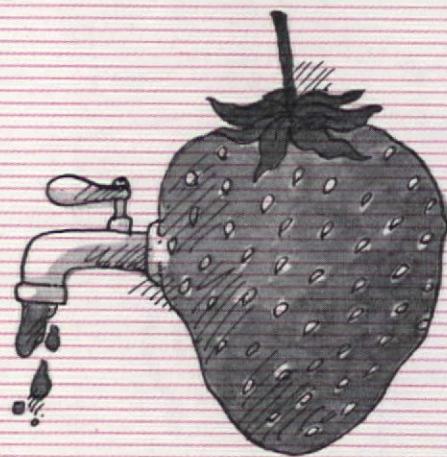
PARTY ASSETS

16 A point of etiquette—always be sure that either you or your husband are on hand to greet guests at your front door. This is also true of seeing friends to the door at departure time. This personal gesture makes all the difference in helping guests to feel relaxed and at home.

17 Larger than life-size wineglasses—because they look marvelous and save wear and tear on the host. He can talk to his guests instead of jumping up constantly, like a jack-in-the-box, to refill glasses.

18 Chairs that are truly comfortable turn any dinner party into a delight. Also, be sure your dining table is big enough. Two feet of table space per person is minimum.

19 Guest soaps—the tinier, the better.



20 For beverages, be prepared for the guests who prefer soft drinks.

21 A well-organized silver chest and those silver leaves for last-minute clean-ups.

22 For your house to smell sweet there are scented candles, sprays, incense, or a heated tin spoon to waft your pet perfume through the house just before your guests arrive. Also sweet smelling are eucalyptus logs thrown on the fire, flowers bought for their perfume (roses, spicy carnations), jars of old-fashioned potpourri, and perfume sprayed on light bulbs.

23 For further bathroom planning, have hair spray, cologne, extra combs within easy reach . . . also a decorative box of tissues.

24 Trays, trays, and more trays, in all sizes, shapes, and materials.

25 A fireplace is the best mood maker of all for winter parties. Be sure to have a plentiful supply of good-size logs on hand.

26 For small apartment dwellers: Set the end tables or coffee table instead of crowding guests around the dinner table. This works well for after-theater, or on-the-way-home parties. Conversation flows more easily when guests are comfortable.



27 When inviting guests, be explicit as to what to wear for the evening. An over- or under-dressed guest will feel out of place.

28 At least three bachelors—nothing livens up a party more than single friends.

29 Your own party book, believe it or not, is a great help. You'll be able to check what you gave Dr. and Mrs. Brown for dinner the last time they visited your house.

30 A rule of thumb for chairs at large parties—have half as many as you have guests. This will keep some people circulating and thus prevent a stagnating situation where everyone is seated. It will also allow enough space to move around comfortably.

31 If you live in the suburbs, always include a map and directions with your invitation. City people will find this very helpful and you will be delighted to see your guests arrive on time, without any difficulty.

32 When planning dinner time, always give yourself a half hour leeway so as not to be distracted if a guest arrives late. Try to prepare a menu which can be kept warm without overcooking or drying out. Also plan so you'll not have to spend the hour before you serve in the kitchen. This is disconcerting to your guests as well as to yourself.

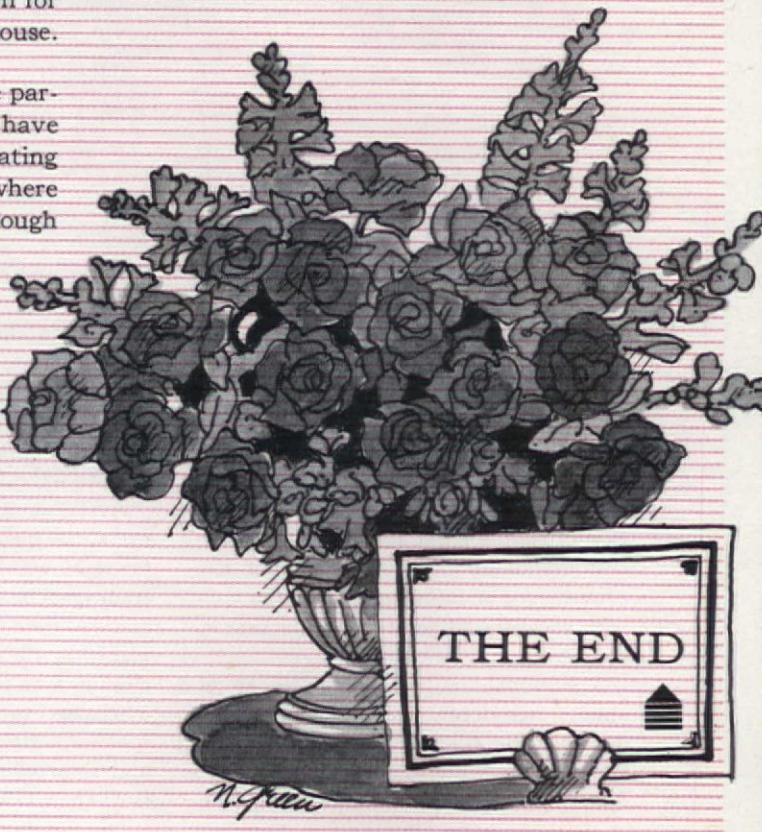
33 Have lots and lots of fresh flowers all over the house. They always make a pretty contribution to your decorations. And keep centerpieces low; there is nothing more distressing than to sit through a dinner staring at a view-blocking floral arrangement.



34 Have extra brown paper bags on hand for rainy evenings. Give one to each guest for their boots; label bags with a felt-tipped pen. This will prevent a mad scramble when all your guests try to locate their own boots. It will also help keep your floors dry.

35 Music is a must—whether it's dinner music or dance music. Be sure to have a supply of records on hand.

36 For dinners for over eight we do believe in place cards. They make proper seating of guests so much simpler.



HERE'S LOOK-AND-LISTEN FOR THE WHOLE FAMILY

With the diversity of tastes and programs you need more than one "entertainment center"

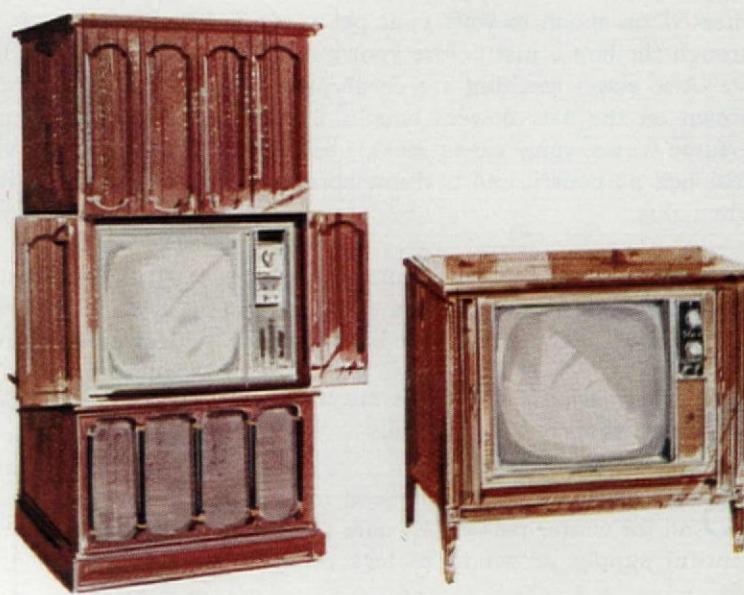


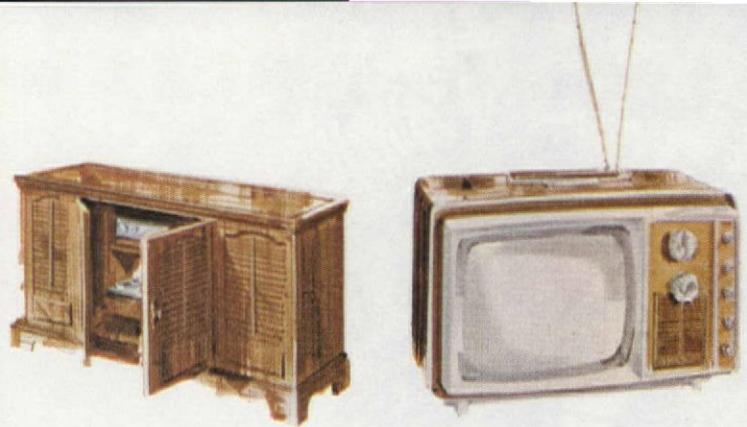
THE LIVING ROOM. Handsome and flexible, the three oiled-walnut cabinets, above, sit on clean, curved pedestals. Two units contain speakers, the third a combination record-changer, amplifier, and FM stereo tuner. You can use the end-table-height pieces together or separately, replace the grille cloth panels with any porous fabric to coordinate with your room. Best of all, the KLH Twenty Plus has the custom quality of components but the convenience of being complete. You connect speakers to master control center, plug in, turn on.

Traditional yet simple enough to fit almost any decor, the armoire at right houses a big color TV set (25" screen), stereo components which include two 15" duo-cone speakers, plus two 7" ovals, and

four 3½" tweeters jacks for a stereo headphone, and a tape recorder, record player and changer, large record storage compartment, and FM-AM FM-stereo radio. It's RCA Victor's New Vista Mark X1, in antiqued bronze mahogany veneer. The dimensions of the armoire are: height—62½", width—35¾", depth—26¾".

Available in cherry or mahogany veneers, the cleanly styled color TV set at far right with 21" screen will blend with traditional or modern furniture. The color picture tube is called "Sunshine," so named by the manufacturer because of its clear picture even in daylight. There's an 82-channel tuning system, 6x4" twin-cone speaker, VHF and UHF spotlight panels, and color clarifier. It's Zenith's Verona from their Decorator Group.

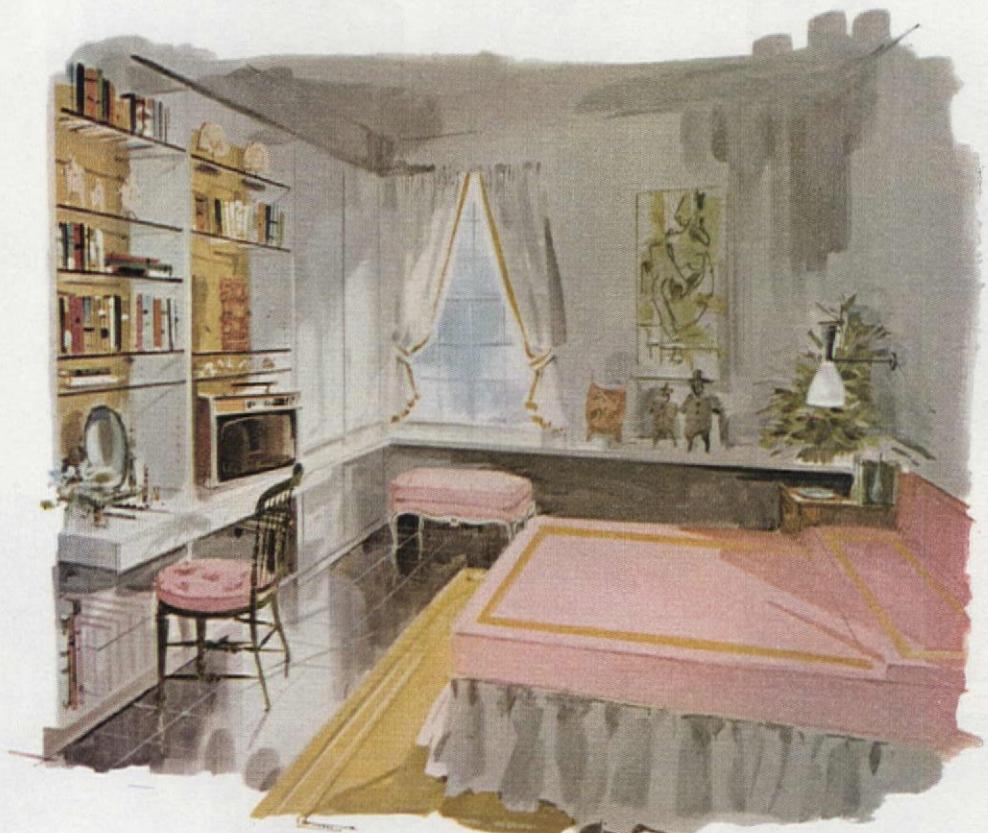




THE FAMILY ROOM. Rectangular, color TV set at left, with 23" screen, 82-channel VHF-UHF, and with what we consider a great advantage . . . tambour doors to keep closed when not viewing. The cabinet is by Drexel and the set by Motorola.

A charming Early American cabinet in cherry houses this stereo hi-fi record player with FM-AM radio. Automatic record player with new tone arm that reduces record wear, plays four speeds, shuts off entire stereo system after last record has been played. It's from Philco's Master Craft collection.

Porta-Color (above right), the first U.S. portable color television receiver, has 11" screen and weighs only 24 pounds. Very compact, it comes in a sturdy polystyrene cabinet with a walnut-grained finish, topped with a retractable carrying handle and two-pole, retractable antenna. This portable is by General Electric.



Harry Marinsky



THE MASTER BEDROOM. Called "Jet Set," this slender all-transistor 19", portable television (far left) has a dark tube when off; when on it gives a soft, clear picture. It's an ideal television set for the bedroom. Westinghouse.

Portable Custom Components are three handsome units (top left) in walnut veneer that go together to form a cube for easy carrying. When set up for playing speakers are placed apart for best stereo sound. Four audio controls, four speakers, stereo headphone for private listening, are features of this set. General Electric.

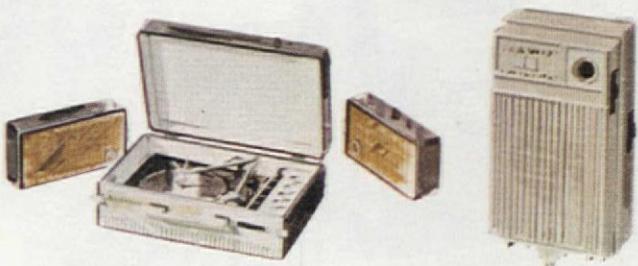
A clock radio (above) that's really small enough for a night table (9" long, 3" high, 5½" deep). It goes on instantly, has AM and FM bands, a lighted dial with a Snooz-Alarm. You touch the bar and alarm shuts off for about 10 minutes, then buzzes again. It also features a jack for an optional speaker that you can place under your pillow, allowing you to wake to music without disturbing others. The durable, plastic case is available in nutmeg brown or antique white. Also by General Electric.



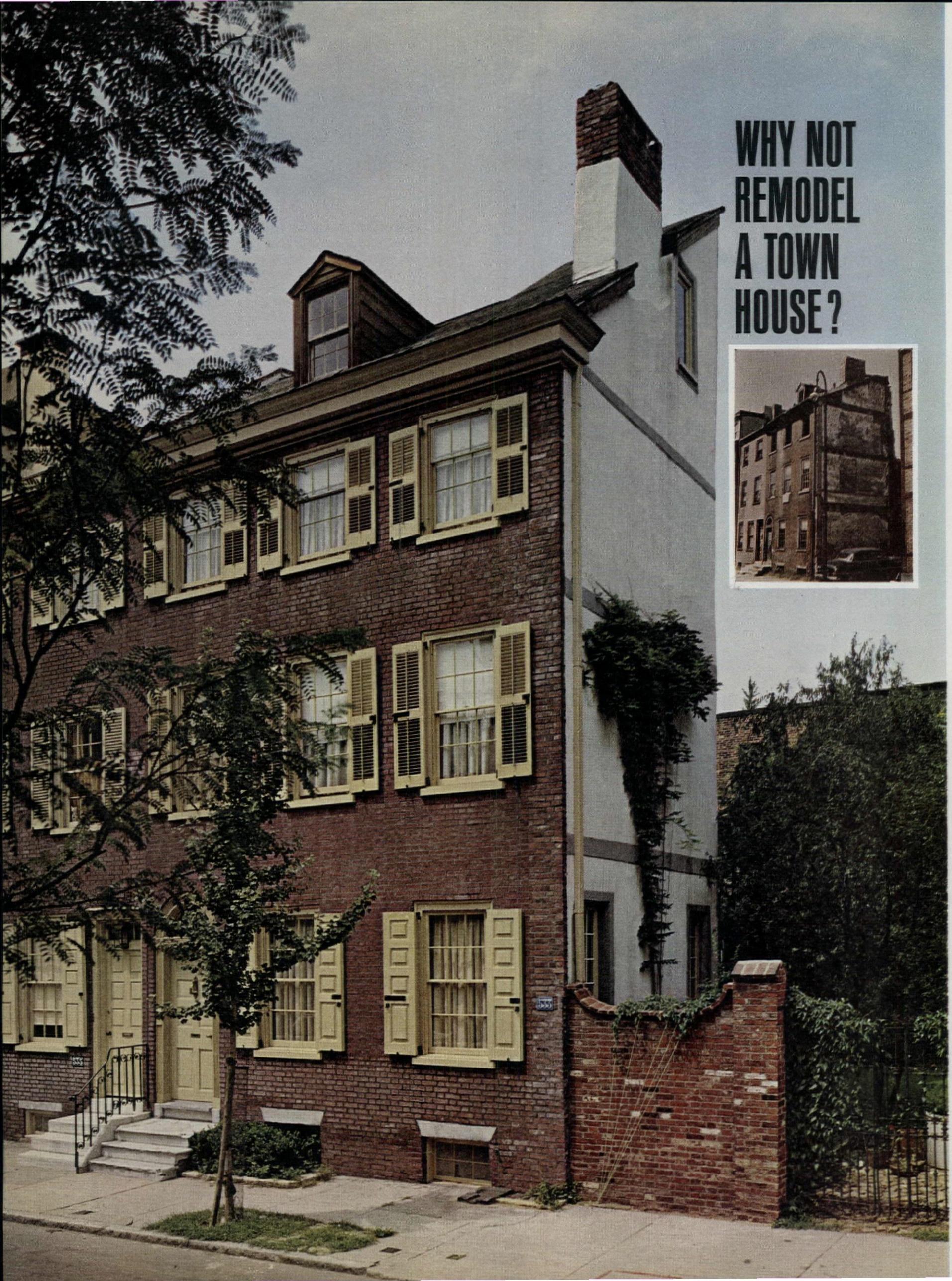
THE CHILDREN'S ROOM. Tilt-down stereo phonograph (left) is sturdy, has multichannel stereo-amplifiers and two 5¼" stereo speakers in wing-type cabinets. This automatic record changer has four speeds; it's made by Admiral.

Another record player suitable for the young person's room is the very compact set (below left). Speakers detach for good stereo placement, fold into the player part for portability. The ebony luggage-type cabinet has retractable handle. Set amplifier, Garrard changer, four speakers, four controls. Columbia Masterwork.

Tiny but powerful transistor set (below right) sits easily on a cluttered desk or night table, has its own earphone. Eight-transistor power, 2" speaker for good tone. Has its own carrying case. Available in storm gray, beige gray, black and storm gray, or blue and storm gray. RCA Victor's Pockette, called, so aptly, Goliath.



**WHY NOT
REMODEL
A TOWN
HOUSE?**



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2



3



America is full of deteriorating neighborhoods. But they don't have to stay that way. This house, built in 1796, is in Philadelphia, six blocks from Independence Hall, in what had become a slum area. Recently people began to see exciting possibilities in these houses, that are so close to all the city's activities, and decided to salvage the best of what was left. Among the first to renovate was Adolf DeRoy Mark, A.I.A., who finds it satisfying to live in a house with a history and to add something of himself and the 20th century to it. This discriminating combination of the old and new will become part of the heritage of our past for later generations, as tangible evidence of how the nation lived as it grew.

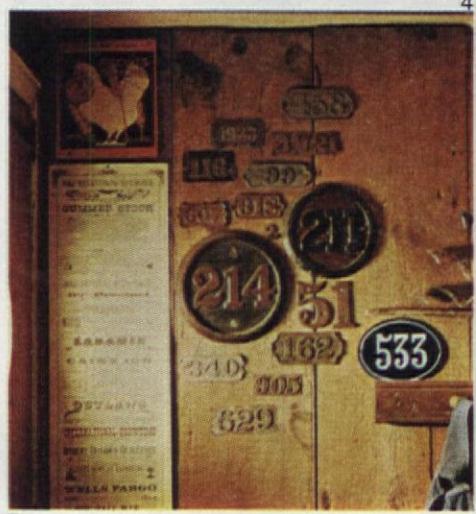
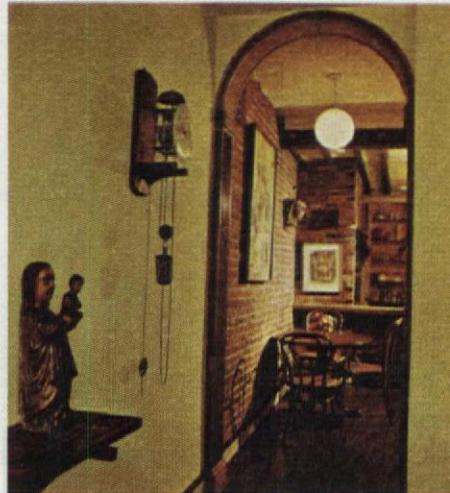
1. THE ARCHITECT, who has restored many houses in the area, holds model of a stairway of nearby house. Before and After of his own house are opposite.

2, 3. FRONT ENTRY of his house was redone with free-standing storage wall and ledge for display of statue.

4. DINING AREA, just beyond entry, has brick walls, dark polished floors, and exposed beams contrasting with the light ceiling.

5. PASSAGE TO CELLAR from the kitchen is paneled with wood beams and siding salvaged from an old barn and decorated with door-number plates from buildings torn down in the neighborhood.

6. KITCHEN, at rear of house, has tile floor, beamed ceiling. Doorway leads to porch and garden built on a lot where another old house once stood.



5

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(continued)

12



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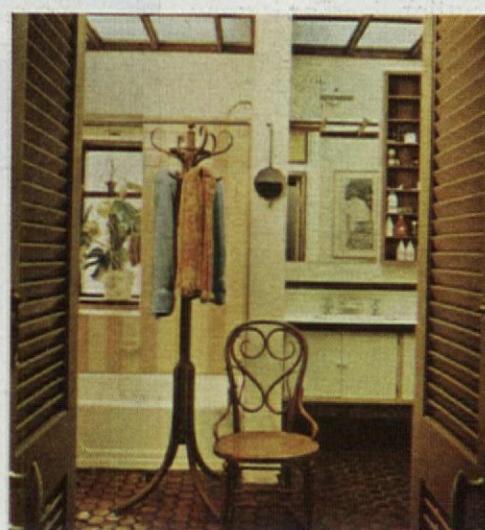
7, 8. THE DECAYED STAIRWAY, below, the connective passageway of the old-style row house (now called a town house) was redone to make climbing to any of the four floors a visual adventure, not a chore. **9. A MODERN BATHROOM** was installed on the second floor which has one bedroom. **10. A SMALL BATHROOM** was built on the third floor, also with one bedroom, in what used to be a closet. The walls here are painted brick; shutter doors match those of second-floor bath. The washstand is an old marble-backed oval one returned to service. **11, 12. THE ATTIC**, or fourth floor, is the architect's studio and work area. Under the sloping eaves, a small flue opening in the chimney became a miniature fireplace. The three glass windows have a northern exposure. The brick wall was left unpainted. The owner did most of the remodeling work himself, over a span of three years. The house is furnished with a mixture of furniture, old and new, collected over the years on his travels.



7



8



9

Information: Dorothy Rodenberg Photos: Lisanti

LOOK WHAT'S HAPPENED TO HARDBOARD

By Arthur J. Maher



They've transformed those plain brown sheets into a handsome, stylish material that could grace any room in the house. Some manufacturers, for example, offer smart filigree panels that make attractive shoji screens, room dividers, and the like.

Then there's an infinite number of realistic wood-grain finishes. Some hardboards are even plastic-coated to resist water, kitchen grease, and crayons. Hardboard sidings, both plain and textured, horizontal and vertical, are becoming more popular by the day. There

(continued)

are also embossed panels with such textures as burlap, wicker, basket weave, striations, and louvers. Yes, the one-time homely stepchild of the forest-products industry has become a handsome, versatile adult.

Hardboard is made by cutting wood into small chips. These chips are reduced to fibers, then formed by heat and pressure into sheets, which are cut into marketable sizes. The resulting product is economical, smooth, hard, dense, and highly resistant to moisture, scuffing, and denting—which make it a natural for around the house.

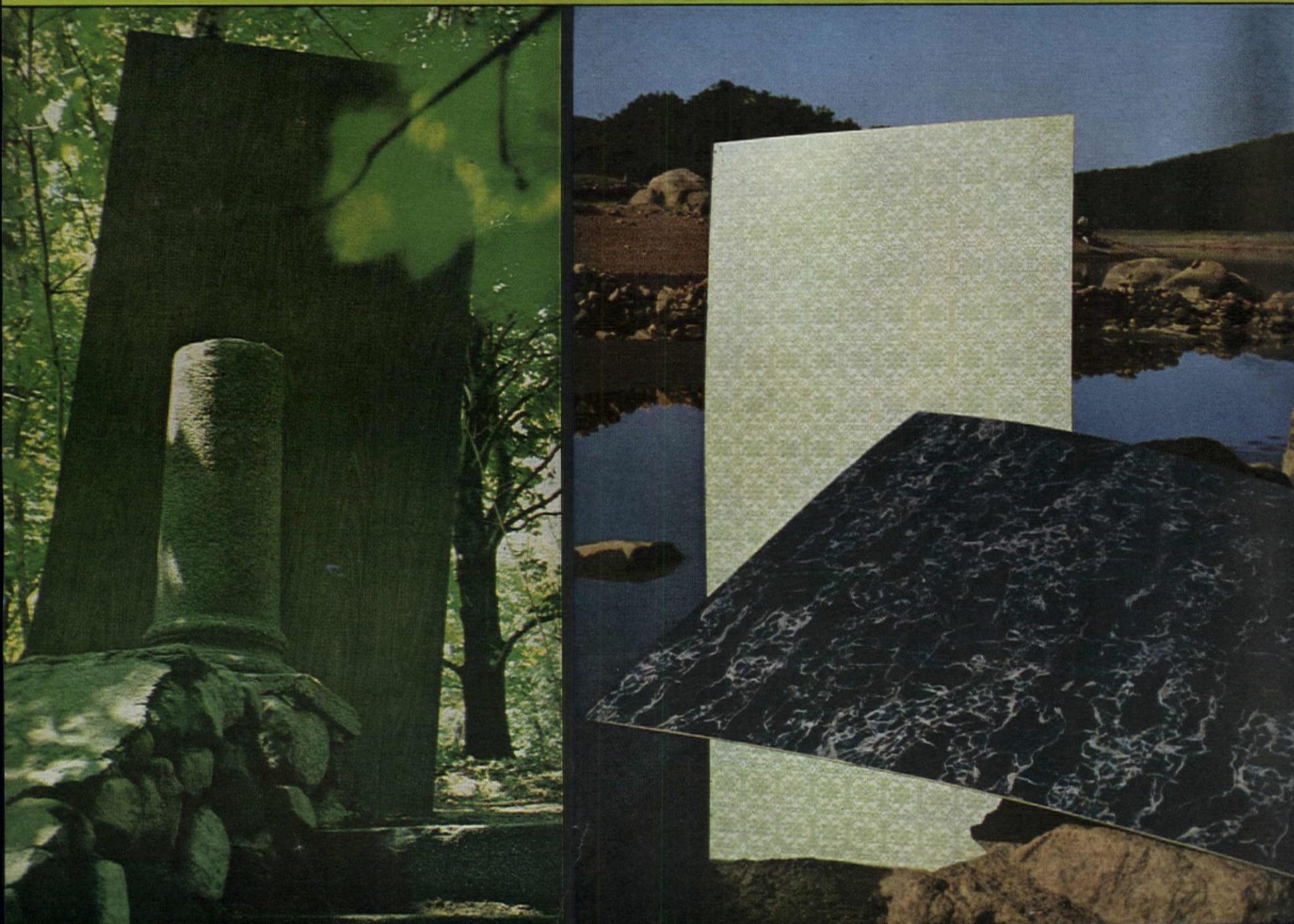
Because of the great variety of hardboard products, it's impossible to list them all in a single article, or to put them all into strictly defined categories. However, here is a brief rundown on the most common ones:

Plain hardboard. This is the familiar brown or buff-colored material used for just about everything from utility paneling to shelving, cabinet facings, drawer bottoms, and fences. It's available in standard grade for general interior use, and tempered. The latter is harder, denser, and more moisture-resistant than standard hardboard. Both types are available smooth on one side and screen textured on the back, or smooth on both sides. Panel width is usually 4 feet. Lengths run 4, 6, 8, 10, and 12 feet, and thicknesses of $\frac{1}{8}$ to $\frac{3}{8}$ inch.

Paneling is specifically manufactured for such qualities as good dimensional stability, nailability, and paint-holding ability. Its density usually lies between those of standard and tempered board. The smooth surface is often resin-treated for improved resistance to stains, scrubbing, moisture, etc. In most cases, this material comes prefinished, saving you a paint job. Popular finishes include pecan, oak, walnut, teak, cherry, and other wood grains. They all come in a wide variety of shades. Panels usually run 4x7 to 4x10 feet, in $\frac{1}{4}$ -inch thickness.

Plastic-surfaced paneling is a work-saving material that sheds water, stains, and household chemicals particularly well. The surface may be an overlay, such as vinyl, or baked-on Melamine. The Melamine-coated hardboards are especially dense and moisture-resistant, making them suitable for use in shower and tub enclosures, laundry rooms, kitchens, basements, and other moist areas. An extensive line of finishes that includes simulated wood grains and marble, plain colors, speckled colors, lace prints, wallpaperlike textures, simulated tile, and even murals, makes plastic-surfaced hardboard extremely decorative and versatile. Sizes vary almost as much as the finishes, generally running from 16x96 inches up to 4x10 feet.

(continued on page 80)



Vinyl-surfaced paneling Plastic-coated panels



Some night you might like to help your mother prepare dinner. It may be just the salad you offer to make or it may be something as ambitious as the main course. Whichever you choose, here are two recipes to help you. There's a tasty meat loaf with catsup in it as well as on the top. Then there is a crisp, green salad with a surprise cheese-cracker topping. Before you begin, read the recipes all the way through, assemble your ingredients, then follow the step-by-step directions in the recipes carefully. Each recipe has some tips and hints to assure success.



4 slices fresh white bread
2 eggs
2 pounds ground chuck
1 cup very finely chopped onion
 $\frac{1}{4}$ cup very finely chopped green pepper
2 teaspoons salt
 $\frac{1}{2}$ teaspoon garlic salt
 $\frac{1}{4}$ teaspoon celery salt
 $\frac{1}{2}$ teaspoon dry mustard
 $\frac{1}{4}$ teaspoon pepper
1 tablespoon Worcestershire sauce
 $\frac{1}{4}$ cup milk
 $\frac{3}{4}$ cup catsup

1. Turn on oven and heat to 400° F.
2. Tear bread into crumbs with fingers. (Or make crumbs in a blender: Tear one slice of bread into large pieces and put in the blender container. Cover and whirl just until bread is crumbed. Empty crumbs onto a piece of wax paper. Crumb the remaining slices, one at a time.) You should have 2 cups of crumbs.
3. Beat eggs slightly in a large bowl.



4. Mix the chuck into the eggs lightly. Then mix in bread crumbs, onion, and green pepper. Always mix ground beef lightly to keep it tender and juicy.

SO YOU'RE LEARNING TO COOK



5. Add the salt, garlic salt, celery salt, mustard, pepper, Worcestershire, milk, and $\frac{1}{4}$ cup of catsup. Mix lightly until all ingredients are well combined.

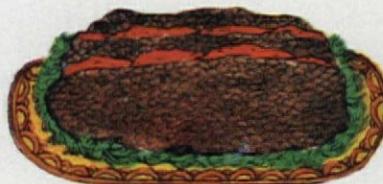


6. Turn the meat mixture from the bowl into a shallow baking pan. Moisten hands and pat the meat into a loaf shape.



7. With the side of your hand, or the handle of a wooden spoon, make 2 indentations the length of the loaf. Spread the remaining catsup in the indentations.

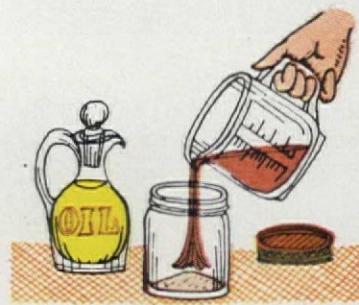
8. Bake 50 minutes.



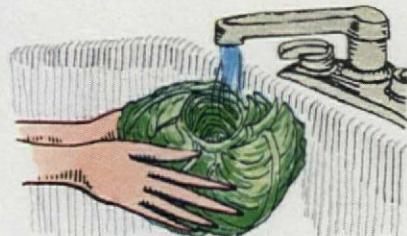
9. Transfer loaf from pan to a heated platter with two large spatulas. Spoon some of the juices from the pan over the loaf. Makes 8 servings.



$\frac{1}{2}$ teaspoon dry mustard
 $\frac{1}{2}$ teaspoon sugar
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{4}$ teaspoon garlic powder
 $\frac{1}{2}$ cup wine vinegar
 $\frac{2}{3}$ cup pure vegetable oil
1 medium-size head Boston lettuce
 $\frac{1}{2}$ medium-size head curly endive
8 green onions
1 medium-size cucumber
2 firm, ripe tomatoes
 $\frac{1}{2}$ cup coarsely broken cheese crackers



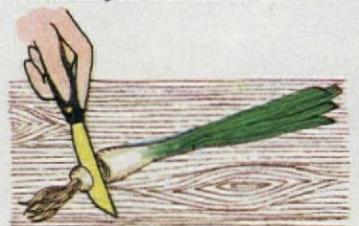
1. Combine mustard, sugar, salt, garlic powder, vinegar, and oil in screw-top jar. Cover securely. Shake well. Refrigerate while making salad.



2. Remove bruised leaves from lettuce. Cut out core with sharp paring knife. Hold under cold, running water to separate leaves. Shake off excess water. Pat dry. Refrigerate in paper-towel-lined vegetable crisper or in a plastic bag in crisper.



3. Wash the curly endive well in several changes of water. Shake off excess. Dry and store as you did the lettuce.



4. Remove root ends from onions; peel. Slice thinly.



5. Cut ends from cucumbers. Run tines of fork down length of cucumber. Repeat all the way around. Slice thinly.

6. Core tomatoes. Cut in thin wedges.



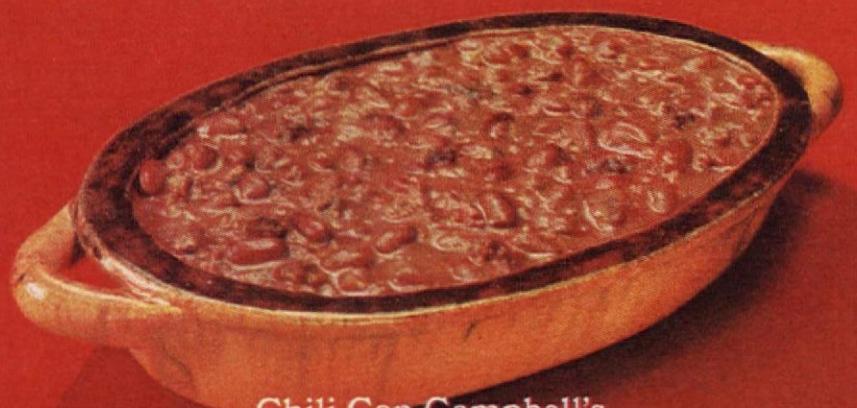
7. Tear lettuce and endive into bite-size pieces. Put in salad bowl. Add onions, cucumber, and tomatoes. Pour on dressing. Toss with salad fork and spoon until coated. Sprinkle with crackers.

Stop Watch Suppers

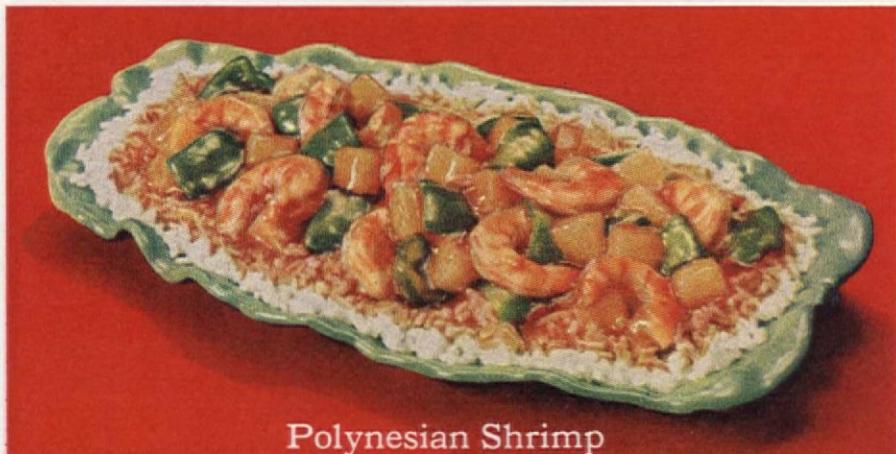


Delicious! And made in minutes with soup

(Look for the easy recipe on the back of each picture)



Chili Con Campbell's



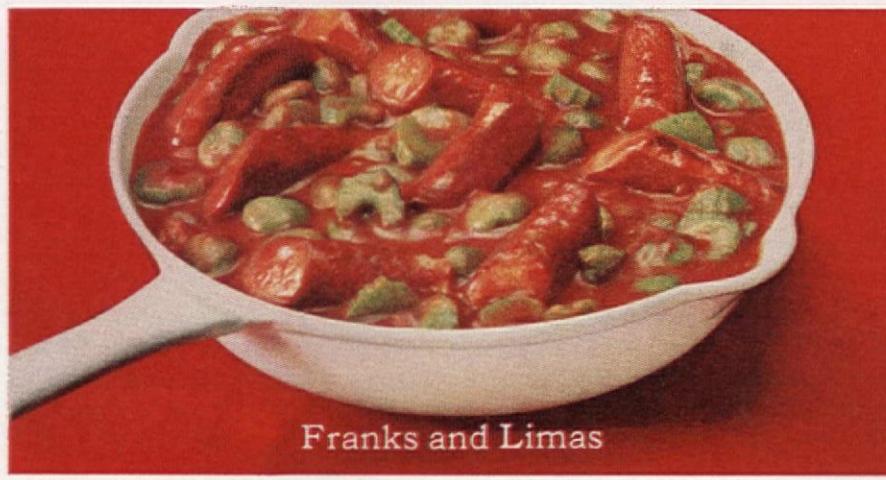
Polynesian Shrimp



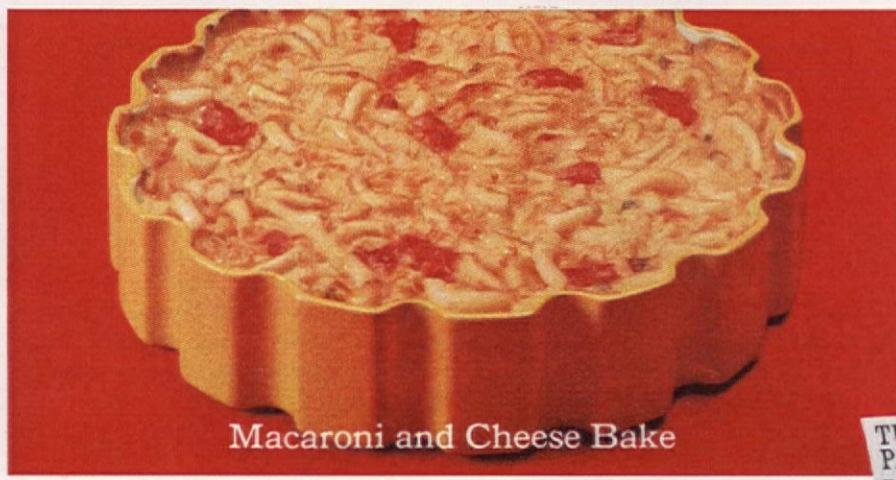
Stroganoff Casserole



Meal-in-One



Franks and Limas



Macaroni and Cheese Bake

They always eat better when you cook with Campbell's Soup

TURN
PAGE
recipes
on
back

Stop Watch Suppers



Delicious! And made in minutes with soup

(Look for the pictures on the back of these easy recipes)

Polynesian Shrimp

1 medium green pepper, cut into 1-inch pieces	1/2 cup pineapple juice
2 tablespoons butter or margarine	2 tablespoons cornstarch
1 can Campbell's Beef Broth	1 tablespoon soy sauce
1/4 cup water	2 teaspoons lemon juice
	1 1/2 cups cooked shrimp
	1/2 cup pineapple tidbits

In skillet, cook green pepper in butter until tender. Remove from heat; add rest of ingredients. Cook until thickened; stir constantly. Serve over rice. 4 servings. Serve on your prettiest platter. It's exciting enough for a company meal!

Chili Con Campbell's

1 pound ground beef	1 cup water
1/2 cup chopped onion	1 can (1 pound) kidney beans
2 tablespoons chili powder	1 tablespoon vinegar
1 large clove garlic, minced	1/4 teaspoon salt
1 can (10 3/4 ounces) Campbell's Tomato Soup	

In saucepan, brown beef and cook onion, chili powder, garlic until onion is tender. Add remaining ingredients. Simmer uncovered for 15 minutes; stir now and then. 4 tasty servings. (For spicier chili, just add more chili powder.)

Meal-in-One

1 1/2 pounds ground beef	Generous dash pepper
1/2 cup chopped onion	1 package (9 ounces) frozen cut green beans, cooked and drained
1 can Campbell's Cream of Mushroom Soup	1 cup cooked sliced carrots
1 can (10 3/4 ounces) Campbell's Tomato Soup	6 servings (about 3 cups) mashed potatoes
1/2 cup water	

In saucepan, brown beef and cook onion until tender; stir to separate meat. Pour off fat. Add soups, water, pepper, beans, and carrots. Pour into 2-qt. shallow baking dish. Spoon potatoes in diagonal lines across top of casserole; sprinkle with shredded mild process cheese. Bake at 350°F. for 30 minutes. 6 servings.

Stroganoff Casserole

1 can Campbell's Cream of Celery or Chicken Soup	2 tablespoons chopped parsley
1/2 cup sour cream	2 tablespoons chopped pimiento
1/2 to 3/4 cup milk	1/4 teaspoon salt
1 cup cubed cooked chicken or 7-oz. can tuna, drained and flaked	Dash pepper
	2 cups cooked medium noodles
	2 tablespoons buttered bread crumbs

Blend soup and sour cream; stir in milk. Add chicken or tuna, parsley, pimiento, seasonings, and noodles. Pour into 1 1/2-quart shallow baking dish. Top with crumbs. Bake at 350°F. for 30 minutes. 3 to 4 servings. All you need to complete the meal is a tossed salad, rolls, and dessert.

Macaroni and Cheese Bake

2 cups shredded Cheddar cheese	
1 can Campbell's Cream of Mushroom Soup*	
1/2 cup milk	
3 cups cooked macaroni	
1/2 cup chopped canned tomatoes	

In 1 1/2-quart shallow baking dish, combine 1 1/2 cups cheese with remaining ingredients; top with 1/2 cup cheese. Bake at 350°F. for 30 minutes. 4 servings. *If you'd like to vary the flavor substitute Campbell's Cream of Celery Soup.

Franks and Limas

1 pound frankfurters, cut in 2-inch pieces	1/4 cup water
1 cup sliced celery	1 tablespoon brown sugar
1/2 cup chopped onion	1 tablespoon vinegar
1/4 cup butter or margarine	2 teaspoons prepared mustard
1 can (10 3/4 ounces) Campbell's Tomato Soup	1 package (10 ounces) frozen lima beans

In skillet, brown frankfurters and cook celery and onion in butter until tender. Add remaining ingredients. Cover; simmer 30 minutes. Stir now and then. 4 servings. For a deliciously easy buffet main dish just double the recipe.

They always eat better when you cook with Campbell's Soup

WHY YOU SHOULD OWN AN ELECTRIC SLICING KNIFE

When the turkey, in all its glory, is brought to the holiday table, will it be carved with ease and finesse—or hacked at with strain and mutterings? If you dislike carving or haven't the years of experience to make you a master carver, why not let an electric slicing knife help you do the job perfectly? All kinds of carving—whether it's a roast, steak, or turkey—become a simple matter of guiding the knife. And that's not all. An electric slicing knife can be an invaluable aid in performing any number of paring and cutting jobs in the kitchen. Here are just a few:

Slice cucumbers paper thin for gelatin salads, or for tossing with a sour-cream dressing.

Cut hefty chunks of watermelon with no struggle, no fuss.

Slice process cheese loaf neatly.

Cut delicate meringues and cream-filled tortes with nary a crumble.

Cut glamorous tea sandwiches with a variety of colorful fillings.

Cut crumbly refrigerator-cookie dough in neat, even slices.

Cut thin, delicate slices of rich cakes (such as fruit and pound cakes).

Slice angel cake with ease.

Make your own melba toast! Cut thin slices of a compact bread; spread with butter and sprinkle with herbs, Parmesan cheese, or garlic salt; bake

in a hot oven till brown and crisp.

Slice fragile foods such as tomatoes with a minimum of bruising.

We could go on but we'd rather let you come up with your own easier-with-my-electric-slicing-knife tricks. Just be sure to follow these general rules when using your electric knife.

DOS AND DON'TS

- Don't use it to cut through items an ordinary knife can't cut through (such as bones).
- Do use a wooden cutting board.
- Do let roasts and poultry rest 15 to 20 minutes after removing them from oven. Juices "firm up" and meat is easier to carve.
- Don't use your electric slicing knife to cut through frozen food packages and frozen foods (except for those foods that are still soft when frozen, like ice cream).
- Do handle the blades carefully. Hold them from the back (dull side) or behind the grease guards when inserting and removing. Keep the blades in their protective sheath when the knife is not in use.
- Don't soak the blades or wash them in the dishwasher—they'll stay sharp longer.
- Don't immerse the handle of the knife in water.

HOW DOES IT WORK?

The handle of the knife contains a motor which may be powered by electricity (these are the models with cords) or by rechargeable batteries. The latter are recharged from storage case (which is connected to a standard outlet) when knife is not being used.

Two stainless steel blades, attached to each other by a slot arrangement at the tip of the knife, are locked into the handle just before you're ready to use it. When the motor is turned on, the blades move rapidly back and forth in opposite directions. The blades do the slicing—all you need do is guide the knife. After use, the blades are removed for washing.

WHAT TO LOOK FOR

Does the shape of the handle fit your hand comfortably? See if the switch to start and stop the motor is conveniently located.

You should be able to guide the knife and manipulate it from a variety of different angles, such as when carving a turkey.

Are the blades easy to attach and remove without danger of cutting yourself? They should have grease guards to protect the handle from splatters.

Many knives have special blade features which may add to the versatility and utility of the knife. Several have tungsten carbide applied to the cutting edges to help retain sharpness. Other blade features include

pointed tips (for trimming and piercing), concave blade design (minimizes wear), and blades set low in handle (to aid in carving convenience). A demonstration is the best way to see if these features are useful to you.

What precautions are built in for safety? This is particularly important in the rechargeable knives. They should have a safety switch so that the knife will not start until you are ready to use it. On the models that have a cord, the cord itself acts as a safety switch—the knife cannot operate until the cord is plugged in.

If the knife has a cord, it should be long enough for you to carve conveniently (most are eight feet long), and connected to the handle where it doesn't interfere with the use of the knife. It should also be detachable.

CORDLESS VERSUS CORD

If your family enjoys the wonderful tradition of carving at the table, then you may want to consider the rechargeable cordless slicing knife. Its appeal is in its portability, for it can go outside to the barbecue, inside to the dining room for buffets and the game room for parties. It may cost more, but if you plan to use it in these ways, it's worth it.

If you prefer to carve in the kitchen, and confine your paring, slicing, chopping, etc., to the kitchen, then the electric knife with a cord may be your best buy.

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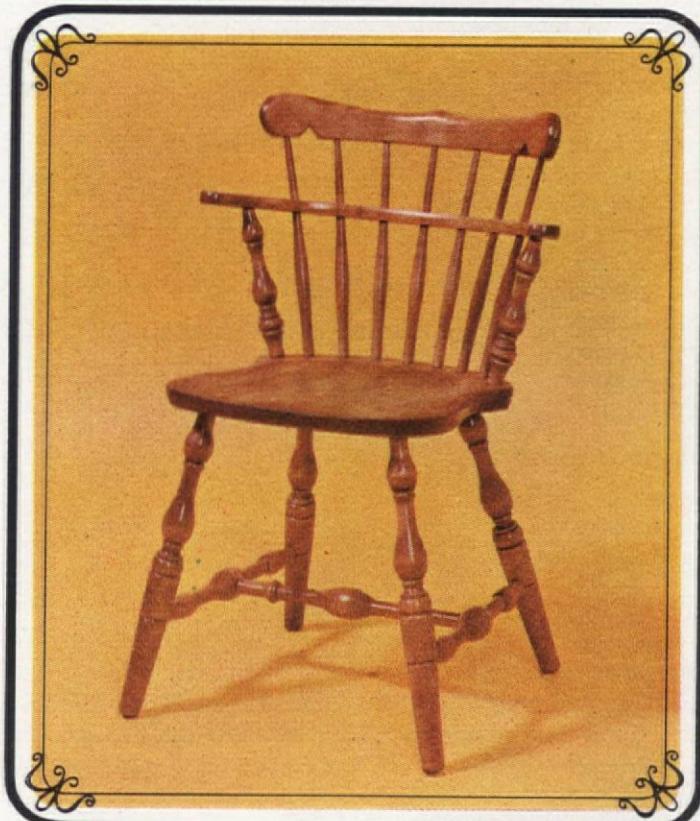


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HOW TO GET THE MOST OUT OF YOUR BLENDER

Where do you store your blender? Tucked away in the corner of some cupboard—to be resurrected only at drink-mixing time? If so, you're cheating yourself! Granted, its virtues at mixing drinks are hard to surpass, but don't stop there—use your blender to chop, grate, blend, puree, and whip. Use it all day long—for breakfast, lunch, dinner, and snacks; to help prepare main courses, salads, and desserts. We'd be in a sorry state if we didn't have our blender stored where it's conveniently easy to get at. A good cook we know keeps hers right on the counter, all set up and ready to go. Once you try some of these tricks and recipe ideas with your blender, you may decide to leave yours out too!

EARLY IN THE MORNING

Whip up fluffy scrambled eggs in your blender; or mix a quick batch of pancakes or waffles.

No thawing needed for blender-mixed frozen-juice concentrates. Just add required water and whirl away for a frothy, refreshing eye-opener. Or add zest to canned juices by blending them with crushed ice.

For breakfast-on-the-run, blend milk and egg with your favorite fruit, then just add sugar and flavoring to taste.

ROUND ABOUT NOON

Create something different for lunch by using your imagination and your blender.

Like soup? Start with convenient canned soup and vary it with flavorings that suit your whim. Then, for a light, foamy texture, finish with a spin in the blender. Here's a frothy favorite of ours. *Celery-Cheese Soup*: Put 3 cups of hot milk, 1 beef-bouillon cube, and 8 ounces of American cheese, cubed, into blender container. Run at medium speed until thoroughly blended. Pour into a saucepan along with one 10½-ounce can of cream of celery soup. Heat and stir till steaming hot. Serve!

Distinctive sandwich spreads are simple. Choose basic ingredients

(cooked meat and fish, pickles, celery, cheeses, hard-cooked eggs) and blend them with dressings, herbs, and other ingredients. Here's where it's fun to experiment with extras such as dill, tarragon, curry, capers, and fresh ginger. One of our recent blender sessions turned up a delicious sandwich spread of cooked chicken, sour cream, fresh-grated ginger, and walnuts.

And remember, these delicious

tainer (fill to about 1 inch from the top). Then add just enough cold water to cover. Put lid on and run at high speed about 5 seconds; repeat, if necessary, till all ingredients are chopped to your liking.

Blender-grate hard cheeses for garnishes and fillings: Cut in 1-inch cubes and blend a few at a time, at low speed. Use your blender to grate citrus peel and fresh coconut too.

butter or margarine in a slow, steady stream. Continue blending until mixture is smooth. Serve immediately or keep warm over hot water.

A grand finale of mouth-watering desserts can be blender-inspired and prepared. A blender's grand for satin-smooth cream fillings and puddings. Or use it to prepare a quick dessert sauce such as this *No-Cook Chocolate Sauce*: Put the following ingredients—in the order listed—into the blender container: $\frac{3}{4}$ cup very hot milk or coffee, 1 cup sugar, 2 teaspoons vanilla, and 4 squares (cut up) of unsweetened chocolate. Cover and blend at high speed until smooth.

Crumb cookies and crackers for pastry shells. Chop nuts, raisins, and dried fruits for cookies, cakes, and quick breads.

You can often combine two steps by mixing liquid ingredients and chopping nuts or fruits in your blender at the same time.

Cutting calories by substituting a diet drink for one of your meals? Blend on high speed with some pieces of ice—tastes just like a milk shake.

BLENDING TIPS

Read your instruction booklet carefully in order to get the most out of your particular make and model. You'll find some marvelous recipes there too. In addition, here are some general tips for blending.

The order in which ingredients are added is important, so pay close attention to blender recipes and follow this rule-of-thumb when concocting your own recipes: *Add liquids before solids*. They help feed the solids to the blades and thus prevent jamming. Blenders are fast. Only a few seconds may be needed to coarsely chop an item; *watch closely* so you are sure to get the right texture.

The consistency of the mixture determines how much you can put into the blender container. Fill it only halfway if the mixture is thick (such as a sandwich spread).

Versatile as it is, there are some things a blender cannot do. It cannot beat egg whites or grind raw meat; it cannot whip cooked potatoes to a fluffy, light texture; and although blenders excel at incorporating pieces of ice in frosty drinks, most cannot crush ice. We hope we've convinced you to use your blender often. Try our suggestions. And *do* create your own specialties.

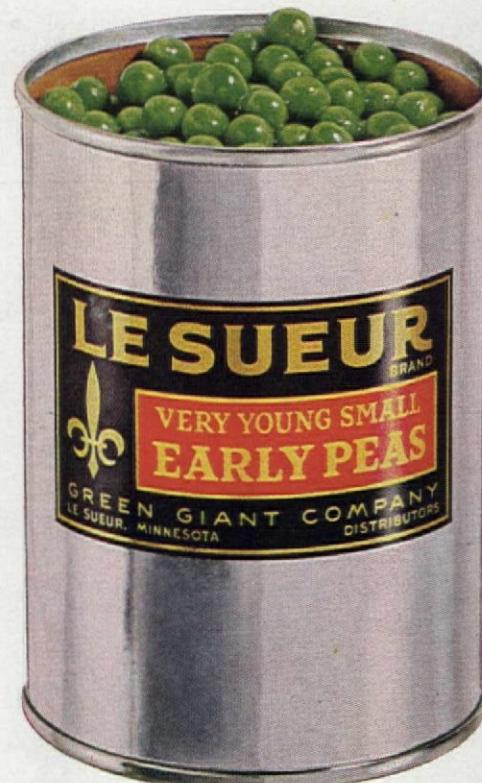


Which shell has the 22 little Le Sueur Peas under it?

These little peas are planted in the early spring and picked while the days are still cool. Young, tender, bursting with goodness, they rival the famous *petits pois* of France in flavor.

There actually are 22 of these tender little peas under the shell on the left. If you guessed correctly, reward yourself by serving Le Sueur Peas tonight. (A delicious way to console yourself, incidentally, in case you guessed wrong.)

© GGC CO. LE SUEUR Reg. U. S. Pat. Off.

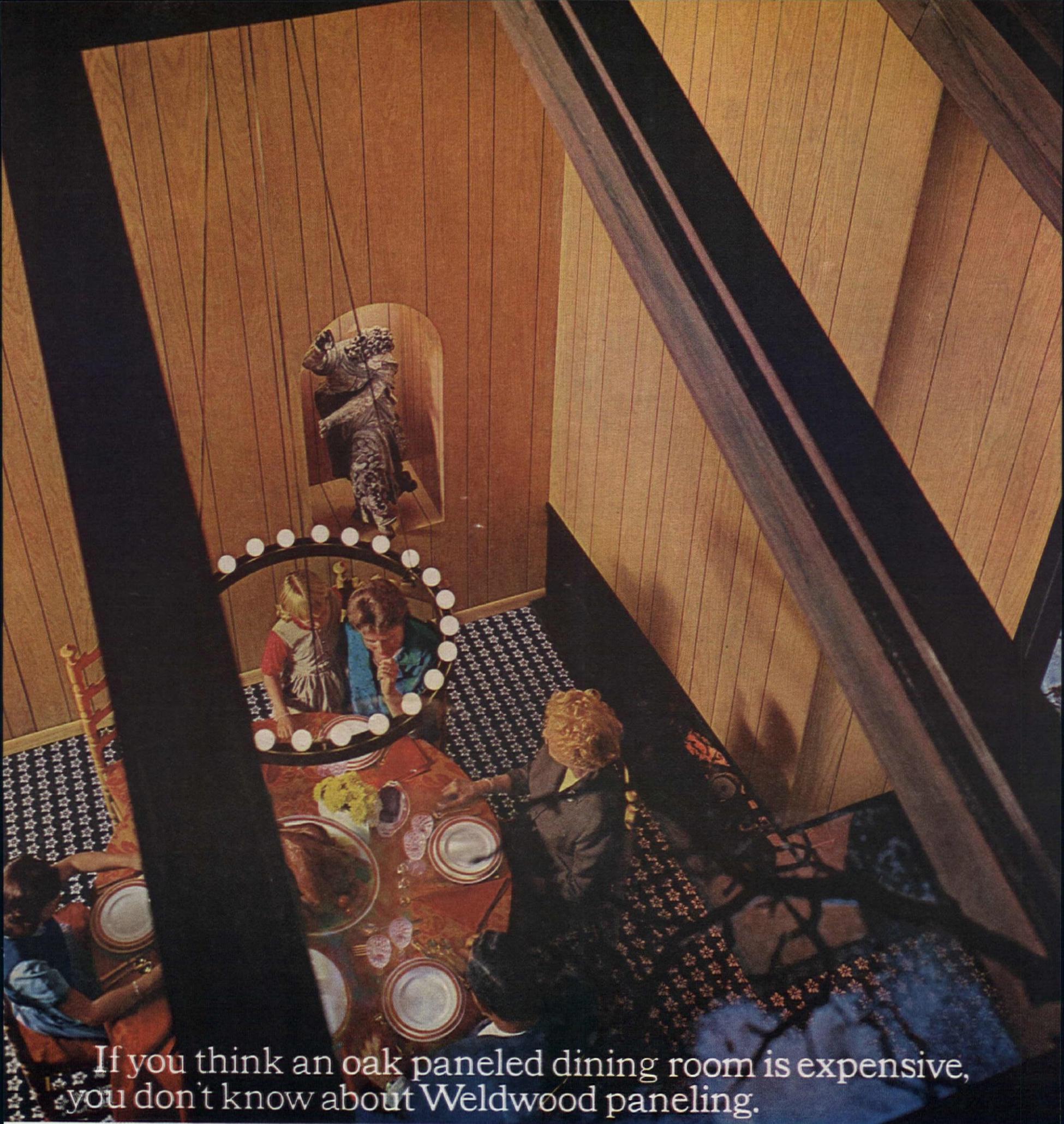


sandwich spreads can become chip-dunkin' dips just by adding a little more liquid (or dressing) and blending a short while longer.

DINNER'S ON

Finish the day with some of these choice blender recipes and ideas. Here's the easiest way we know to chop ingredients for a relish salad or a vegetable salad mold. Cut 1-inch cubes of raw vegetables such as cabbage, carrots, green onions, radishes, etc. Put vegetables in blender con-

Delicious sauces for meats and vegetables are your blender's specialty. Even difficult-to-prepare, gourmet *Hollandaise Sauce* can be a sure success when prepared in a blender. Here's how: Heat $\frac{1}{2}$ cup (1 stick) butter or margarine until bubbly but not brown. Put 3 egg yolks, 2 tablespoons of lemon juice, $\frac{1}{4}$ teaspoon salt, and a dash of cayenne into blender container. Blend egg mixture at medium to high speed about 5 seconds; remove cover and, while blender is still running, add the hot



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By Arthur M. Watkins

DON'T LET MOISTURE WRECK YOUR HOUSE

The winter after they moved into their first house, a Midwestern family suffered from exceptionally dry air in their house. To alleviate the condition, the husband installed a large humidifier which gently discharged water vapor into the air. It sharply lifted the relative humidity indoors and the dryness problem vanished.

Later, however, paint on the outside of their house began to blister mysteriously. Soon the house developed what seemed like an advanced case of structural measles as ugly paint-peeling splotches sprung up all over the exterior. There are many conditions that can cause this—and they all relate to excess moisture.

What happened to the family illustrates two of the biggest and most widespread problems in American houses today. One—the problem of not having enough moisture in the house during winter, which means static-like air and dry and parched noses and throats. The other—excessive moisture, resulting in structural wood rot, termite damage, and ugly blistering and peeling of both interior and exterior paints. One expert says that 85 percent of all houses in the United States suffer from some degree of this moisture-caused damage.

Not only can condensation and related moisture seriously threaten your house, but often unknown to you, it can be eating away at the vitals of your house without any visible symptoms. And, to further confuse the issue, clamping down on a dampness problem can aggravate a dryness problem, and vice versa.

Does this mean that you must, in effect, choose one of the two problems and settle for it? Fortunately, the answer is "no." What you have to remember is that a certain amount of moisture is necessary in the *living areas* of your house for the sake of health and comfort. But, that same moisture, if allowed to accumulate inside the *structural areas*, becomes a menace. Thus, you've got to maintain a desirable humidity level without letting that humidity condense and build up to the point where you wreck the house or pay some hefty repair and maintenance bills.

When warm air is cooled its ability to hold vapor is reduced. Some of the vapor condenses as water. That's what happens when the heated air in your house comes in contact with a cold windowpane. Vapor from the air condenses on the cold surface. The more vapor present, the greater the

condensation. Sometimes, condensation will literally rain down the windows and walls. And sometimes—though you can't see it—it will literally rain *inside* your walls as vapor-laden air escaping from the house contacts the cold outer walls.

That happens because the air-suspended water vapor inside a house in winter is under powerful and inexorable pressure to push outside, because the vapor pressure outdoors is much lower than vapor pressure indoors. The water vapor gropes and pushes through your walls, window cracks, the ceiling, and even right through many building materials.

WHY PAINT BLISTERING?

Sometimes the vapor gets as far as the paint on the outside of your house, which stops it in its tracks. That's the case, for example, when an oil-base or linseed-oil paint is used on the outside walls. Such paint is impermeable to vapor travel.

In cold weather the vapor which is trapped behind the paint film condenses into drops of water that force the paint to blow up like little balloons. Prick open paint blisters on a house and you often can see the moisture inside.

Now that is a somewhat oversimplified explanation of condensation and paint blistering. It doesn't happen in every house. It need not happen even though an oil-base or other

vapor-impermeable paint is used on the exterior. And it does not happen if a vapor-permeable latex paint is used, since that kind of paint "breathes."

Another, more serious result of moisture condensation is wood rot, which, of course, can weaken structural members to the point where they must be replaced or reinforced. Wood rot is caused by a fungus.

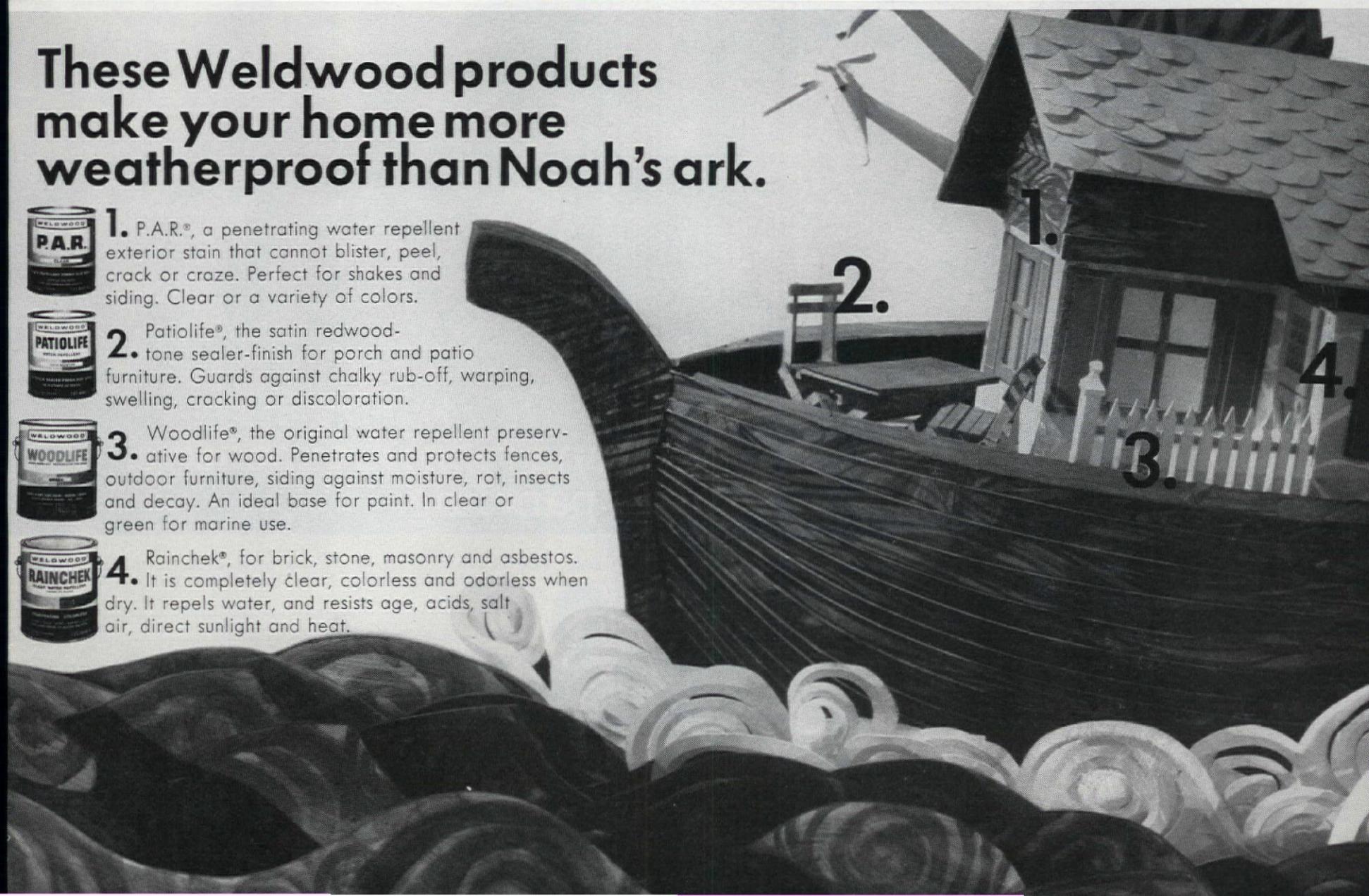
It attacks wood or timber that is left wet for any length of time, and is often accompanied by termites, which also favor damp wood. Exceptions are preservative-treated wood and certain wood species, such as redwood and cedar, which are comparatively immune to rot and termites. (As for the term "dry rot," that's a misnomer resulting from the fact that damp-rotted wood sometimes appears dry.)

Some aluminum and other pre-finished sidings, when applied without adequate provision for venting, can also trap unwanted moisture.

A home owner out West, for example, had to open his sidewalls while remodeling. He discovered the wall framing was soaked with moisture and was rotting. He also pulled from inside the walls globs of insulation that had been soaked through. He had wondered why his winter fuel bills had begun to climb mysteriously. He got his answer from the soaked insulation, which is about as good as no insulation at all. The cause? New siding had been poorly applied, with no al-

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lowance for letting the walls breathe. The mistake was corrected by wedging open certain parts of the siding around the house, providing escape paths for the interior vapor, and letting the insulation dry out.

A FREQUENT SOURCE OF TROUBLESONE MOISTURE IS THE GROUND

Two Long Island, New York, home owners were plagued by paint blistering and peeling on their houses. In one case, new paint would not even stick to the house. Investigation showed that water leaking into the basement was generating wholesale quantities of water vapor, which rose up inside the walls, condensing under the paint.

Water vapor from the ground was the villain in the other case too, even though this house has no basement. Its concrete-slab floor was built directly on the ground. In addition to paint blistering and peeling, the owner of the house sadly pointed out how his roof frame had warped like a washboard. The roof shingles were swelled and puffed as though raked by a hurricane.

It turned out that quantities of invisible ground vapor were coming right up through the concrete floor into the house, and then up into the attic and exterior wall cavities.

A two-fold cure was prescribed for the first house—waterproofing the basement and placing small circular

breather vent cups in the outside walls. The same kind of vents were installed in the walls of the second house to let the excess vapor escape outdoors. In addition, large gable vents were installed in the attic.

The same upward travel of ground vapor can be murder if a crawl space exists under part or all of your house. Even if your crawl-space earth looks perfectly dry, that may only mean that ground vapor is rising into the house as rapidly as it leaves the ground. As much as 12 gallons of moisture a day have been known to rise from the crawl space under a small 25x40' house. And this problem can exist in some of the driest geographical areas.

The crawl-space earth under a house should be sealed with a good vapor-barrier cover, such as sheets of 55-pound roll roofing paper. Or keep the space thoroughly aired all year round with vents spaced around the foundation walls. In the latter case, the floor above the space should be properly insulated.

HOW TO AVOID DAMAGE TO YOUR HOUSE

Serious moisture troubles should not plague you if a new house (or new addition to your present house) is properly built. This calls for such things as an adequately waterproofed basement; or with a cement-slab-floor house, a vapor barrier membrane

(such as polyethylene plastic) put over the ground before the cement is poured. So... when you build or buy a new house, or add-on to your present house, specify that the construction meets minimum FHA standards for: insulation with integral vapor barriers; adequate ventilation for the attic (or under the roof of a flat or shed roof) and also for any crawl spaces; vented exterior wall siding or "blister-proof breather paint" (that's what it should say on the can); waterproofed basement; a vapor barrier under a house with no basement; kitchen exhaust fan, and preferably though not always essential, bathroom exhaust fans. (A copy of the FHA Minimum Property Standards for One- and Two-Living Units can be had for \$2 from the Government Printing Office, Washington, D.C. 20402.)

Special precautions should be taken to keep a new house well aired during the first two to three years you're in it. It normally takes that long for the literally tons of water put into the house foundation, masonry, and plaster during construction to gradually evaporate into the air. Leave several windows slightly open at all times in different parts of a new house, particularly in the basement.

HOW TO SAFEGUARD YOUR PRESENT HOUSE

1. Keep a few windows open at least an inch or two at all times, par-

ticularly in the kitchen, bathrooms, and basement. If that causes unwanted cold drafts, use an exhaust fan while bathing, etc.

2. Check regularly for subversive water leaks or sneaky moisture in and around the house, such as a seepage into the basement, clogged roof gutters and drains, poor water drainage away from your house. The house must be kept dry and free of such troublesome moisture.

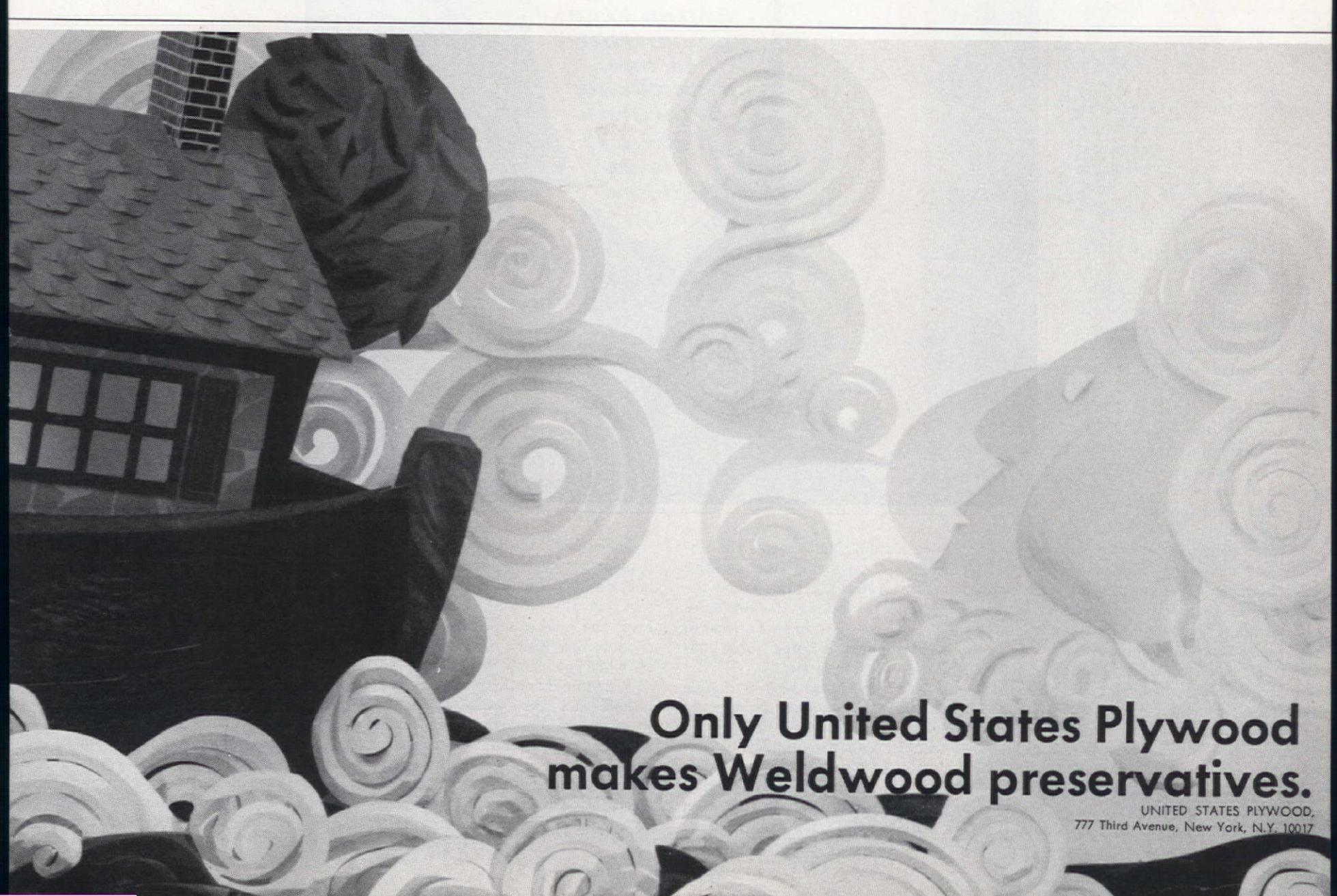
3. Consider installation of exhaust fans in the kitchen and bathroom.

4. Vent your clothes dryer to outdoors, regardless of where it may be located within the house.

5. If there are no vents in the attic or crawl space, have them installed. Do not shut off attic or crawl space vents in winter. Crawl-space vents may be closed off about 90 percent, however, if there's a good vapor-barrier cover over the earth. Other closed spaces, such as a garage or under a porch, also should be kept ventilated.

6. Make sure that any vapor caught inside the house sidewalls can escape outdoors. This calls for vented exterior siding or the installation of small wall vents around the house or a breather type of exterior latex paint. If latex paint is used to repaint your house, make sure it is applied exactly according to the instructions printed on the can. These instructions may or may not call for a prime coat first.

(continued)



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(continued) 7. Use vapor-barrier paint on the *inside* surfaces of exterior walls (as opposed to permeable nonvapor-barrier paint on the outside walls). That will reduce vapor travel into walls. The usual latex paint widely used for interior rooms is a poor vapor barrier, so when using it apply a latex primer sealer first. On the other hand, enamel and semigloss paints are good vapor barriers, especially when two or more coats are applied. The same is true of aluminum paints.

HOW MUCH MOISTURE SHOULD HOUSE AIR CONTAIN?

Many doctors say that the relative humidity inside a house in winter should be held at a fairly constant 25 to 30 percent. Some say you need as much as 40 percent. What makes these levels difficult to maintain is the fact that in winter the air outside a house is very dry. Thus, the air inside the house will tend to lose moisture to the air outside, lowering the relative humidity inside to as little as 5 or 10 percent—drier than the Sahara Desert.

This problem, by the way, is more prevalent in older homes. Since these homes are not as "tight" as those built today, the moisture generated by cooking, bathing, laundering, etc., escapes quickly.

The obvious answer to dryness is a humidifier. Sometimes the small inexpensive type available in drugstores is all you need. You set it by the bedside at night, which for many people is the driest, most uncomfortable time. However, a larger unit capable of delivering enough moisture for the entire house may be required—as described in *Come Out of Your Household Smog*, *The American Home*, in the September, 1963 issue.

Remember, though, that a humidifier going full blast can become a Trojan horse inside your house. To prevent this, *all but the smallest units should be connected to a humidistat*. This device works much like a thermostat, turning the moisture off when it reaches the desired level and turning it back on again when it falls below a preset minimum level.

If you are concerned about the relative humidity level in your present house, get a good hydrometer. That's an instrument that indicates relative humidity. But be sure to get an accurate one; they normally cost at least \$15 to \$20. Ordinarily a relative-humidity level of 20 to 25 percent will be satisfactory in winter. If

your humidity gets higher, that's the tip-off to open a few windows wider or turn on an exhaust fan.

Another alarm signal to be heeded is windowpanes that fog up with moisture on a cold day. If there is so much vapor in the house that it condenses out on a cold window, much vapor also could be "raining" inside your walls and attic, where you can't see it. And that's dangerous, as we've noted.

is to pay careful attention to the various preventive measures available.

WHAT ABOUT SUMMER HUMIDITY?

The tables are reversed in summer when the outdoor air generally contains too much moisture humidity, rather than too little. And muggy air can cause mildew and odors in a house, as well as discomfort.

out the air in upstairs rooms unless all windows stay closed. And in summer, that can make a room as hot as a furnace.

As for condensation, it is far less likely in summer than in winter. That's because the weather in summer seldom gets cool enough to precipitate vapor condensation. One exception is condensation on cool basement walls. This normally can be avoided either by opening a few windows in the cellar or by providing forced ventilation with an exhaust fan. Or you can set up a dehumidifying unit.

Summer condensation also may be a cause for concern in air-conditioned houses in the hot, humid South, such as around the Gulf of Mexico area and in the humid parts of Texas. With air conditioning in such a climate zone, your outside house walls may be susceptible to reverse condensation during hot, muggy summer weather. When your central cooler is working overtime, water vapor tends to be pulled from outdoors into the house. But on contact with your cool, air-conditioned walls, it may condense out as moisture. And just as in winter in the North, it can build up a wood rot condition inside your walls.

Because central air conditioning is relatively new, experts still have not come up with a surefire preventive for this possibility. In addition, they still do not know if the problem is seriously widespread. It may not be. One safeguard, sometimes recommended, is the use of vapor barriers on the *outside* of your exterior walls to stop outdoor vapor from being drawn into the house. To determine what, if anything, you should do to counter this potential threat in the particular area where you live, see your builder, architect, or air-conditioning dealer.

MORE DETAILS ARE AVAILABLE

For more information about humidity problems in houses write for the following booklets:

How to Control Moisture in Homes, an excellent 72-page manual, available for 25c from National Mineral Wool Association, Dept. AH, 1270 6th Avenue, N.Y., N.Y. 10020.

Moisture-Condensation, 15c from the Small Homes Council, University of Illinois, Urbana, Ill.

Save Your Home from the Menace of Moisture, free, Dept. AH, National Paint, Varnish and Lacquer Association, 1500 Rhode Island Ave. NW, Washington, D.C. 20005.



Such a signal underscores the importance of reducing the interior moisture level. It also underscores the importance of taking the measures described elsewhere in this article to prevent vapor from being trapped inside the walls and attic.

If you have storm sash or double glass windows, you may not have the benefit of visible condensation to warn of trouble. Vapor is unlikely to condense on the glass, due to the double construction. But it still may be building up inside the walls. In that case, the safest course for you to take

One remedy, the same as in winter, is plenty of ventilation to keep your house and basement aired out. This will generally forestall mildew. However, the only complete cure is air conditioning which dehumidifies the air while cooling it.

A dehumidifier may appeal more because it's less expensive. But remember its limitations. It makes sense in a cool, enclosed space, such as the basement. There it can keep the space dry while the windows are closed. However, it is far less effective, if not virtually useless, for drying

DRAINAGE TROUBLE?

IN THE BATHROOM



IN THE BASEMENT



IN THE LAUNDRY



IN THE KITCHEN



Drains running slow? Sewer clogged? Call your local "Roto-Rooter" Sewer and Drain Cleaning Company for fast, dependable, economical service. Look for "Roto-Rooter" in your phone book.



ROTO-ROOTER CORPORATION
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Shrinks Hemorrhoids New Way Without Surgery STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all — results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) — discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H®. Ask for it at all drug counters.

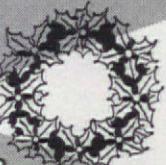
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12 darling new kitty pictures liven Lowe's latest desk-top calendar. Yours for 25¢ in coin. Or, send only 10¢ and 2 K-L seals from bottom of bag of KITTY LITTER® famous sanitary cat box filler. Today! LOWE'S, INC., Dept. L-09, Cassopolis, Mich.

STUDY PLANS AVAILABLE FOR THESE FAVORITES

Send to:
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P. O. Box 99-G
Collingswood, New Jersey 08108

Please send me the items checked below for which I enclose \$ _____ (Send \$1.00 for each Study Plan ordered.)

Study Plan #2
 Study Plan #3
 Study Plan #5

Name _____

Address _____

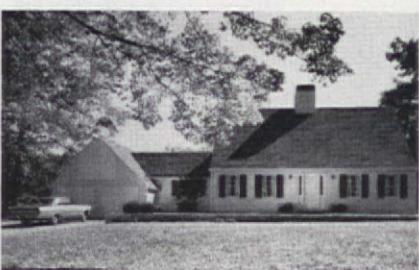
City _____ State _____ Zip Code _____

NOTE: Allow about three weeks for delivery. If you live in New York City, add 5 percent sales tax. All other New York State residents add 2 percent sales tax. Send check or money order (no stamps).

The three houses shown below have proven to be most popular in our Study Plan series. Varying in design and construction, they satisfy a broad range of tastes and budgets. Study plans include elevations, floor plans, selected details, photographs, and descriptive building material.



Study plan #2 was featured in our March issue and demonstrates that an architect-designed house is possible for under \$20,000. This one, in particular, was under \$16,000 and is ideal for the young couple just starting out.



Study plan #3 was also in our March issue. It's a low-maintenance house in the Colonial tradition. Featuring new materials, it meets today's needs.



Study plan #5 from our May issue is suitable for both small and large families. Basic house has up to six bedrooms. Alternate plan offers a less expensive, four-bedroom version.

Septic Tank-Cesspool Owners



Rid-X Can Save You Hundreds of Dollars!

Whether your home is new or old, you can have a costly, messy back-up in your septic tank or cesspool. Rid-X® works to keep your sewage system operating smoothly. Helps prevent messy back-ups and foul odors. Rid-X can save you HUNDREDS of dollars on digging, pumping, landscaping!

EASY TO USE — just pour in toilet bowl and flush. That's all. Rid-X can't harm porcelain, metal pipes.



NEW FOIL PACKAGE
with Handy Pour Spout!

FREE BOOK: 16 Fact-Filled Pages on the Care and Maintenance of Septic Tanks, Cesspools. Send 10¢ for postage, handling to: Rid-X, P.O. Box 224, White Plains, N.Y.

WIN YOUR OWN BOWLING BALL

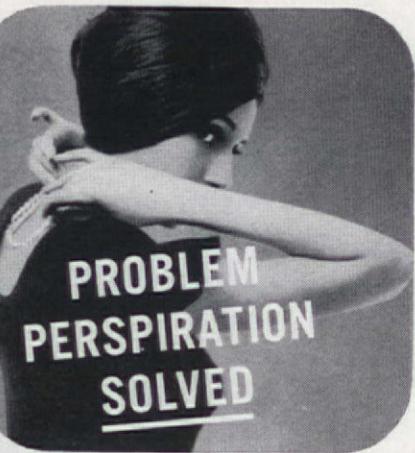


You can easily earn within a single week one of these nationally advertised Bowling Balls, bored to fit your hand.

Just send us four 3-year (78 issues) *Saturday Evening Post* subscriptions at \$10.95 each and we'll rush your bowling ball to you. All subscriptions must be sold to persons outside your own home at the full price. Both new and renewals count, but not your personal or personal gift subscriptions.

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*This offer is good in the U. S. only, until December 31, 1965.
Sorry, no bowling balls may be sold for cash.*



**even for thousands
who perspire heavily**

A new-type formula has been found to keep underarms absolutely dry — even for thousands who perspire heavily. After decades of common "deodorants," it took a chemical invention to make this truly effective protection possible — with the same safety to clothing — the same skin mildness as popular "deodorants." Called Mitchum Anti-Perspirant, it is the product of a trustworthy 52-year-old laboratory. By the thousands, women with problem perspiration are finding the protection they need — and never could find before. And fully effective as a deodorant, too, of course. If you perspire more than average — even heavily — get the positive protection of Mitchum Anti-Perspirant. Liquid or cream. Ea. \$3.00. Available in Canada.

Mitchum ANTI-PERSPIRANT
Liquid or Cream

CURTIS CIRCULATION COMPANY
351 Independence Square
Philadelphia Pennsylvania 19105

Don't Build These Problems Into Your New House

(continued from page 20)

And if your house doesn't have an attic, the garage is also probably where you store the Christmas decorations and out-of-season clothes.

My present home was built in 1937 when cars were modest in size, and I have two little foreign bugs that are even modester. Yet walking from the car to the kitchen door is like pussyfooting through a mine field.

Solution: Not a wider but a deeper garage. In my dream house the garage will be only 20 to 22 feet wide. This will provide just enough space for two full-size cars to open their doors; it will

not provide space along the sides for bicycles, and anybody who leaves one there will get action—fast.

Bicycles, etc., will go in the back of the garage, and to accommodate all that junk, my garage will be at least 28 feet deep—eight to ten feet more than most cars are long. Shelves will be built along the back for the little odds and ends that usually wind up on the floor. A three-foot-wide door will

lead outdoors from the rear so things can be wheeled in and out without skinning knuckles or chipping paint off car fenders. And there will be a big, heavy timber on the floor to designate the storage area and to make sure no one overshoots the landing strip with a car and clobbers a lawn mower.

Extra cost: This will depend on prevailing labor rates in the area, but \$3 a square foot is a good working figure. So if I add six feet of depth to my 22-foot-wide garage, it will cost about \$400. Shelves will cost perhaps \$50.

LIGHT SWITCHES THAT TURN OFF WALL OUTLETS

This system is used in rooms that don't have some sort of general illumination—usually living rooms and bedrooms. The idea is that you can turn a lamp on from the doorway instead of having to grope for it in the dark—a practice that has shattered many a shinbone and table lamp.

The trouble is that the switch is usually hooked up to only one outlet, which, sooner or later, turns out to be the wrong outlet. Neither the architect who designs the house nor the electrician who wires it knows just how the rooms will be arranged, and in any event my wife will change all the furniture around once a year. So, the switch-operated outlet winds up on the opposite side of the room from the lamp. And your problems begin. **Solution: Ceiling, wall or valance fixture** in every room, with no outlet connected to switches. At least, that's what I'd like. However, my wife dislikes wall and ceiling fixtures. If she gets stubborn and has her way, I'll fall back on the following system:

Each room will have two separate circuits. The first will pass through the switch and connect to the *bottom* receptacle of each outlet. Thus the switch-operated lamp can be placed anywhere in the room. The second circuit will come directly from the fuse box and tie in to the *top* receptacle of each outlet. These receptacles will then be live all the time. Most people automatically plug things like radios into the top of an outlet. If they plug into the switch circuit when it is off, they may think the radio is busted. And a teen-age girl with a busted radio can quickly become a mental case.

One refinement of this system should be made in bedrooms where there is only one possible bed location: the outlet nearest the bed should not be connected to the switch at all. Otherwise, accidentally plugging the alarm clock into the switch circuit could bring you some embarrassing moments at the office next morning (or afternoon). When you realize the clock has been off all night.

Extra Cost: I haven't been able to pin down an electrician—they keep mumbling about having to see a wiring diagram—but a good guess would be 15 to 20 bucks a room.

UNBALANCED HEATING SYSTEM

Maybe I'm naïve, but it seems reasonable to expect a heating system

Kling Colonial Presents

"The Case of the Expanding Room"



This room holds two boys and enough clothing, sporting goods and assorted paraphernalia to equip a minor league baseball team.

As a result, it might have looked crowded, cramped and busy. But it doesn't.

Neat trick? Not only neat, but comfortable, sturdy, beautiful. Thanks to Kling Coordinates, the unique furniture that climbs walls, turns corners, huddles under windows . . . fits anywhere.

The wonderful thing about Kling Coordinates is, the more pieces you add, the more space you save. Kling Coordinates gobble up books, clothing, sporting goods, odds and ends . . . without gobbling up precious living space.

The most beautiful part of the story? Kling Coordinates can do the same for every room in your home. Wherever you need floor, shelf, drawer or cabinet space . . . wherever you want charm and warmth that will reflect your good taste, choose

Kling Coordinates in solid maple.

Kling Colonial also comes in solid cherry or antiqued pine, over 300 pieces of open stock, for every room.

Wouldn't you like to know more about this wonderful furniture?

Send the handy coupon today.

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Murray Hill Station, New York, N. Y. 10016

Enclosed is \$1 for the Kling Colonial Decorating Guide. 88 pages of full-color room settings, as well as hundreds of helpful decorating suggestions.

Enclosed is 25¢ for the Kling Booklet Decorating Ideas for Early American Interiors. A bonanza of hints to make your dream home come true.

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Address _____

City _____ Zone _____

County _____ State _____

**KLING
COLONIAL**

Trade Mark of Baumritter Corporation, America's Best Known Manufacturer of Fine Home Furnishings

to stay within two or three degrees of 70° in all rooms of the house in all weather. Yet our houses never performed anywhere near this modest standard. The trouble is each one had a single thermostat, located in some more or less central spot like the living or dining room. This spot stays at a lovely even heat, and for a given set of conditions—say, an outdoor temperature of 32° and no wind—it is possible to adjust the radiator valves, steam vents, or register louvers so that the rest of the house stays more or less at the same temperature. But let these conditions change and everything goes haywire. People in one part of the house freeze, while in other parts, people burn up.

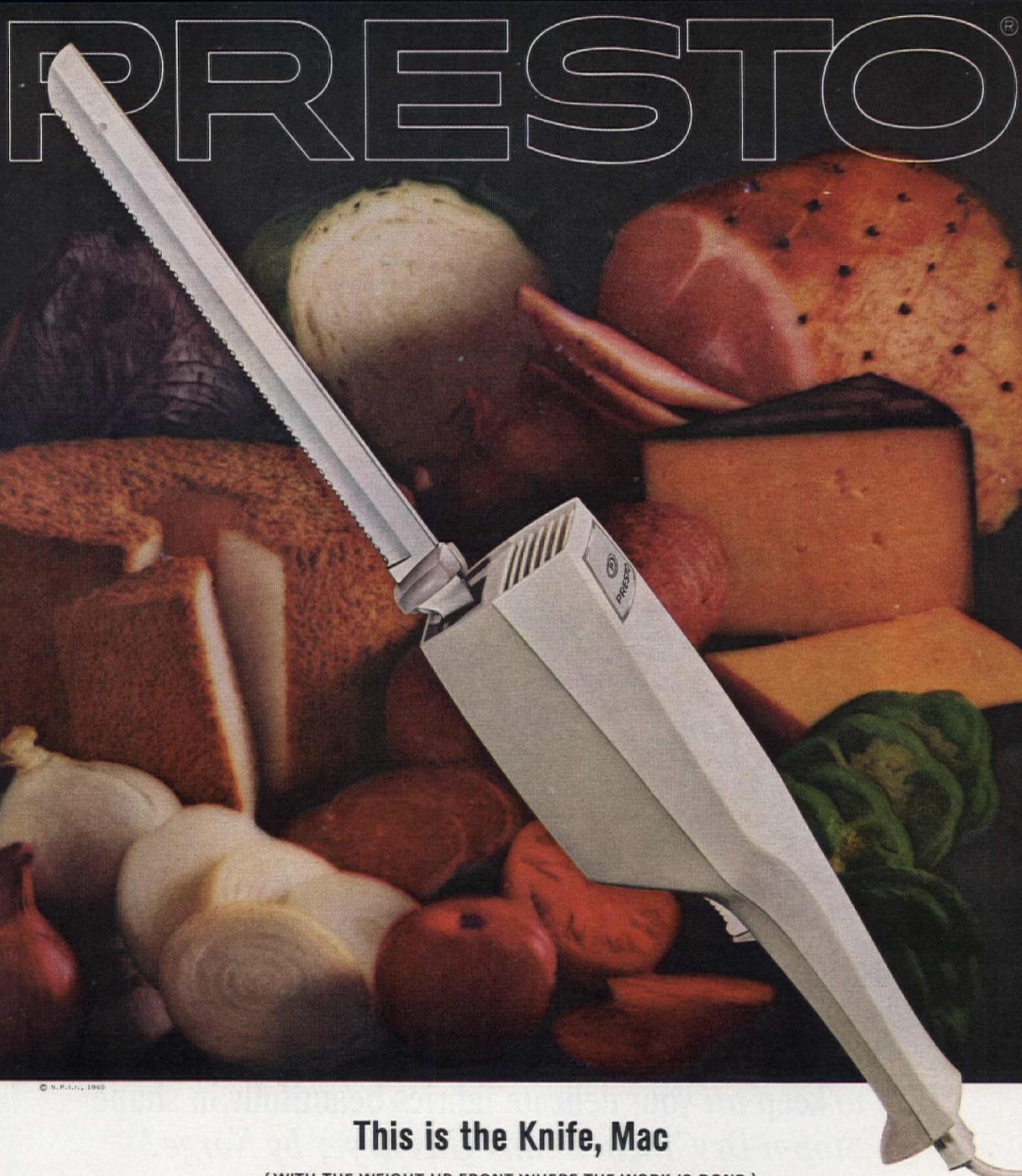
For example, the temperature drops to zero, but the sun comes blazing through the windows and heats up the living room. The thermostat obediently shuts the furnace off, and the back of the house, untouched by sun, becomes an icebox. Or . . . on a moderately cold night, the wind starts whistling against the living room side of the house. The temperature in the living room drops, the thermostat goes to work to bring it back up, and in the rear of the house, which is sheltered from the wind, everybody cooks.

Nor does it do any good to run around and readjust radiators. By the time the house is more or less back in balance, the wind shifts and everything goes cockeyed again. **Solution: Zoned heating.** Each part of my dream house that has different heat requirements will have its own heating circuit controlled by its own individual thermostat.

The details of my dream heating system are necessarily vague at this point. My house isn't designed yet, so I don't know how big it will be, how many stories it will have, or how it will be oriented on its lot. But certain zones will be installed no matter what or where I build. Specifically:

All parts of the living area that are open to each other—probably the living room, dining room, and front hall—will be on a single zone. The kitchen and any eating areas adjacent to it will be on a separate zone. Cooking and dishwashing pump huge gobs of heat into this area, so much of the time it needs less heat than the rest of the house.

The master bedroom will have its own zone. Each bathroom will either be on a separate zone or tied in with an



This is the Knife, Mac

(WITH THE WEIGHT UP FRONT WHERE THE WORK IS DONE.)

Finally somebody designed an electric knife for the lady of the house . . . with a slim handle that even a small hand can grip firmly and comfortably. And the weight is up front where it helps rather than hinders. This is Presto's *balanced* design—that helps a man carve majestically at dinnertime yet works just as well for everyday slicing of fruits, vegetables, meats . . . even tender angel food cake.

Look where we've put the blades: low

enough to cut *all the way down* using the whole length of the blades. That, plus the keenly-honed surgical steel blades, keeps Presto purring through every cutting chore. Cleanup's a cinch;



blades are stainless, snap in and out.

Presto's Deluxe Model, at left, adds even more convenience, with a handsome storage case for handle, blades and cord. Everything stores easily on counter, kitchen drawer or mounted on the wall.

Both models are great for gals. But be generous . . . let Dad still carve at dinnertime, huh?

PRESTO® The Pressure Cooker People
NATIONAL PRESTO INDUSTRIES, INC., EAU CLAIRE, WISCONSIN

other zone that has more or less the same heat requirements. The remaining bedrooms will be zoned according to location. If they are all in the same part of the house they can probably be heated on a single zone.

Extra cost: The price of a zoning valve and thermostat is about \$25, and installation will probably cost between \$15

and \$25. Let's be pessimistic and say that each separate zone will cost \$50. If the house has five zones, the total extra cost will be \$250. (We can be optimistic too. Since no part of my dream house will ever overheat, it's very possible that I might save enough on fuel to get back the extra cost in about five or six years.)

TOTAL COST

Adding up the damage, I find that the Irritation Index has already nicked me for something like \$1000, give or take a C-note. At first blush, this is a very painful figure. But added to my mortgage, it will run only about \$6 to \$7 a month. That seems to me a pretty cheap way of preserving mental health. 

OUR MERRIEST CHRISTMAS ISSUE EVER

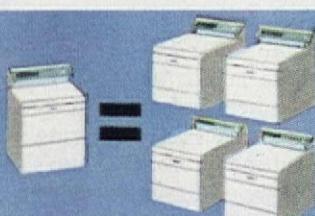
Look what's coming up next month to warm your hearts and make your Christmas the jolliest, most memorable Christmas ever! A Christmas your children and you will never forget. Gifts to buy, to make, and to bake! A sugarplum tree dangling with cookies and candies! Luscious cakes and heavenly breads! Toys and more toys! Delightful ornaments to make and to stash away for many Christmases to come! Decorations for every nook and cranny of the house! Gifts and more gifts for your home! A gala open house to welcome one and all! All this and more in next month's issue.



How to keep *all* your delicate fabrics beautifully in shape:
"Stop-n-Dry" them in this Gas dryer by Norge!



Two Kinds of Tumble Drying—Cool air tumbling for synthetic fibers . . . heated air tumbling for regular drying. When clothes are dry, dryer shuts off automatically!



Gas and Norge Save You Money—In most areas you can dry two, three, even four loads with Gas for the cost of drying one load with other kinds of dryers. You save with every load!



1 Cu. Ft. More Drying Space—Norge—the dryer with big 6 cu. ft. drum—dries everything the Heavy-Duty Norge 15 Washer washes—including the big 15-lb. wash loads!

The picture above shows you how Norge dryers give delicate fabrics the special kind of drying they require.

With Norge, for example, you turn the tumbling action off, slide a special drying rack in the drum, and safe, gentle Gas dries woolen socks, cashmere sweaters, washable toys without shrinkage or loss of shape.

And because Norge has the biggest drum, the biggest wash loads come out uniformly dry every time.

Together . . . fast, economical Gas and the versatility of a Double-Duty Norge make this dryer your best buy. At your dealer or Gas company now.

AMERICAN GAS ASSOCIATION, INC.

For fast, gentle drying
Gas makes the big difference
...costs less, too

©American Gas Association, Inc.

Hardboard

(continued from page 66)

Perforated hardboard has been punched to receive hooks. Because these hooks provide a handy way to store tools, kitchen utensils, sports equipment, and practically everything else, this material has found its way into family rooms, kitchens, workshops, photo darkrooms, children's rooms, garages, and closets. It generally comes plain, pre-painted, v-grooved, prefinished, and wood grained, tempered or standard, in $\frac{1}{8}$ - to $\frac{1}{4}$ -inch thicknesses. Although panels might be obtainable up to 4x12 feet, the most popular seems to be the 4x8. One type of panel good for garages and family rooms is perforated only on its top two thirds, thus creating an attractive wainscot effect on the lower third.

Textured or embossed hardboard has wicker, burlap, or other textures or patterns pressed into the surface. This material offers some of the most unusual effects available to the home owner who remodels with paneling. It comes in most standard-panel sizes, standard and tempered, $\frac{1}{8}$ - and $\frac{1}{4}$ -inch thicknesses.

Exterior siding is made in both strip and panel form and ranges in thickness from $\frac{1}{4}$ to $\frac{1}{16}$ inch. The former is applied as clapboard, and is available in widths of 8 to 12 inches and lengths up to 16 feet. The panels, which are applied vertically, are generally smooth, and are used with wood-batten strips. Some are embossed with wood grain or other textures. They come in widths of 4 feet and lengths up to 16 feet. Both types are often factory primed, saving you time on the final paint job.

Filigree hardboard is a tempered board, smooth on both sides, that's been die-cut into filigree patterns. This product, which is usually $\frac{1}{8}$ -inch thick, comes in widths of 16 inches to 4 feet and lengths ranging from 2 to 8 feet.

Underlayment sheets are standard-grade hardboard measuring 3x4 and 4x4 feet. They are specifically made to be nailed over subflooring or old finish flooring to serve as a uniform base for carpeting, linoleum, or floor tile. Proper thickness is .215 inch. Some firms print nail locations on the face of each sheet.

In addition to the above, there are many special-purpose hardboard products, such as ceiling blocks, imitation walnut ceiling beams, and an economical siding for barns.

Finally, various manufacturers sell a wide range of accessories that facilitate use of their hardboards. For example, to insure neat joints between wall panels, you can get metal, wood, or hardboard molding strips that are color matched to the pre-finished panels. Color-matched nails are also available, as are strong adhesives that let you apply wall panels rapidly, with a virtually nail-free surface.

(continued)

(continued) So, whether you're remodeling the old home, or planning a new one, visit your lumber dealer for a look at hardboard. Chances are, there's at least one place in your home where this product fills the bill.

WORKING WITH HARDBOARD

Hardboard's uniform composition has endeared it to home craftsmen. You can cut it smoothly with hand or power saws, drill it, rout it, sand it, plane it, nail it. Basic wood-working techniques are all you need. And the material makes a good base for standard paint, varnish, stains, and plastic finishes such as urethane.

To make the job easier, we've gathered the following pointers from various hardboard manufacturers:

Cutting. For straight cuts use a cross-cut handsaw, or a power saw with cross-cut or combination blade. In either case, fine teeth work best.

For curved or irregular cuts, use a coping, band, compass, or saber saw. Always cut into the face of the work, and never force the cut.

Gluing. When bonding to wood, use contact cement, white glue, casein, or modified urea resin. Clamp firmly, when necessary, and follow explicitly the glue manufacturer's directions as to curing time and temperature. In some jobs, such as resurfacing stair treads, the new adhesives used for applying wall panels may save time.

Bending. For all large radius bends which are to be permanently supported by a frame, fasten one edge of the hardboard to the frame, then bend gradually, fastening to the frame as you go. Never start at the center of the bend. Tight-radius bends must be made after wetting or soaking the hardboard. Write to the manufacturer for specific directions. Never attempt a compound bend.

Drilling. Both hand and power drills work well, using standard bits. Twist bits may work better than augers. As with sawing, work into the finish side of the board, and, if possible, support the work with a block of wood or other soft material.

Fastening. Use any standard screw, toggle bolt, divergent-chisel staple, or other wood fastener. Always fasten through the front or back surface—never an edge. And leave at least $\frac{1}{4}$ inch ($\frac{3}{8}$ inch if possible) between each fastener and the nearest edge. With nails, be especially sure to drive them in at right angles to the face of the board. Never toe-nail.

Paneling. Be sure the paneling you buy was manufactured for its intended use—especially if you plan to use it below grade or in the laundry, kitchen, or other moist area. Also, pay special attention to manufacturer's instructions on conditioning the panels. By skipping that simple step, you could ruin an otherwise professional-looking remodeling job.

Panels $\frac{3}{16}$ inch or thicker may be fastened or glued to furring strips. But $\frac{1}{8}$ -inch material must have a solid backing such as gypsum board or plaster, and is generally applied

with adhesive. Always allow about $\frac{1}{2}$ inch between panels for expansion. When nailing, start at the center of the panel and work out to the edges. For typical trim details, see our Fact Sheet.

PAINTING HARDBOARD

Similar to natural wood, a good prime coat is vital. For interior use, countersink and putty all nails, then

prime with an alkyd undercoat or other quality primer—never with a top-coat paint. If the hardboard was factory primed, touch up any spots that were sanded or scraped in handling. As with wood, choose your finish coat on the basis of decorative or protective needs. In moist areas, such as a bathroom, apply two coats. For a smoother surface, sand lightly between coats.

Incidentally, don't overlook the decorative possibilities of using plain brown hardboard with a clear finish such as varnish or urethane. It's surprisingly attractive!

On the exterior, general practice is the same. However, make certain that you have sealed all exposed or cut edges, in order to prevent moisture penetration.

Turn page for the Fact Sheet.



You can't see the most amazing thing about these rooms.

What's so amazing? The fact that you don't need professional decorating skills to create rooms as beautiful as these for your own home.

How is it possible? Through a unique home furnishings Plan created by Ethan Allen.

First, Ethan Allen American Traditional furniture is featured only by dealers who have studied your needs; who are trained and equipped to help you choose coordinated fabric and floor coverings, lamps and accessories.

They'll show you how to solve your decorating problems economically, how to use color, space, even odd-shaped areas to advantage.

Then there are over 1,000 wonderful pieces of Ethan Allen American Traditional in solid maple and/or birch, cherry, mahogany and antiqued pine . . . all in open stock, so your home can grow with your family.

There's the Ethan Allen *Treasury of American Traditional Furniture*, too . . . a big, valuable 216-page book filled with photos of full-color room settings and invaluable decorating ideas. Every homemaker and room-planner should have a copy (Deluxe, hard-cover edition

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(continued)

PANELING WITH HARDBOARD

Paneling with hardboard is simplified by using stock trim at all joints. This trim, which is often color-matched to the panel finish by the hardboard manufacturer, is generally nailed in place, whether it is metal, wood, or hardboard. In addition, you can use any standard lumber trim. In some cases, panels are tongue-and-groove, which produce a v-joint to match v-grooved faces.

Smart contemporary effects are also easy. Leave a space of $\frac{3}{8}$ inch or more at each panel-to-panel joint, and you create an accent strip that can be treated with almost any decorative material—aluminum foil, bright enamel, leather, fabric, brass chains, rope—you name it. A few suggested treatments are shown here. Add some ideas of your own and the possibilities are limitless.

Additional information on hardboard can be obtained by writing to Dept. AH at the following addresses:

Abitibi Corporation
21500 Greenfield Road
Detroit, Michigan

American Hardboard Association
20 North Wacker Drive
Chicago, Illinois

Barclay Manufacturing Company, Inc.
770 Lexington Avenue
New York, N.Y.

Bowater Board Company
Catawba, South Carolina

Edward Hines Lumber Company
200 South Michigan Avenue
Chicago, Illinois

Evans Products Company
P. O. Box 651
Corvallis, Oregon

Forest Fiber Products Company
Forest Grove, Oregon

Georgia-Pacific Corporation
Equitable Building
Portland, Oregon

Masonite Corporation
29 North Wacker Drive
Chicago, Illinois

Nu-Ply Corporation
Bemidji, Minnesota

Panelboard Manufacturing Company, Inc.
222 Pacific Street
Newark, New Jersey

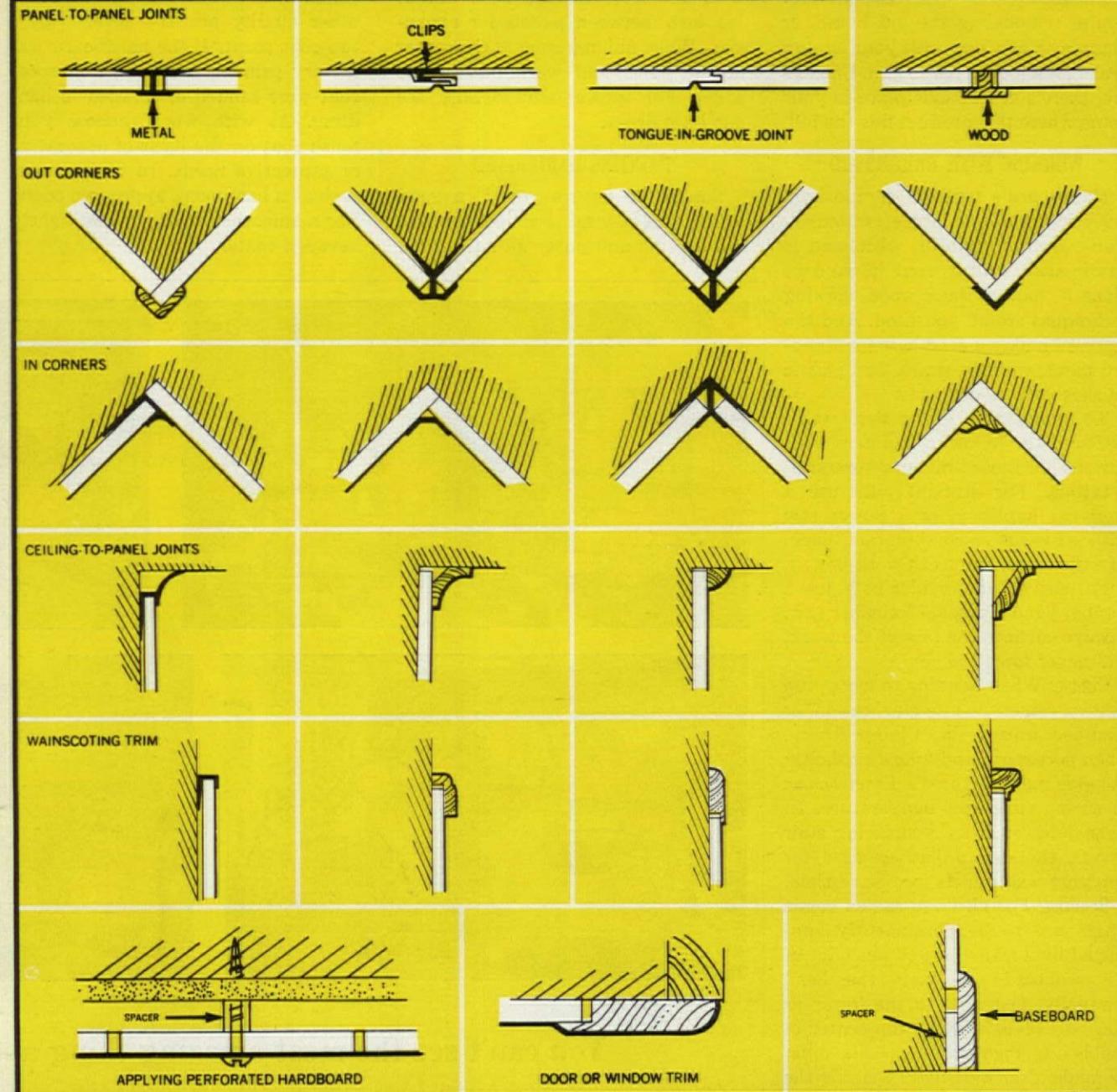
Superwood Corporation
14th Avenue West & Waterfront
Duluth, Minnesota

United States Gypsum Company
101 South Wacker Drive
Chicago, Illinois

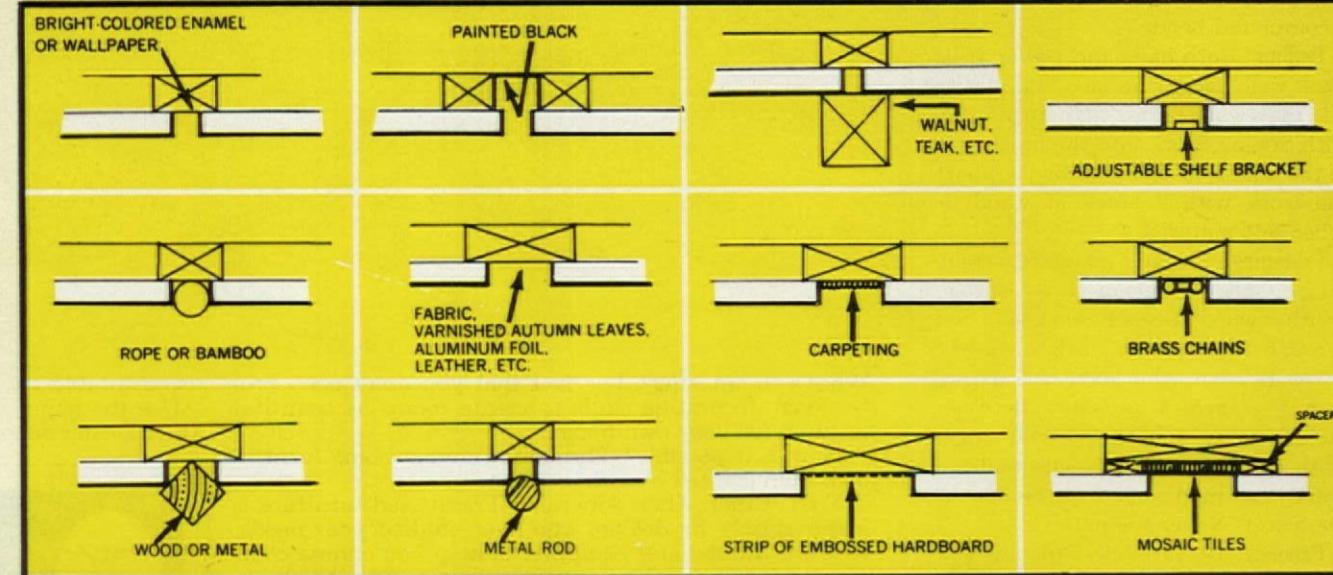
United States Plywood Corporation
777 Third Avenue
New York, N.Y.

Weyerhaeuser Company
Tacoma Building
Tacoma, Washington

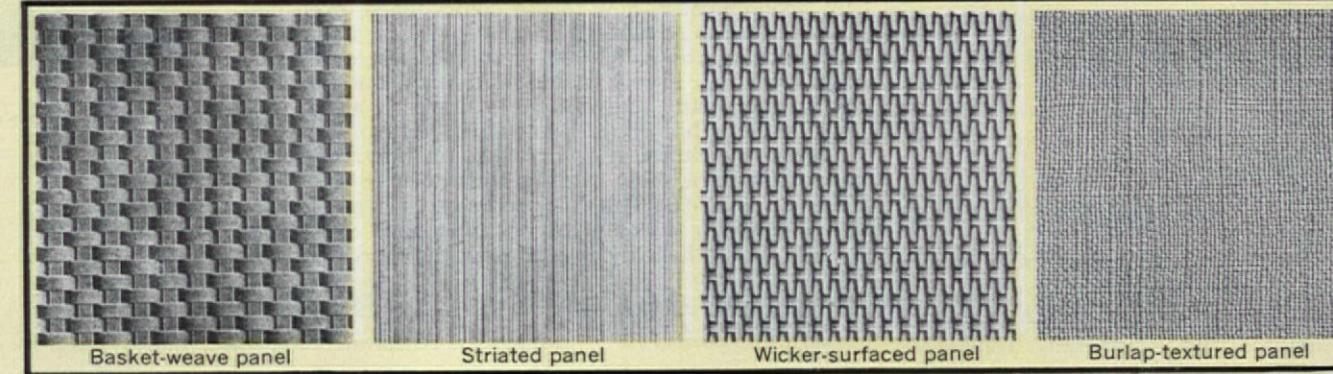
STOCK MOLDINGS SPEED THE WORK



CONTEMPORARY DETAILS ADD VARIETY



SOME TYPICAL EMBOSSED SURFACES





Be suspicious!

What's *not* on the label may say plenty.

It may say "Watch out."

It may say "Save your money."

You can't be sure the fabric won't shrink unless you see •**SANFORIZED**•

You can't be sure of the best wash-and-wear performance unless you see

Right there. On the label.

Don't fall for a glib "It's the same thing."

If it is, why doesn't it say so?

You're entitled to "Sanforized" and "Sanforized-Plus".

Get them.

TRADE MARK

•**SANFORIZED plus**•

TRADEMARK



Ask any cream pie about Philco Instant Cold.

You'll learn that Instant Cold is the most important difference in refrigerators today.

Philco Instant Cold keeps food fresh longer. Chills faster. Gives more cold in less running time. Shrugs off kitchen heat, no matter how often you open the door.

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THREE CHEERS!

Three cheers for canned fruit—the convenience food that's been winning by a landslide since housewives got the vote. And small wonder. For what other old faithful on your pantry shelf can you turn into a tantalizing dessert, a main-dish accompaniment, a salad, a meat-loaf ingredient, or a very special bread—all at the turn of the can opener? Here are some new special recipes we've dreamed up. Flying high is Hawaiian Dream Dessert made with crushed pineapple and flaked coconut; there's a medley of favorites in our Party Fruit Tart; and Curried Fruit—the tastiest meat accompaniment ever. For these and other recipes turn to page 95.

Send us your ideas using canned fruit. We'll publish the best recipes in a future issue. More details on page 95.



John Trotta

HAIL THE STUFFING THAT FILLS THE BIRD

Here it comes—the plump golden turkey that beckons one and all to the festive board. Serving anything else would be just short of heresy.

But what about the stuffing? That aromatic, taste-tingling ingredient that makes the fourth Thursday in November so very special?

There are more schools of thought about what should go inside the bird than you can shake a drumstick at. And this is how it should be. For the stuffing is how you prove your mettle as an imaginative cook ... how you make your feast different from all others... how you bring into play the exquisite flavor of the bird itself and the interesting variety of ingredients within.

One thing turkey-stuffing aficionados agree upon—there is never quite enough to go around. So start off with two kinds of dressing—one in the neck, the other in the body cavity. And serve some crisp and crackly in a casserole.

The ingredients are endless. Begin with white bread, cornbread, or rice. Then add such tasty morsels as mushrooms, celery, parsley, cranberries, chestnuts, nutmeats, oysters, sausage, potatoes, and onions. For seasoning try thyme or sage, rosemary or poultry seasoning or celery seed.

Beginning on page 98 we bring you a galaxy of stuffing recipes for all who await the feast—latest methods of cooking turkey—tips on gravy too!







Buffets— Happy Way to Entertain

By Virginia T. Habeeb

For many a hostess, entertaining with a simple buffet is not so simple as the name implies. But there is a trick to making it easy—even though it looks beautifully elegant! The secret lies in the selection of your menu. Choose foods that you can prepare ahead of time—and keep in mind that the foods should be easy to serve. Here and on the pages to follow are three beautiful buffets that do all these things.

All are prepare-ahead menus with appetizers to be served during the cocktail hour. All you need do at the last minute is to slip into the kitchen, assemble and bring the food to the buffet board. Guests serve themselves and are seated at the table which you have set ahead of time. Recipes for the menu shown here and for the other two, together with special tips on cook-ahead preparation, begin on page 90.



PARTY STUFFED EGGS* SHRIMP - ISLAND STYLE*

APRICOT GLAZED HAM*

POTATO-CHEESE CASSEROLE* VEGETABLES IN ASPIC*

BRIOCHE

BRANDIED FRUITCAKE*

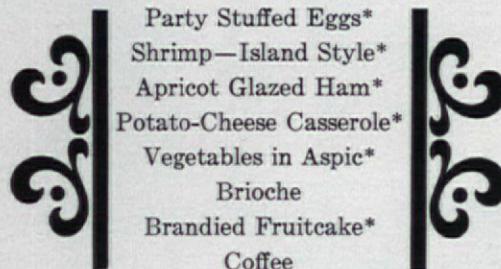
COFFEE

Shopping Information, page 108

Buffet Dinners

(continued from page 89)

Buffet Élégant



- Party Stuffed Eggs*
- Shrimp—Island Style*
- Apricot Glazed Ham*
- Potato-Cheese Casserole*
- Vegetables in Aspic*
- Brioche
- Brandied Fruitcake*
- Coffee

WORK PLAN

Make the cake one or two days ahead—its flavor improves on standing.

Day Before the Party

Stuffed Eggs: Hard-cook, cool, and shell eggs. Cut; remove yolks; place whites, cut side down, on cookie sheet. Cover; chill. Make filling; chill.

Shrimp: Prepare and "butterfly" shrimp. Pour on marinade. Prepare batter except for baking powder. Cover each and refrigerate.

Ham: Bake and glaze ham. Cool and chill.

Vegetables in Aspic: Prepare completely and chill.

Potatoes: Cook and cool potatoes. Make cheese sauce. Chill separately.

Day of Party

Four to six hours ahead, stuff and garnish eggs. Cover and store as recipe says.

One to two hours before the party, finish making batter. Dip shrimp, coat with coconut, and fry. Reheat before serving in 350° F. oven.

Reheat 10 minutes at 350° F. just to restore the sparkle. Preslice.

An hour before serving, unmold onto serving platter. Garnish and return to refrigerator.

Reheat sauce. Combine with potatoes. Bake as recipe directs.



PARTY STUFFED EGGS

- 9 hard-cooked eggs, shelled
- 1/2 c. mayonnaise or salad dressing
- 1 tsp. prepared mustard
- Dash of cayenne
- Red caviar
- Green pepper cut in thin, small strips

Halve eggs lengthwise; remove yolks. Sieve yolks into bowl; blend in mayonnaise or salad dressing, mustard, and cayenne. Fill whites with yolk mixture. For fancy touch, pipe yolk mixture through pastry bag. Top each with caviar and green pepper. Place eggs in deep pan; cover top of pan, without touching eggs, with transparent plastic wrap or foil. Refrigerate. Eggs will stay fresh and moist for several hours. Makes 18.

SHRIMP—ISLAND STYLE

2 lbs. fresh jumbo shrimp, or 3 pkgs. (10 oz. ea.) frozen, shelled, and deveined shrimp, thawed	2 c. water
1/4 c. soy sauce	2 c. sifted all-purpose flour
1/4 c. lemon juice	1 tsp. baking powder
2 eggs, beaten	2 cans flaked coconut
	Oil for frying

Shell and devein fresh shrimp leaving tails on. Slit shrimp with sharp knife along curved back, cutting not quite through. Spread open. Put shrimp in single layer in large, shallow dish. Mix soy sauce and lemon juice; pour over shrimp. Cover; refrigerate overnight. Combine eggs and water. Add mixture of flour and baking powder slowly; beat until smooth. Put coconut into pie plate. Hold shrimp by tail; dip in batter; let excess drip off. Roll in coconut to coat well. Place on wire racks; let stand 10 to 15 minutes to set. Pour oil into heavy saucepan or skillet to depth of 3 inches; heat to 365° F. Add shrimp, a few at a time; fry until golden brown, turning once. Serve immediately. If making ahead, reheat in 350° oven. Makes 8 servings.

APRICOT GLAZED HAM

1 fully cooked ham (about 12 lbs.)	1/4 c. corn syrup
1 c. apricot preserves	1 tsp. ground ginger
3 tbs. vinegar	Parsley

Heat oven to 350° F. Place ham in open, shallow roasting pan. Bake, allowing 10 minutes per pound. Combine preserves, vinegar, corn syrup, and ginger in saucepan; heat 5 minutes. Strain, if desired. Remove ham from oven 45 minutes before end of baking time. Remove any rind; trim and smooth fat; score in diamond pattern. Brush ham with glaze; return to oven. Bake 45 minutes or until nicely glazed, brushing several times during baking with remaining glaze. Remove ham to platter; cool. Chill. Before serving reheat 10 minutes at 350° F. Preslice for easy serving. Garnish with parsley.

POTATO-CHEESE CASSEROLE



1/2 c. finely chopped onion	1 tsp. Worcestershire sauce
4 tbs. butter or margarine	1 1/2 c. shredded process American cheese
3 tbs. flour	2 1/2 c. milk
1/2 tsp. salt	8 c. sliced, cooked potatoes
1/2 tsp. pepper	Sliced American cheese
1 tsp. dry mustard	

Cook onion in butter or margarine in medium-size saucepan until soft but not brown. Stir in flour, salt, pepper, and mustard; cook about 2 minutes or until bubbly. Remove from heat; stir in Worcestershire, shredded cheese, and milk. Cook over low heat, stirring constantly, until cheese is melted and sauce is bubbly. Pour over potatoes in large bowl; mix thoroughly. Spoon into 2-quart casserole. Forty minutes before serving, heat oven to 350° F. Cut cheese slices into triangles; arrange around edge of casserole. Bake 30 minutes or until hot and bubbly. Makes 8 servings.

VEGETABLES IN ASPIC

4 envelopes unflavored gelatin	2 egg shells, crushed
6 c. chicken broth	1 pkg. (10 oz.) frozen peas, cooked
1 tbs. tomato paste	2 c. sliced, cooked carrots
2 egg whites, slightly beaten	1/2 c. mayonnaise or salad dressing

Soften gelatin in 1 cup chicken broth. Put remaining chicken broth, tomato paste, egg shells, and softened gelatin into large saucepan. Bring to boiling, stirring gently with wooden spoon or wire whisk. The egg whites will foam to top, trapping any particles that might cause aspic to cloud. Remove from heat; allow to set undisturbed 10 minutes. Place clean, damp towel in strainer over bowl. Pour aspic through. Do not squeeze towel; let aspic drip until all clear liquid has passed through. Chill until syrupy. Divide peas among 4 or 5 small molds (1/2 to 3/4 cup each); repeat with carrots. Spoon in syrupy aspic to within 1/4 inch of tops. Chill until set. Measure 1 cup remaining syrupy aspic. Blend in mayonnaise or salad dressing. Spoon over set layer in molds (this is your built-in dressing). Chill until set. Pour remaining aspic into shallow pan; chill until set. Unmold vegetable molds; arrange on chilled platter. Chop up aspic in shallow pan; arrange around molds. Makes 8 to 10 servings.

BRANDIED FRUITCAKE



1 1/2 c. raisins	1 c. coarsely chopped pecans
1 c. candied cherries, halved	1/2 c. sifted all-purpose flour
1/2 c. sifted all-purpose flour	1 c. softened butter or margarine
1/2 c. sugar	1/2 tsp. orange rind
2 tsp. grated orange rind	5 eggs
5 eggs	3 c. sifted all-purpose flour
1/2 tsp. salt	1/2 tsp. baking powder
1/2 tsp. baking powder	2 tbs. orange juice
2 tbs. orange juice	1/2 c. brandy

Grease and flour a bundt pan or 10-inch tube pan. Heat oven to 275° F. Combine raisins, pecans, cherries, and 1/2 cup flour in bowl; set aside. Beat butter or margarine, sugar, and orange rind together in large bowl. Beat in eggs, one at a time, beating well after each addition. Beat until mixture is fluffy. Sift 3 cups flour, salt, and baking powder together. Add alternately with orange juice and brandy to egg mixture. Stir in floured fruit-nut mixture. Spoon into prepared pan. Bake 2 hours and 10 minutes or until golden brown. Cool cake in pan 10 minutes. Remove from pan; cool completely on wire rack. Sprinkle with confectioners' sugar before serving, if desired.

Curry Buffet

Easy Pâté*	Chicken and Crab Meat Curry*
Rice	Green Pepper, Peanuts, Coconut, Onion
	Green Beans in Tomatoes*
	Praline Bavarian Cream*
	Coffee



WORK PLAN

Day Before the Party

Pâté: Make up. Put in serving dish. Chill; cover tightly.

Curry: Brown chicken and make curry sauce. Pour sauce over chicken. Refrigerate.

Day of Party

Sprinkle with paprika. Surround with crackers.

Chop accompaniments; put in serving dishes. Finish curry. Cook rice. (continued)

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(continued)

Day Before the Party

Green Beans in Tomatoes: Cook beans. Make dressing. Pour over beans to marinate.

Bavarian Cream: Make up and put in mold. Refrigerate overnight.

Day of the Party

Prepare tomatoes. An hour ahead, fill with beans.

Unmold an hour before the party. Garnish and refrigerate.

EASY PÂTÉ



3 tbs. butter or margarine
1/4 c. minced onion
1 1/2 lbs. chicken livers
1/2 c. dry sherry
1/2 c. heavy cream
1/4 lb. (1 stick) soft butter or margarine

1 tsp. salt
1/8 tsp. pepper
1/4 tsp. nutmeg
Paprika
Crisp crackers

Heat butter or margarine in skillet; cook onion until soft, but not browned. Add chicken livers; cook quickly until all pink has disappeared. Put onion and livers through food mill to puree. Add sherry, cream, butter or margarine, salt, pepper, and nutmeg. Beat at low speed on mixer until creamy and blended. Spoon into serving dish; cover; chill several hours or overnight. For serving, sprinkle with paprika and surround with crisp crackers. Makes about 3 1/2 cups.

CHICKEN AND CRAB MEAT CURRY

2 broiler-fryers (2 lbs. ea.), cut up
5 c. water
1 tbs. salt
1/2 c. flour
6 tbs. pure vegetable oil or shortening
1 clove of garlic, mashed
1 c. minced onion (1 large)
1 tart apple, pared, cored, and chopped

1 1/2 tbs. curry powder
1/2 tsp. salt
1/2 tsp. ground ginger
1/4 tsp. dry mustard
3 tbs. flour
1/2 c. heavy cream
1 can (6-7 oz.) crab meat, drained, boned, and flaked
1 tsp. grated lemon rind
Hot, cooked rice

Cook necks, giblets, wings, and backs of chickens in water with 1 tablespoon salt until tender; drain. Measure broth; reserve 3 cups. Coat remaining chicken pieces with 1/2 cup flour. Heat 3 tablespoons oil or shortening in large skillet. Sauté chicken until golden, putting in only as many pieces at a time as you can without crowding. Remove browned chicken. Put remaining oil or shortening in skillet; heat; brown rest of chicken. Put browned chicken pieces in Dutch oven or heavy kettle. Add garlic, onion, and apple to fat remaining in skillet (there should be about 3 tablespoons); cook until soft. Add curry powder, 1/2 teaspoon salt, ginger, mustard, and 3 tablespoons flour. Cook, stirring constantly, 2 to 3 minutes. Remove from heat; stir in reserved 3 cups chicken broth slowly. Cook over medium heat until thickened and bubbly. Stir in cream and crab meat; pour over chicken; cover. Simmer over low heat 30 to 35 minutes until chicken is quite tender. Just before serving, stir in lemon rind. Serve with steaming hot rice and condiments. Makes 8 to 10 servings.

GREEN BEANS IN TOMATOES

8 large firm, ripe tomatoes
2 pkgs. (10 oz. ea.) frozen, cut green beans

1 envelope Italian-style salad dressing mix
Pimiento strips
Crisp salad greens

Drop tomatoes into boiling water for a few minutes until skins loosen. Peel; core; remove seeds and pulp carefully. Turn upside down on tray to drain; chill. Cook green beans; drain; spoon into shallow dish. Prepare salad dressing mix according to directions on package; pour over beans; refrigerate several hours or overnight. An hour or so before serving, fill tomatoes with green beans and dressing. Top each with a pimiento strip. Arrange on a platter of crisp greens. Makes 8 servings.

PRALINE BAVARIAN CREAM

1/2 c. sliced, blanched almonds
1/2 c. sugar
2 tbs. water
1/2 c. sugar
2 envelopes unflavored gelatin

1/4 tsp. salt
6 egg yolks, slightly beaten
3 1/2 c. milk
1/2 tsp. almond extract
1 1/2 c. heavy cream, whipped

Make praline powder: Toast almonds in 350° F. oven 6 to 10 minutes or until golden. Grease small cookie sheet lightly. Heat 1/2 cup sugar and water in small saucepan until mixture turns golden. Add almonds; stir quickly into syrup until well coated. Pour out at once onto cookie sheet; cool completely. Crush to powder with rolling pin; reserve. Blend 1/2 cup sugar, gelatin, and salt in saucepan. Combine egg yolks and milk; stir slowly into gelatin mixture. Cook over medium heat, stirring constantly, until mixture thickens slightly and just coats spoon. Remove from heat; add almond extract and reserved praline powder. Chill until mixture thickens and mounds when spooned. Fold in whipped cream. Turn into 6-cup mold. Chill 3 to 4 hours or overnight until firm. Unmold onto serving plate (this may be done an hour before serving and dessert returned to refrigerator). Garnish with additional whipped cream and chocolate mints, if desired. Makes 8 to 10 servings.

Buffet Italiano

Mushrooms and Peppers Italiano*
Spaghettini Bake*
Vegetable Salad
Garlic Bread
Pears Cardinale*
Coffee



WORK PLAN

Day Before the Party

Mushrooms and Peppers: Prepare and chill.

Spaghettini: Make sauce. Refrigerate.

Salad: Prepare vegetables. Wash, dry, and store greens to crisp.

Garlic Bread: Prepare, wrap in foil and freeze.

Pears: Prepare ice cream portions. Freeze. Make raspberry sauce and coat pears. Refrigerate pears and extra sauce.

Day of Party

Spoon into serving dish.

An hour or two ahead, cook and drain spaghettini, heat sauce, and assemble casserole. Keep at room temperature until time to bake.

Prepare salad; add dressing. Refrigerate until serving time.

Heat wrapped bread in 400° F. oven.

An hour before serving, arrange ice cream and pear halves in serving dish. Spoon on extra sauce. Put in freezer.

MUSHROOMS AND PEPPERS ITALIANO

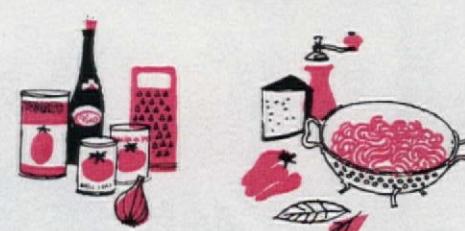


1 lb. mushrooms, sliced
2 large green peppers, cut in 1/4-inch strips
1/4 c. olive oil
1 tbs. red wine vinegar
1 tsp. sugar

2 tbs. capers (optional)
1/4 c. sliced, pitted ripe olives
1/4 tsp. oregano
1 tsp. salt
Dash of pepper

Sauté mushrooms and peppers in oil 5 minutes. Add vinegar, sugar, capers, olives, oregano, salt, and pepper. Simmer 15 minutes. Chill until serving time. Makes 8 servings.

SPAGHETTINI BAKE



3 tbs. olive oil, butter, or margarine
1/4 c. grated carrot
1/4 c. finely chopped celery
1/4 c. finely chopped green pepper
1 c. minced onion
1 lb. ground chuck
1 can (1 lb. 13 oz.) Italian plum tomatoes
2 cans (8 oz. ea.) tomato sauce

1 1/2 c. dry red wine
1 c. water
2 tsp. salt
1/2 tsp. sugar
2 tsp. basil, crumbled
1/4 tsp. pepper
1 lb. spaghetti
4 tbs. grated Parmesan cheese
2 tbs. melted butter or margarine

Heat oil, butter, or margarine in Dutch oven. Sauté carrot, celery, green pepper, and onion until soft, but not brown. Add meat; break up with spoon; stir until all pink has disappeared. Add tomatoes, tomato sauce, wine, water, salt, sugar, basil, and pepper. Heat until bubbly; turn heat low; cook uncovered 45 minutes or until sauce is thickened. Cook spaghettini according to package directions; drain. Heat oven to 350° F. Combine sauce, spaghettini, and 2 tablespoons Parmesan cheese in large casserole. Sprinkle with remaining Parmesan cheese. Drizzle top with melted butter or margarine. Bake 25 minutes or until bubbly. Makes 10 to 12 servings.

PEARS CARDINALE

2 cans (1 lb. 14 oz. ea.) pear halves, drained
1 qt. vanilla ice cream
2 pkgs. (10 oz. ea.) frozen raspberries, thawed
2 tsp. cornstarch
1/4 c. sugar
2 tbs. chopped pistachio nuts (optional)

Place pear halves, cut sides down, on wax paper on baking sheet or flat dish. Scoop ice cream into balls or shape with large spoon into serving-size portions; place on foil; return to freezer to keep firm. Put raspberries with juice through a fine sieve rubbing through as much pulp as possible. Combine cornstarch and sugar; add raspberry liquid slowly; blend well. Cook over medium heat until thickened and bubbly; cool; chill. Spoon a small amount of raspberry sauce over each pear to coat. Arrange ice cream balls in serving dish; leave space around edge for pear halves. Carefully place pears around ice cream. Spoon remaining sauce over pears. Sprinkle with nuts, if desired. Assembled dish may be returned to freezer, but not for more than 1 hour. Makes 8 to 12 servings.

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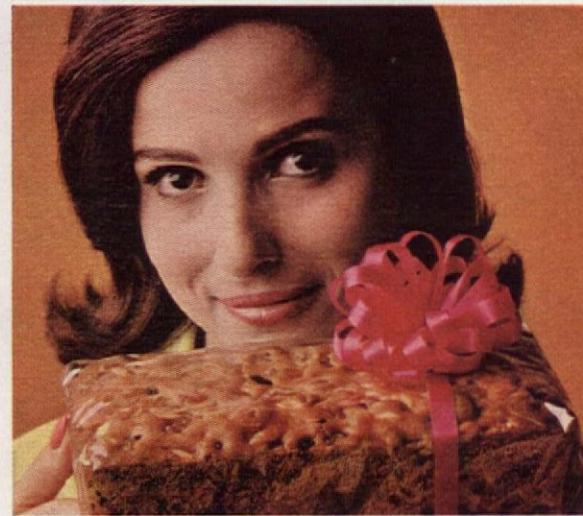
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Have an original recipe using canned fruit? We'd like to try it in our Test Kitchens. The "blue ribbon" ones will appear in a future issue and we will pay \$10 for each one published. Follow the same style and abbreviations in writing your recipes as on the cards that follow. Send them to the Food Editor, Dept. T-A8, The American Home, 641 Lexington Avenue, New York, New York 10022. They must be postmarked no later than November 30, 1965. All recipes become the property of *The American Home* and we reserve the right to edit those we publish.

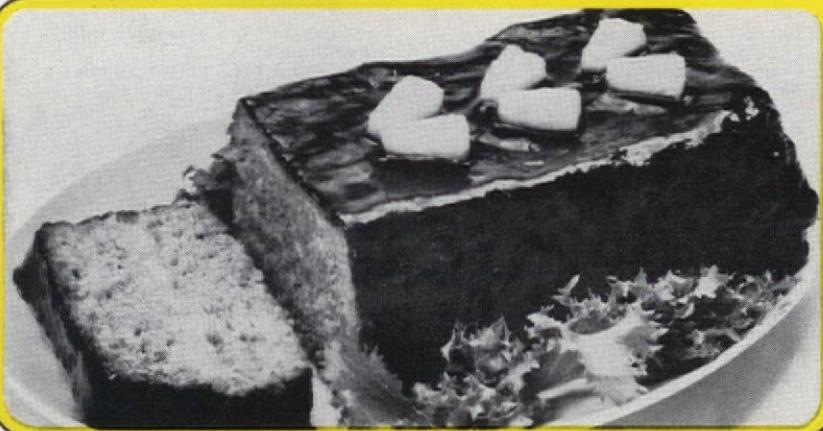
AMERICAN HOME RECIPES

Take a Can of Fruit

(continued from page 85)



FRUITED HAM LOAF



CHECKERBOARD KUCHEN

1 pkg. active dry yeast or 1 cake compressed yeast
2 tbs. warm, not hot, water
1/2 c. scalded milk
2 tbs. shortening
2 tbs. sugar
1 tsp. salt
1 egg
2 1/2 c. sifted, regular all-purpose flour

1 jar (1 lb.) prunes, drained and pitted
1 can (about 1 lb.) apricot halves, drained
3/4 c. sugar
1 tsp. cinnamon
1/4 tsp. mace or nutmeg
2 tbs. soft butter or margarine
1 egg, slightly beaten
1/2 c. light cream

Dissolve yeast in water. Mix milk, shortening, 2 tablespoons sugar, and salt. Cool to lukewarm. Add 1 egg and yeast. Beat in flour gradually. Cover; let rise in warm place 45 to 60 minutes or until doubled. Stir down. Spread in greased 13x9x2-inch pan. Place fruits alternately on dough. Mix 3/4 cup sugar, spices, and butter or margarine. Sprinkle all but 2 tablespoons on fruits. Cover; let rise 30 minutes or until doubled. Bake 20 to 25 minutes at 375° F. until golden brown. Mix egg and cream; pour over kuchen; sprinkle with reserved sugar mixture. Bake 15 minutes.

Makes 9 servings

TESTED IN THE AMERICAN HOME KITCHENS

FROZEN FRUIT SALAD



1 pkg. (3 oz.) cream cheese
1/2 c. mayonnaise or salad dressing
2 tbs. lemon juice
Dash of salt
1/2 c. heavy cream, whipped

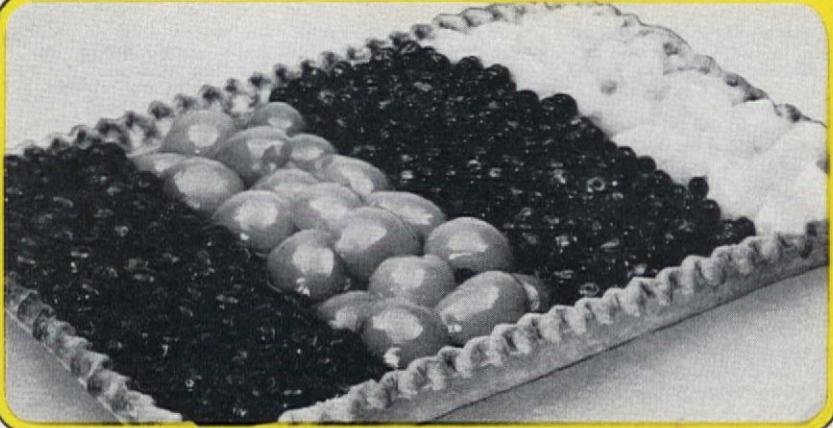
1 can (1 lb. 14 oz.) fruit cocktail, drained
1 c. diced bananas
1/4 c. chopped pecans or walnuts
2 tbs. diced maraschino cherries

Combine cream cheese, mayonnaise or salad dressing, lemon juice, and salt in large bowl. Fold in whipped cream. Add fruit cocktail, bananas, nuts, and cherries; mix well. Pour into ice-cube tray or loaf pan. Freeze 3 to 4 hours or until firm. Cut in slices and serve on lettuce with tart fruit-salad dressing, if desired.

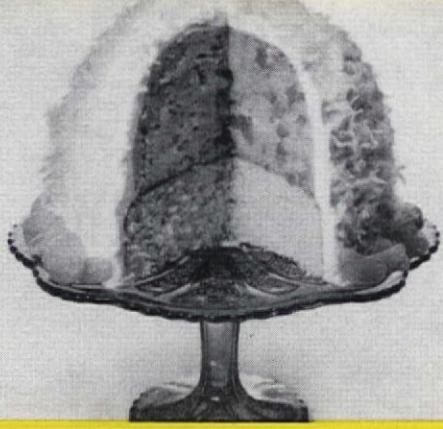
Makes 6 to 8 servings

TESTED IN THE AMERICAN HOME KITCHENS

PARTY FRUIT TART



HAWAIIAN DREAM DESSERT



SPICED PEACH CHICKEN

1 broiler-fryer (3 1/2 lbs.), cut up
Seasoned flour
3 tbs. butter or margarine
1/4 c. chopped onion
1 c. orange juice
2 tbs. brown sugar

2 tbs. cider vinegar
1/4 tsp. ground mace
1/2 tsp. ground ginger
Dash of cardamom
1 can (about 1 lb.) sliced peaches, drained

Coat chicken with seasoned flour. Brown in butter or margarine in skillet until well browned on all sides; remove from skillet. Sauté onion in drippings remaining in skillet until soft. Combine orange juice, sugar, vinegar, mace, ginger, and cardamom in saucepan; add drained peaches. Simmer 10 minutes; remove from heat. Return chicken to skillet. Pour sauce from peaches over chicken (do not add peaches). Cover skillet; simmer 20 to 25 minutes or until chicken is tender. Add peaches; simmer 5 minutes.

Makes 4 servings

TESTED IN THE AMERICAN HOME KITCHENS

ACCOMPANIMENTS FOR MEAT



Curried Fruit

1/2 c. butter or margarine
3/4 c. light brown sugar, firmly packed
4 tsp. curry powder
1 can (about 1 lb.) pineapple chunks

1 can (about 1 lb.) pear halves, drained
1 can (about 1 lb.) peach halves, drained
10 maraschino cherries

Melt butter or margarine in skillet. Add sugar and curry powder. Drain pineapple; add 1/4 cup syrup to skillet; simmer until sugar is melted. Put drained fruits in buttered, shallow 1 1/2-quart baking dish; pour sauce over. Bake 1 hour at 325° F. Serve in sauce dishes. Makes 8 servings.

Spiced Cranberry and Applesauce

1 can (1 lb.) whole cranberry sauce
1 can (1 lb.) applesauce
1/2 tsp. cinnamon
1/4 tsp. nutmeg

Combine all ingredients; simmer 5 minutes. Serve hot or cold. Makes 6 servings.

CHERRY MOUSSE PARFAIT



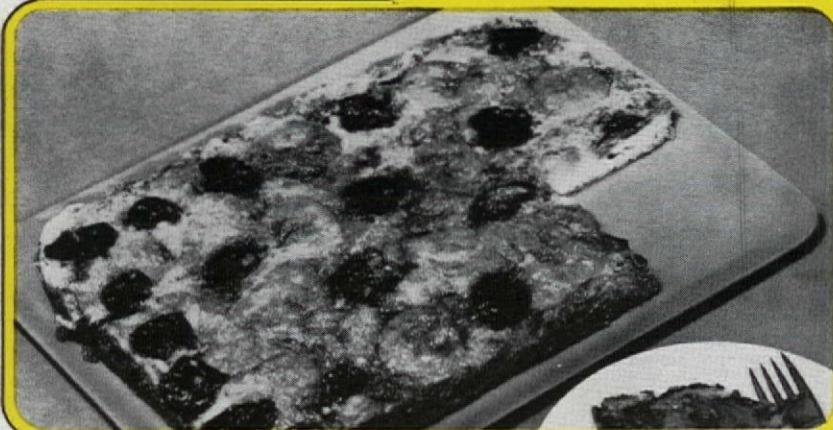
AMERICAN HOME RECIPES

Take a Can of Fruit

(continued from page 95)



CHECKERBOARD KUCHEN



FRUITED HAM LOAF

1 c. soft bread crumbs
1 c. milk
2 eggs, slightly beaten
Dash of pepper
1 1/2 lbs. cooked lean ham, ground
1/4 lb. lean fresh pork, ground

1 can (about 1 lb.) pineapple tidbits, well drained
1 can (about 1 lb.) purple plums, drained, pitted, and pureed
1/4 c. sugar
1 tsp. grated lemon rind
Red food coloring

Heat oven to 350° F. Combine bread crumbs, milk, eggs, and pepper. Add ham and pork; mix well. Place half meat mixture in lightly greased 9x5x3-inch loaf pan. Reserve a few pineapple tidbits. Arrange remaining pineapple in even layer on ham mixture. Top with remaining ham mixture; press lightly to prevent air pockets. Bake 1 hour and 10 minutes. Pour off juices. Invert ham loaf onto shallow baking pan. Combine plums, sugar, and lemon rind in saucepan; heat until mixture simmers 1 minute. Stir in few drops red food coloring to make medium red. Brush half the glaze on ham loaf. Bake 10 minutes. Brush on remaining glaze; arrange reserved pineapple tidbits on top of loaf; bake 10 minutes longer.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

PARTY FRUIT TART

Pastry for 2-crust pie or
1 1/2 pkgs. pie-crust mix
2 cans (about 1 lb. each)
red sour cherries, packed
in water
1 c. sugar
2 cans (14 oz. ea.) blue-
berries, drained

2 cans (about 1 lb. each)
pineapple chunks,
drained
2 cans (about 1 lb. each)
apricot halves, drained
6 tbs. cornstarch
1 c. sugar
Dash of salt

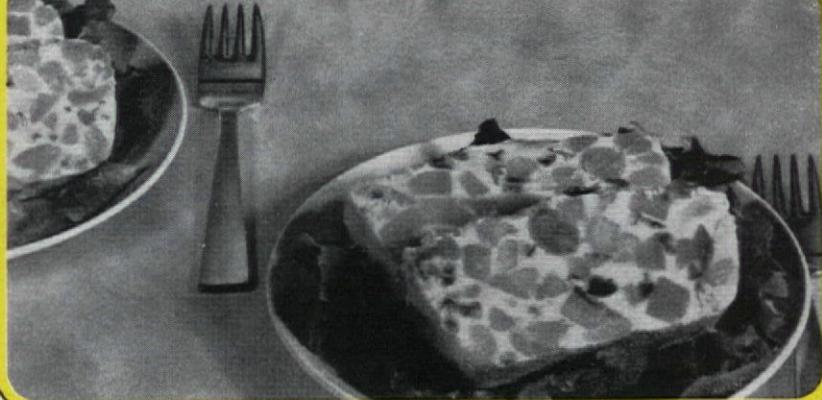
4 c. water
2 tbs. grated lemon rind
1/4 c. lemon juice
1/2 tsp. almond extract
1/4 tsp. mint extract
1/2 tsp. cinnamon
1/4 tsp. ground mace

Prepare pastry or pie-crust mix; roll out to large rectangle. Line 15x10x1-inch pan; prick well. Chill. Bake at 425° F. 12 to 15 minutes or until golden brown. Remove from oven; cool. Drain cherries. Put juice and 1 cup sugar in saucepan; simmer 5 minutes. Add cherries; simmer 5 minutes; drain; discard juice. Put each fruit in separate bowl. Combine cornstarch, 1 cup sugar, and salt in saucepan; stir in water. Simmer 3 minutes. Remove from heat; add lemon rind and juice. Pour 1 cup mixture over each fruit. Add almond extract to cherries, mint extract to pineapple, cinnamon to blueberries, and mace to apricots. Arrange fruits in rows in tart shell. Chill.

Makes 16 to 20 servings

TESTED IN THE AMERICAN HOME KITCHENS

FROZEN FRUIT SALAD



SPICED PEACH CHICKEN



HAWAIIAN DREAM DESSERT

1 pkg. white cake mix
1 pkg. (3 oz.) lime-flavored gelatin
1 1/2 c. hot water
1/2 c. sugar
2 tsp. grated lime rind
2 tbs. lime juice

3 egg whites
1 can (about 1 lb.) crushed pineapple, well drained
1 c. heavy cream, whipped and sweetened
3/4 c. canned flaked coconut

Prepare, bake and cool one 8-inch layer from half the package of cake mix according to package directions. Dissolve gelatin in hot water. Add 1/4 cup sugar and lime rind and juice. Chill until it begins to thicken. Beat egg whites until foamy; beat in remaining 1/4 cup sugar gradually; continue to beat until stiff peaks form. Fold in gelatin mixture. Chill, stirring occasionally, until mixture begins to set. Fold in pineapple. Pour into lightly oiled 1 1/2-quart bowl. Chill about 4 hours or until firm. Loosen edges from side of bowl with sharp knife, turning bowl on its side to make an air pocket. Unmold carefully onto cake layer. Frost cake and mold with whipped cream. Sprinkle with coconut. Chill. Garnish with oranges, if desired.

Makes 8 servings

TESTED IN THE AMERICAN HOME KITCHENS

CHERRY MOUSSE PARFAIT

1 can (about 1 lb.) pitted dark, sweet cherries
1/4 c. brandy or brandy extract

Water
1 pkg. (3 oz.) cherry-flavored gelatin
1/2 c. heavy cream, whipped

Drain cherries; reserve syrup. Cut cherries in half; marinate in brandy or brandy extract 1 hour. Add water to cherry syrup to make 1 1/2 cups liquid. Heat to simmering; remove from heat. Add gelatin; stir until dissolved. Chill until mixture begins to set. Fold in whipped cream; mix until blended. Fold in cherries and brandy. Chill until mousse begins to set. Spoon into six parfait glasses. Chill 2 hours or until firm. Top with additional whipped cream, if desired.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

ACCOMPANIMENTS FOR MEAT

1 can (1 lb.) sour red cherries, packed in water
3/4 c. sugar

1/4 c. cider vinegar
1 stick (3-inch) cinnamon
10 whole cloves

Drain cherries. Combine cherry juice, sugar, and vinegar in medium-size saucepan. Add cinnamon and cloves tied in small piece of cheesecloth. Simmer, covered, 10 minutes. Add cherries; simmer 5 minutes. Serve hot or cold. Makes 6 servings.

Tangy Prunes

1 jar (1 lb. 9 oz.) prunes
1/2 c. sugar
1/2 navel orange, sliced

1/2 lemon, sliced
1 stick (3-inch) cinnamon

Drain prunes. Combine prune syrup, sugar, orange and lemon slices, and cinnamon in medium-size saucepan. Simmer 10 minutes. Add prunes; simmer 5 minutes. Serve hot or cold. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

Old-world tomato sauce: thick but often bitter.
New-world tomato sauce: sweet but often thin.

Contadina: always thick and sweet.



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Contadina Tomato Sauce is never bitter, never thin. It's a rich, thick tomato sauce, lightly seasoned for your convenience. Use with hash, rice, noodles or to make this old favorite: hearty spaghetti sauce with meatballs.

SPAGHETTI SAUCE RECIPE
(makes about 1½ cups sauce)
Saute ½ cup chopped onion, ½ cup sliced drained mushrooms in 3 tablespoons oil. Add 2 cups (2 8 oz. cans) CONTADINA Tomato Sauce, ¼ teaspoon oregano, ¼ teaspoon salt, ¼ teaspoon basil, ¼ teaspoon seasoned pepper. Simmer over low heat uncovered 20 minutes. Serve with spaghetti.

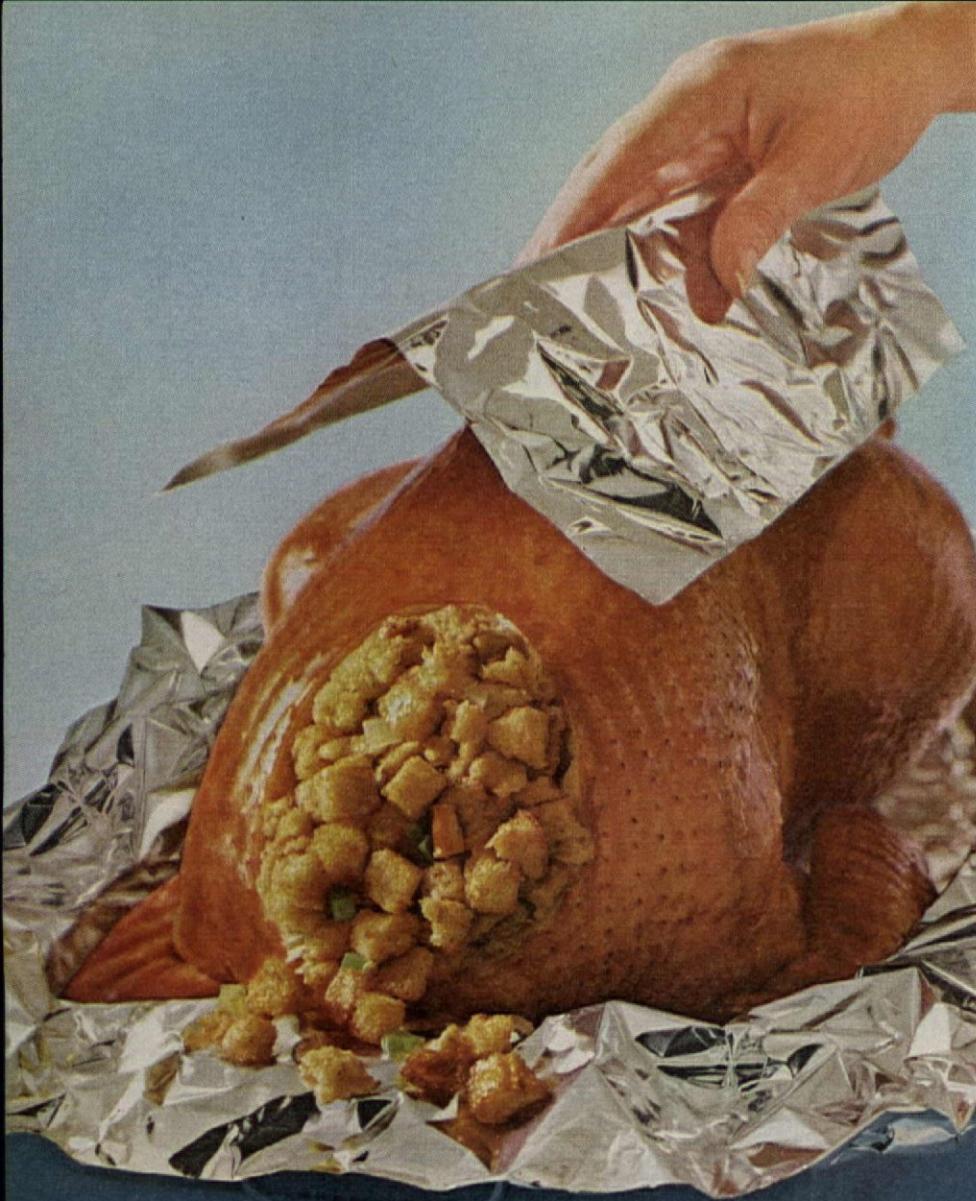


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How to serve a tastier turkey and save yourself a lot of fussing

1 Stuff it the perfectly seasoned way with

Kellogg's Croutettes These modern croutons give your stuffing the old-fashioned flavor of 8 different seasonings. They're made from herb-seasoned bread that's baked especially for Kellogg's Croutettes. Then neatly cubed and slowly oven-toasted. Just add liquids and your stuffing is ready to pop into your bird.

2 Roast it golden-perfect the no-baste way,

under a tent of Reynolds Wrap Tent your turkey and line the pan with Heavy Duty Reynolds Wrap. Your bird will brown beautifully with no basting, no oven-spattering and no pan-scouring. Why, specifically, Reynolds Wrap? Because it's oven-tempered for flexible strength. A special kind of strength that stands up to high heat...roasting, lining pans. A special resistance to tearing. "Roasting Guide" on back panel of all Heavy Duty Reynolds Wrap cartons.

Festive Variation

Mix Borden's None Such Mince Meat with Croutettes. The fruit and spices add exciting new flavor. Directions and complete stuffing guide on Kellogg's Croutettes package.



Stuffings that fill the Bird (continued from page 86)

STUFFINGS FOR NECK AND BODY CAVITIES

Stuffing, or any extra, may be baked in a covered, greased casserole along with turkey for 1 hour or until heated through. Uncover last 15 minutes for crisp top.

OLD-FASHIONED BREAD STUFFING

1/2 c. butter or margarine	1-1/2 tsp. salt
2 c. finely chopped onion	1 tbs. poultry seasoning
1 1/2 c. chopped celery	2 tbs. chopped parsley
1 c. butter or margarine	1/2 c. turkey broth or water
4 qts. cubed white bread (about 32 slices), toasted if desired	

Melt 1/2 cup butter or margarine in skillet. Cook onion and celery until soft but not brown; add and melt 1 cup butter or margarine. Combine onion, celery, and butter or margarine, bread cubes, salt, poultry seasoning, parsley, and broth or water in large bowl; mix well. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

Moist Dressing: Add an additional 1/2 cup turkey broth or water to dressing.

Giblet Dressing: Chop cooked giblets; add to Moist Dressing.

CORN-BREAD SAUSAGE STUFFING

1 lb. sausage meat	2 tsp. powdered sage
1 1/2 c. chopped onion	1 tsp. powdered thyme
2 qts. cubed white bread (16 slices)	1 tsp. rosemary, crumbled
2 qts. cubed corn bread*	2 1/2 c. turkey or chicken broth
2 tsp. salt	1 egg, beaten
1/4 tsp. pepper	

Brown sausage meat lightly over medium heat, breaking up with spoon as it cooks; remove meat; reserve. Sauté onion in sausage drippings until soft. Combine sausage, onion and drippings, white bread, corn bread, salt, pepper, sage, thyme, rosemary, broth, and egg. Mix well. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

**Corn Bread:* Heat oven to 450° F. Butter 9x9x2-inch pan generously. Heat pan in oven while mixing batter. Beat 2 eggs in bowl. Beat in 2 cups buttermilk, 1 teaspoon baking soda, 2 cups cornmeal, and 1 teaspoon salt with rotary beater just until smooth. Pour into pan. Bake 20 to 25 minutes. Cool and cube for stuffing.

SAVORY RICE STUFFING

5 c. raw rice	1 tsp. salt
Water	1/4 tsp. pepper
5 chicken bouillon cubes	1 tsp. powdered thyme
1 c. butter or margarine	1 tsp. powdered sage
2 c. chopped onion	1 tbs. chopped parsley

Cook rice in water according to package directions, adding bouillon cubes to water. While rice cooks, melt butter or margarine in skillet; cook onion until soft. Combine cooked rice, onion and butter or margarine, salt, pepper, thyme, sage, and parsley; mix well. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

PENNSYLVANIA-DUTCH POTATO STUFFING

1 pkg. (8 servings) instant potatoes	1 tsp. rosemary, crumbled
7 c. toasted bread cubes (14-16 slices)	1 tsp. powdered sage
1/4 c. butter or margarine	1/2 tsp. powdered thyme
1 c. minced onion	1 tsp. salt
1/2 c. minced celery	1/4 tsp. pepper

Prepare instant potatoes according to package directions. Toast bread slices under broiler; cube; measure into large bowl. Heat butter or margarine in skillet; cook onion and celery until soft. Add potatoes, onion, celery, rosemary, sage, thyme, salt, and pepper to bread cubes; mix well. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

OYSTER STUFFING

4 qts. toasted bread cubes (about 32 slices)	1 qt. oysters with liquid or 4 cans (7 oz. ea.) frozen oysters with liquid, thawed
1/2 c. butter or margarine	1/2 c. milk
1 c. chopped celery	1 tsp. powdered sage
1 1/2 c. chopped onion	2 tsp. salt
1/2 c. butter or margarine	1/4 tsp. pepper

To make toasted bread cubes, toast bread slices under broiler; cube; measure into large bowl. Melt 1/2 cup butter or margarine in skillet; cook celery and onion until soft. Pour over bread cubes. Heat 1/2 cup butter or margarine in skillet; add oysters and liquid; heat a few minutes until edges curl; remove oysters. Pour liquid from skillet over bread cubes. Chop oysters coarsely; add to bread mixture. Add milk, sage, salt, and pepper; mix all ingredients thoroughly. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

BRAZIL-NUT STUFFING

1 c. butter or margarine	2 tsp. poultry seasoning
2 c. sliced Brazil nuts	2 tsp. salt
2 c. finely chopped onion	1/4 tsp. pepper
3 1/2 qts. cubed bread (about 28 slices)	1 tsp. celery salt
	1 1/2 c. turkey broth or water

Melt butter or margarine in skillet. Sauté nuts and onion until onion is soft. Combine with bread cubes, poultry seasoning, salt, pepper, celery salt, and liquid. Mix well. Stuff lightly into turkey. Enough for neck and body cavities of 16- to 18-pound turkey.

(continued)

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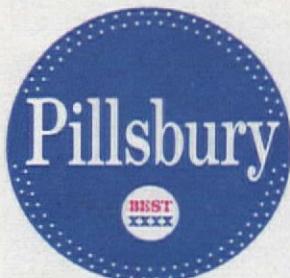
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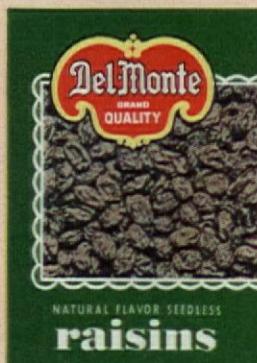
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STUFFINGS FOR NECK CAVITIES

WILD RICE-MUSHROOM STUFFING

1 pkg. wild and white rice mix	1 can (3-4 oz.) mushrooms, stems and pieces
2 tbs. butter or margarine	1 tbs. chopped parsley
2 tbs. chopped onion	

Cook rice mix according to package directions. Melt butter or margarine in small skillet; cook onion until soft. Drain and chop mushrooms. Combine cooked wild rice mixture, onion, mushrooms, and parsley. Stuff lightly into neck cavity of 16- to 18-pound turkey.



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RAISIN HONEY DROPS

3/4 cup honey
3/4 cup sugar
3/4 cup butter or margarine
1 egg
2 cups sifted flour
1 tsp. each salt and cinnamon
1/2 tsp. soda
2 cups uncooked rolled oats
1 cup DEL MONTE Seedless Raisins

Cream honey, sugar, butter and egg. Sift together flour, salt, cinnamon, soda. Stir into creamed mixture. Add rolled oats and raisins. Drop by heaping teaspoonfuls onto greased cookie sheet. Bake on upper shelf of mod. hot oven (375°) 12 to 14 min., till lightly browned. Cool on racks. Makes about 4 dozen.



CHESTNUT DRESSING

1 lb. chestnuts	1 tsp. powdered sage
4 c. soft bread crumbs	1 tsp. salt
1/4 c. butter or margarine	1/8 tsp. pepper
1/4 c. finely chopped onion	1 c. turkey broth or water

Cut long slits in chestnuts. Roast in 450° F. oven 20 minutes. Put crumbs on baking sheet; toast lightly in oven while roasting chestnuts. Shell and remove inner skin of chestnuts. Cook in boiling salted water 15 to 20 minutes or until tender; drain; chop. Melt butter or margarine in skillet; cook onion until soft; add toasted crumbs, sage, salt, pepper, broth or water, and chestnuts. Stuff lightly into neck cavity of 16- to 18-pound turkey.

CRANBERRY-PECAN STUFFING

1/2 c. cranberry-orange relish (from 14-oz. jar)	1/4 tsp. salt
1/2 c. chopped pecans	1/8 tsp. pepper
2 c. bread cubes (4 slices)	2 tbs. melted butter or margarine
1/2 tsp. powdered sage	2 tbs. turkey broth or water

Mix all ingredients well. Stuff lightly into neck cavity of 16- to 18-pound turkey.

STUFFING BALLS

3 qts. bread cubes (about 24 slices)	1 tsp. salt
1 tsp. powdered sage	1/4 tsp. pepper
2 tbs. chopped parsley	1/2 c. butter or margarine, melted
1/4 c. minced onion	1/2 c. turkey broth
1 tsp. celery seed	2 egg whites, beaten

Combine all ingredients in large bowl; mix well. Form into 12 balls. Place on greased cookie sheet. Bake in 325° F. oven 35 to 45 minutes.

ROAST STUFFED TURKEY

Turkey should be stuffed just before roasting. Allow one cup large bread crumbs for each pound ready-to-cook weight. Pull the bread apart or cut it into cubes. When measuring, pile it lightly into the cup. Two regular-size slices of bread will give one cup of bread crumbs. Heat oven to 325° F. Rinse the bird with cold water, drain and pat dry with paper towels. Rub cavity with salt, if desired, though your stuffing may not need this extra salt and it is sometimes better to leave the cavity unsalted. Fill the neck (wishbone) cavity with stuffing and skewer neck skin to back. Tuck wing tips behind shoulder joints. Spoon stuffing into body cavity lightly, do not pack it. If opening has a band of skin across it, push drumsticks under it. Otherwise, close the openings by placing skewers across it and lacing closed with cord, then tie drumsticks securely to the tail.

Place turkey on rack in shallow, open roasting pan, breast side up. Brush the skin with soft fat. If you are using a roast-meat thermometer, insert it so the bulb is in the center of the inside thigh muscle or in the thickest part of the breast meat. Be sure the bulb is not touching bone. Put the turkey in the preheated oven and roast using the chart below as a guide. (Times are only approximate as differences in individual turkeys may require a slight increase or decrease in cooking time.) Baste or brush the turkey occasionally during roasting with pan drippings, particularly any dry areas. When turkey is about two thirds done, cut cord or band of skin at drumsticks so heat can reach inside of thighs.

Ready-to-cook weight	Oven temperature	Internal temperature	Guide to total roasting time
6 to 8 lbs.	325° F.	185° F.	2 to 2 1/2 hours
8 to 12 lbs.	325° F.	185° F.	2 1/2 to 3 hours
12 to 16 lbs.	325° F.	185° F.	3 to 3 1/4 hours
16 to 20 lbs.	325° F.	185° F.	3 1/4 to 4 1/2 hours
20 to 24 lbs.	325° F.	185° F.	4 1/2 to 5 1/2 hours

To test for doneness when not using a meat thermometer, about 20 minutes before roasting time is up, press the thick part of the drumstick between fingers protected with paper towels. Meat should feel very soft. Move the drumstick up and down. It should move easily or twist out of joint. Remove the turkey to a heated platter. Keep warm while you make gravy. Let bird rest 20 minutes before carving.

TURKEY ROASTED IN FOIL

Any size turkey may be roasted in foil. It is particularly good when roasting the large (16 to 24 pounds) birds. Two advantages of the method are the shorter cooking time and the fact that there is no spattering in the oven. There are two ways to do it—wrapping or tenting. For the *wrapping method*, heat the oven to 450° F. Stuff and truss the turkey exactly as in Roast Stuffed Turkey. Brush skin with soft fat. Use heavy, wide aluminum foil. Place the turkey, breast side up, in center of piece of foil 12 inches longer than the bird. If one 18-inch width is not large enough, put two pieces together with a double fold pressed flat to make leakproof joining. To prevent puncture, wrap small pieces of foil around drumsticks and wings. Bring ends of foil together over breast of turkey. Fasten tightly, using drugstore fold. Bring sides up high enough to prevent drippings from escaping into pan. Package should not be airtight. Put the turkey in shallow, open roasting pan. Roast to within 30 to 40 minutes of total time in chart below. Open foil carefully and fold back from bird to edges of pan. If using a meat thermometer, insert it now in center of inside thigh muscle or thickest part of breast. Continue roasting turkey until done.

Ready-to-cook weight	Oven temperature	Internal temperature	Guide to total roasting time
6 to 8 lbs.	450° F.	185° F.	1 1/2 to 2 hours
8 to 12 lbs.	450° F.	185° F.	2 to 2 1/2 hours
12 to 16 lbs.	450° F.	185° F.	2 1/2 to 3 hours
16 to 20 lbs.	450° F.	185° F.	3 to 3 1/2 hours
20 to 24 lbs.	450° F.	185° F.	3 1/2 to 4 hours

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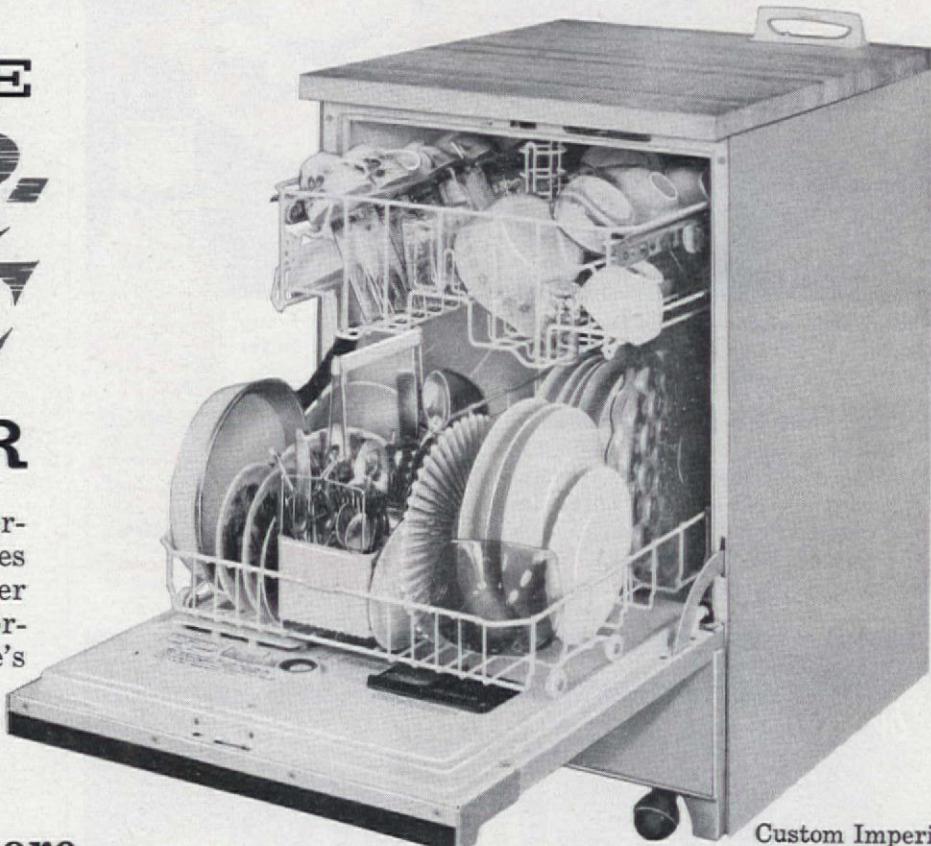
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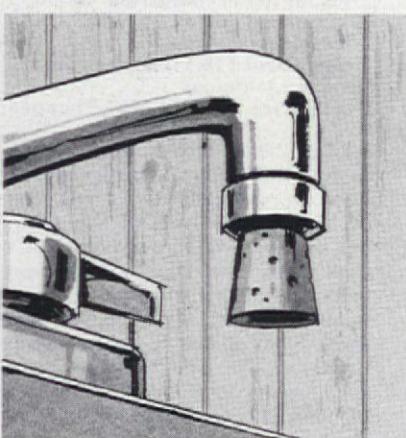
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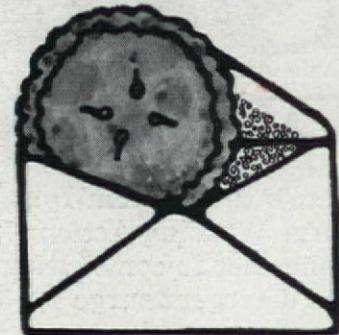
The tenting method is simple. Heat the oven to 325° F. Stuff and truss the turkey as above. Tear off a piece of aluminum foil four to five inches longer than the turkey and crease it lengthwise through the center. Rub the turkey with soft fat and place it on a rack in a shallow, open roasting pan. Place the foil, tent style, over the turkey. Pinch the foil lightly at the drumsticks and breast to anchor it. If the legs or breast begin to brown too rapidly, press the foil tent down over these parts to prevent over-browning.

Ready-to-cook weight	Oven temperature	Internal temperature	Guide to total roasting time
6 to 8 lbs.	325° F.	185° F.	2 to 2½ hours
8 to 12 lbs.	325° F.	185° F.	2½ to 3 hours
12 to 16 lbs.	325° F.	185° F.	3 to 3½ hours
16 to 20 lbs.	325° F.	185° F.	3½ to 4½ hours
20 to 24 lbs.	325° F.	185° F.	4½ to 5½ hours

GIBLET GRAVY

Put turkey neck and giblets, except liver, in a saucepan with a sliced onion, a handful of celery tops, a teaspoon of salt, a dash of pepper or a few peppercorns. Cover with water. Simmer 2 to 3 hours or until gizzard is fork tender. Add the liver 10 to 20 minutes, depending on size, before giblets are done. Let giblets cool in broth; remove giblets and chop. After removing roast turkey to heated platter, pour liquid from pan into a measuring cup, leaving all the crusty brown bits on the pan. Let fat come to top of liquid. For each cup of gravy desired: Measure back into pan 2 tablespoons fat. Add 2 tablespoons flour and blend until smooth. Cook over low heat until bubbly, stirring constantly; remove from heat. Add 1 cup lukewarm liquid (use the meat juices from the roasting pan and the broth from cooking the giblets). Stir until smooth. Return to heat, stirring constantly and scraping bottom and sides of pan to blend in the crusty brown bits. Add chopped giblets. Simmer gently about 5 minutes. Season to taste with salt and pepper. Serve hot.

TASTE-TESTED RECIPES from our readers



This month we present the "Take a Can of Meat" recipes sent in by our readers. We received many wonderful ideas and only regret we cannot print more of them. Here are the ones our taste panel selected to receive "blue ribbons." We know you'll enjoy them too.

CORNED BEEF PASTIES

Filling:
2 tbs. butter or margarine
1/4 c. minced onion (1 small)
2 tbs. flour
1 can (about 1 lb.) ready-seasoned
stewed tomatoes
1 can (12 oz.) corned beef, chopped

Pastry:
2 c. sifted all-purpose flour
1 tsp. baking powder
1/2 tsp. salt
6 tbs. shortening
1 egg yolk, well beaten
1/3 c. milk

Make filling: Melt butter or margarine in heavy saucepan or skillet. Add onion; brown lightly. Stir in flour gradually; blend smooth. Add stewed tomatoes slowly. Cook over medium heat, stirring constantly, until thick and bubbly. Stir in chopped corned beef. Set aside to cool slightly while making pastry: Sift flour, baking powder, and salt into mixing bowl. Cut in shortening with pastry blender or two knives until mixture looks mealy. Add egg and milk; stir gently until mixture clings together to form a ball. If mixture is too crumbly, add more milk, a drop at a time, until dough will cling together. Roll dough out on lightly floured board to a rectangle, 1/4-inch thick. Since this is to be cut in squares to line 2 1/2-inch muffin-pan cups, cut a square of wax paper the correct size to use as a pattern. Cut out squares; fit into muffin-pan cups. Fill each about three-quarters full with corned beef mixture. Pinch the four corners of pastry together at top, allowing filling to show between the pinched corners. Bake in 375° F. oven 15 to 20 minutes. Makes 12 to 14 pasties. They freeze well for future use and are very good served cold as well as piping hot.

Mrs. J. L. Dirstine, Spokane, Washington

ONION-CRESTED HASH CASSEROLE

4 c. sliced onions
3 tbs. pure vegetable oil
1/2 tsp. curry powder
1/2 tsp. Worcestershire sauce
1/2 tsp. salt
1/8 tsp. pepper

2 cans (15 1/2 oz. ea.) corned beef
hash
1/2 c. milk
1/2 c. fresh bread crumbs
1/2 c. grated Cheddar cheese

Heat oven to 400° F. Sauté onions in oil until golden; remove from heat; stir in curry powder. Mix Worcestershire, salt, and pepper into hash; turn into 1-quart baking dish. Pour milk onto hash mixture. Top with layer of onions. Toss crumbs and cheese together; sprinkle over onion layer. Bake 30 minutes. Makes 6 servings.

Mrs. R. J. Hickman, Arlington Heights, Illinois
(continued)

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1,000 PRIZES  \$400 EACH
you may be looking at a winner right on this page!

Here's how the Match-the-“4” Sweepstakes works. Up above you'll find a picture of the package of new Textured GLAD Wrap. On the package in the picture it says “4¢ OFF.”

If the “4” on the package shown in this ad matches EXACTLY (in style, shape and size) the “4” on the “4¢ OFF”

sign on an actual package you'll find at any supermarket (or the facsimile available as per Rule #2)—you've won \$400! There are 1,000 prizes—and you might be looking at a winner right now! So check up—and find out. It would be a shame to miss out on 400 free dollars, wouldn't it?

HERE'S HOW YOU WIN—OFFICIAL RULES

1. \$400,000 is waiting to be claimed! A thousand winning ads are in magazines just like this one all across the country. You may have a winner right here!

2. Take this ad to your store (or see below). “Match-the-4” by holding the 4 on the package in your ad up to the 4¢ OFF sign on a Textured GLAD Wrap package. You can take just the picture of the package to the store, if you wish. If the 4 in your ad matches exactly (in style, shape and size) the 4 on the Textured GLAD Wrap package, you're a \$400 winner. You only have to check one package to find out. Or, send a stamped, self-addressed envelope to “GLAD” Sweepstakes, Box 127, New York, N. Y. 10046, for an exact facsimile of the “4” as it appears on the new Textured GLAD Wrap package.

3. If you have a winning “4,” send it—
together with your name and address—by

registered mail to the judging organization, D. L. Blair Corp., 38 E. 29th St., New York, N. Y. 10016. Upon verification of your winning ad, you will receive \$400.

4. Sweepstakes closes December 15, 1965. All winning claims must be postmarked by that date and must be received by January 5, 1966.

5. Only one winner per family.

6. Decision of the judges is final.

7. Sweepstakes not open to employees (or their families) of Union Carbide Corporation, its advertising agencies, magazines publishing this advertisement and their production agents, or the judging organization.

8. Prize offer good in U.S.A., but void in Nebraska and wherever else prohibited by law.

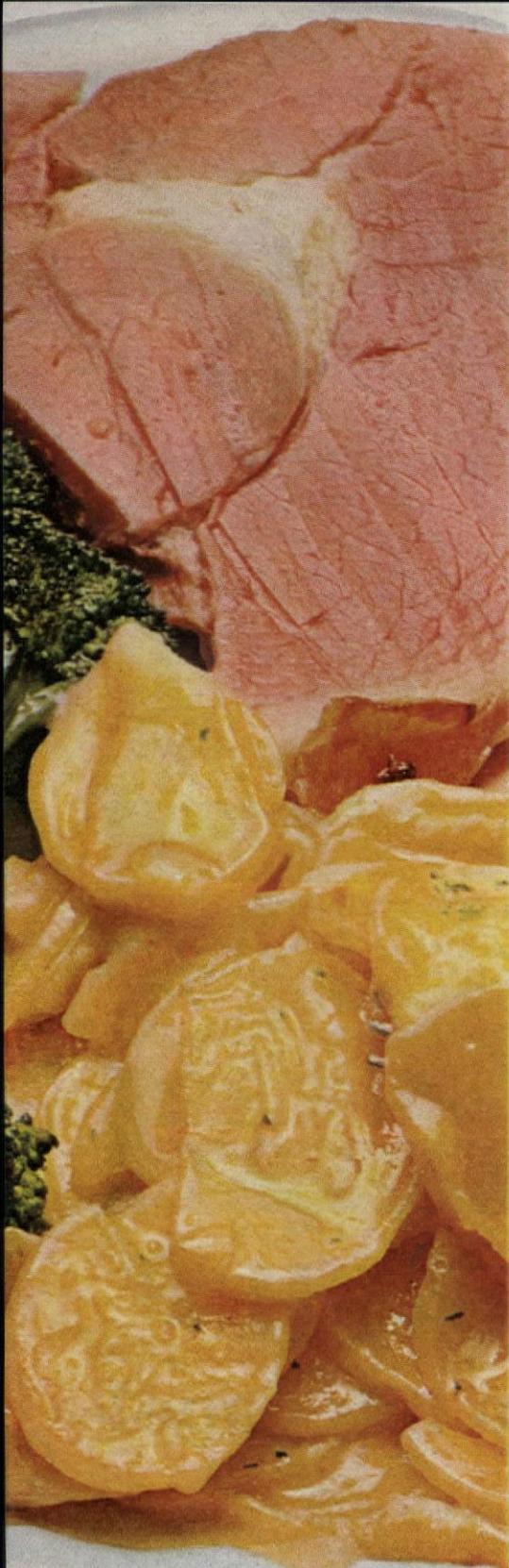


New Textured* GLAD Wrap has *cling control*. You can crumple new Textured GLAD Wrap into a ball and the tiny tangle-control channels make it easier to handle. When you want it to cling—it does. And it clings without tangling. Self-sealing. And 100 feet of new Textured GLAD Wrap costs no more than 50 feet of the high-priced kind. *Cling control*. 100 feet instead of 50. That's Freshness Plus. So try a package of new Textured GLAD Wrap today. You'll like it! You get an extra savings of 4¢ off. And you may win \$400!

UNION
CARBIDE

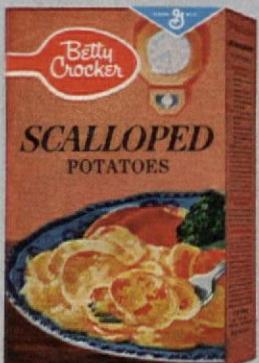
Pioneers in Plastics

*PATENT PENDING



How to make ham play a supporting role

Easy with Betty Crocker Scalloped Potatoes. They'll never curdle—always rich and creamy. Ready for the oven in 3 minutes. They'll be the star attraction at dinner tonight.



(continued)

MEAT-TOMATO-CHEESE PIE

1 baked 9-inch pie shell	1/8 tsp. pepper
1 c. ground luncheon meat	1/4 c. mayonnaise or salad dressing
3 medium-size firm, ripe tomatoes	1 pkg. (8 oz.) process Cheddar
1 tbs. instant minced onion	cheese, grated
1/2 tsp. oregano	Parsley sprigs
1/4-1/2 tsp. salt	

Heat oven to 350° F. Line pie shell with ground luncheon meat. Slice two tomatoes; reserve third tomato for garnish. Place tomato slices on luncheon meat. Sprinkle with onion, oregano, salt, and pepper. Bake 20 minutes. While pie is baking, combine mayonnaise or salad dressing and grated cheese. Spread over meat-tomato filling. Bake pie 5 to 10 minutes longer or until cheese melts. Cut reserved tomato into 6 to 8 wedges; garnish pie with tomato wedges and parsley sprigs. Makes 6 to 8 servings.

Mrs. Pearl K. Rosen, Evanston, Illinois

TOMATO-NOODLE BAKE

1 pkg. (8 oz.) cream cheese	1/4 tsp. paprika
3/4 c. milk	1 pkg. (8 oz.) noodles, cooked
1 can (8 oz.) tomato sauce	and drained
1/2 c. minced onion	2 cans (4 oz. ea.) Vienna sausage,
1 clove of garlic, minced	cut in 1/2-inch slices
2 tsp. Worcestershire sauce	1/4 c. grated Parmesan cheese
1/2 tsp. salt	3 tbs. dry bread crumbs
1/2 tsp. pepper	1 tbs. butter or margarine

Heat oven to 350° F. Beat cream cheese until soft. Add milk gradually, beating until smooth and creamy. Beat in tomato sauce, onion, garlic, Worcestershire, salt, pepper, and paprika. Pour over cooked, drained noodles; add sausages; mix or toss well. Turn into greased, shallow 2-quart baking dish. Combine Parmesan cheese, bread crumbs, and butter or margarine. Sprinkle over noodle mixture. Bake 20 minutes or until top is brown and mixture is bubbly. Makes 6 to 8 servings.

Mrs. Polly Richardson, Odessa, Texas

LIMA CASSEROLE

1 pkg. (10 oz.) frozen lima beans	1 can (8 oz.) tomato sauce
1 can (12 oz.) luncheon meat	1/2 tsp. dry mustard
1 can (3-4 oz.) mushrooms, stems	1/4 tsp. leaf thyme, crumbled
and pieces, drained	1/8 tsp. pepper
1/2 c. chopped onion	1/2 c. grated Cheddar cheese

Cook lima beans according to package directions; drain. Heat oven to 375° F. Cut luncheon meat in half. Cube one half; slice remainder. Combine cubed meat, lima beans, mushrooms, onion, tomato sauce, mustard, thyme, and pepper. Turn into 1 1/2-quart casserole. Arrange luncheon meat slices on top of bean mixture. Bake 20 minutes. Sprinkle with grated cheese. Bake 10 minutes longer. Makes 4 servings.

Mrs. David B. Hansen, Doyle, California

CORN AND HAM PUDDING

2 tbs. butter or margarine	1/8 tsp. pepper
2 eggs	Dash bottled hot-pepper sauce
1/4 c. milk	Dash Worcestershire sauce
2 tsp. sugar	Dash monosodium glutamate (optional)
1/2-1 tsp. salt	1 can (1 lb.) cream-style corn
1/2 tsp. paprika	1 can (4 1/2 oz.) deviled ham

Heat oven to 350° F. Put butter or margarine in 1-quart casserole; put in oven to melt. Beat eggs in medium-size bowl; stir in milk, sugar, salt, paprika, pepper, hot-pepper sauce, Worcestershire, and monosodium glutamate. When butter or margarine is melted, put corn in casserole; tilt casserole to coat sides. Pour in egg mixture; add ham; stir lightly. Stir butter or margarine that has risen to top, around top of mixture to give a brown crust. Bake 1 1/4 to 1 1/2 hours. Makes 4 to 6 servings.

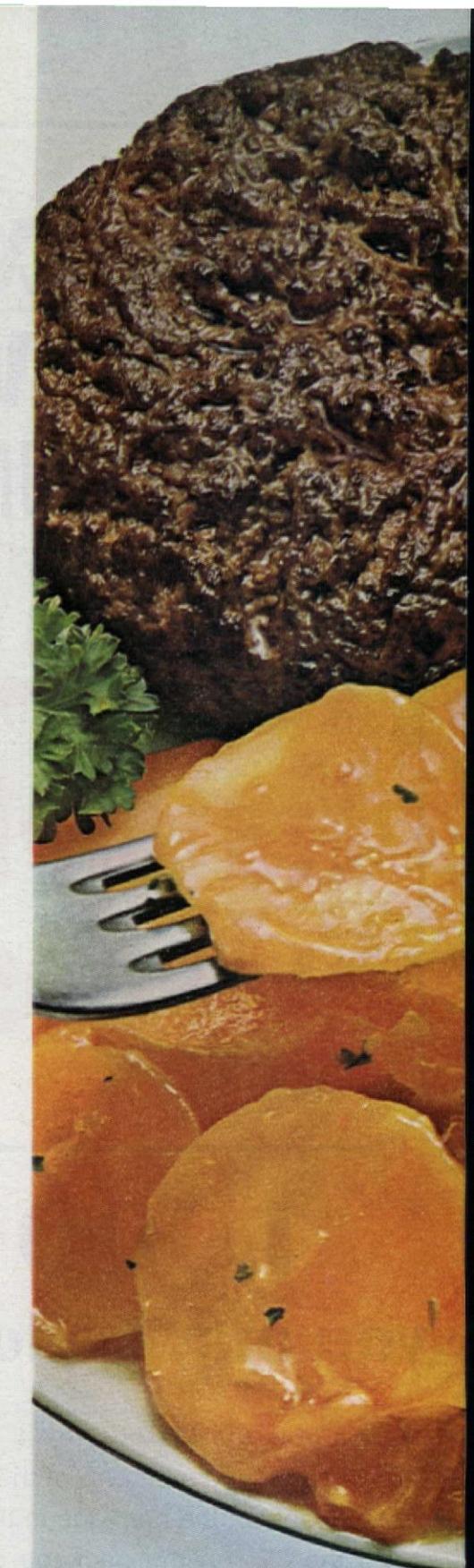
Mrs. Dorothy Wagner, Houston, Texas

BIG MEAL IN ONE

1 can (10 1/2 oz.) cream of chicken	2 cans (1 lb. ea.) small whole
soup	onions, drained
1 c. sharp Cheddar cheese, grated	1 can (3-4 oz.) sliced mushrooms,
1/4 tsp. salt	drained
1/2 c. diced green pepper	1 can (12 oz.) corned beef, chilled
2 cans (1 lb. ea.) tiny whole	1 c. soft, buttered bread crumbs
potatoes, drained	or cornflake crumbs

Heat oven to 375° F. Mix soup, cheese, salt, and vegetables. Turn into greased 8x8x2-inch baking dish. Cut corned beef into 8 slices. Stand up in two rows in casserole. Top with crumbs. Bake 25 minutes or until bubbly. Makes 8 servings.

Mrs. Ruben Gaede, Geneseo, Kansas



How to make hamburger a "rare" treat

Try Betty Crocker Au Gratin Potatoes. Ready for the oven in 3 minutes. There's rich, aged Cheddar cheese in the sauce. Makes even well-done hamburger really "rare."



Oops, we goofed in a recipe in September. Here is the correct one.

PEACH SOUR CREAM PIE

Pastry for 2-crust pie or 1 pkg.	1 c. dairy sour cream
pie-crust mix	5 c. sliced, peeled, and pitted peaches
1/2 c. all-purpose flour	(about 2 1/2 to 3 lbs.)
1/2-3/4 c. sugar*	2 tbs. milk
1/4 tsp. cinnamon	1 tbs. sugar
1/4 tsp. nutmeg	1/8 tsp. cinnamon
1/8 tsp. salt	

Prepare pastry according to recipe or package directions. Roll out half the dough to a 12-inch circle; line 9-inch pie pan. Combine flour, 1/2 to 3/4 cup sugar, 1/4 teaspoon cinnamon, nutmeg, salt, and sour cream; fold in peaches. Turn into pastry-lined pie plate. Heat oven to 400° F. Roll out remaining dough for top crust; cut vents to allow steam to escape during baking. Place over filling; press edges together; flute edge. Roll out left over scraps of dough; cut into small leaves; arrange in design on pie. Brush pie with milk. Mix sugar and 1/8 teaspoon cinnamon; sprinkle over pie. Bake 30 minutes or until pie is golden brown. Makes 6 to 8 servings.

*Amount will vary according to sweetness of the peaches.

HELPFUL HOUSEHOLD HINTS

All of us love a household hint—a spark of an idea that we've never thought of before . . . a tip to make a job easier, to give better results with less effort, to solve a pesky problem.

We love them too, so we've collected hints for the whole house—cleaning tricks, storage tips, even brilliant solutions to provoking problems. Here are a few hints we'd like to pass on.

We finally found a solution to broken fingernails and short tempers acquired while chasing dust and lint from corners and crevices of drawers. Now we use a cotton swab with one end wrapped with cellophane adhesive tape (sticky side out).

If you've run out of your favorite chrome polish, you can brighten chrome fixtures in a hurry, with a soft cloth moistened with rubbing alcohol or soda water. Rub on, then polish with another soft, clean cloth.

In a panic over a burn in your carpet? To disguise that hole, brush up some nap from the rest of the carpet, roll it into a wad, then glue it into the hole (put glue in first—then wad of carpet nap). Flatten with your foot and tell-tale mark is no more.

Invest in some inexpensive large powder puffs, and try this quick trick when polishing furniture with paste wax. Apply the wax with a clean powder puff, then buff with a second puff, also fresh and clean.

"Dents" in your carpet will perplex you no longer if you steam them out. Hold a steam iron 2 to 3 inches above the carpet, let steam a few minutes, then brush up the nap.

The easy-care fabrics and finishes on the market are simply marvelous—especially when you follow cleaning instructions that come with the garment. Here's how to save those labels so they aren't lost and forgotten when laundry time comes: Get some inexpensive unbleached muslin. Use half to make small, pocket-size squares (a pocket for each person in the family). Sew these to the remaining piece of muslin. Put the use-and-care tags for each person's clothes (and a description of the clothing it belongs to) into his pocket. Then hang the pocket-filled muslin near your washer.

Advice for the do-it-yourself addict: Wash out and fill a used spray container with turpentine, then tuck it away on the workshop shelf, where it will be within easy reach. A few squirts from the can will give you a good start when cleaning greasy and dirty hands. Keep one in the garage too.

Keep copper bright with your favorite copper cleaner. And it will stay bright longer if you rinse it in cold water after polishing.

Even though we're lucky enough to own a new automatic dryer, we still keep a supply of clothespins on hand for those

special items we want to hang on the line. When our clothespins get dirty, here's how we clean them. We put them in a mesh bag (potato bag works fine) and swish them through hot, sudsy water. We hang the bag on the line to dry and they're clean as a whistle the next time we want to use them. ■

CRUNCHY NUT MINCE PIE



Made easy
with Pillsbury's
Pie Crust Mix and
Borden's None Such
Mince Meat.

Shredded coconut and chopped pecans give a delicious new topping to an old favorite. Inside, there are 21 select fruits and spices from Borden's None Such. All around, there's a tender, flaky crust from Pillsbury.



Crunchy Nut
Mince Pie

1 package Pillsbury Pie Crust Mix or Sticks
2 1/2 cups (28-oz. jar) Borden's None Such Mince Meat*
1/3 cup shredded coconut • 1/3 cup brown sugar
1/2 cup chopped pecans • 2 tablespoons melted butter

Reserve 1/3 cup pastry mix, firmly packed, or 2/3 of a pie crust stick for topping. Prepare remaining mix adding 3 tablespoons water. Roll pastry one inch larger than inverted 9-inch pie pan. Fit into pan. Fold edge of crust under and seal. Flute.

Spoon mincemeat into pie pan. Crumble reserved mix or sticks to size of small peas and combine with coconut, brown sugar, chopped pecans and butter. Sprinkle over filling. Bake at 400° for 20 to 25 minutes until crust is golden brown.

*Either ready-to-use None Such or new None Such with brandy and rum. To use None Such in the 9-oz. box, crumble contents of two boxes into saucepan, add 1 1/2 cups water, heat and stir until lumps are broken. Boil for one minute, cool.

When someone says "decorating," do you immediately have visions of rearranging all the furniture and do you think of fabrics last? To prove that you can decorate with fabrics as your main working medium, Celanese Corporation asked designer Inman Cook, A.I.D., to take over the dingy top floor of an old house and to turn it into an apartment for a young family of three. Of course some painting and carpentry had to be done

but the major portion of this transformation was due to imaginative new uses of Celanese fabrics . . . to hide peeling, cracked plaster walls, and pipes . . . to make a translucent ceiling in the kitchen . . . to engineer the interesting and functional window treatments . . . to build in extra storage wherever possible. Instead of scraping, staining, and waxing damaged parquet floors, wall-to-wall carpeting was installed—even in the kitchen.

HOW TO DECORATE WITH FABRICS

By Vera D. Hahn

Fabric sleight of hand. Striped fabric panels are lashed to white painted pipe poles in the living room where walls were in bad condition. Furniture was kept to a minimum; big, square ottoman-sofa in corner is supremely comfortable for lounging. Miniature screen (fabric-covered, of course) is in front of fireplace. Mixture of smooth and tweedy fabric textures is especially striking. Not shown in photo: more storage space left and right of the window behind the draperies.



Fabric for storage, privacy. In this little girl's room ceiling-high cabinets were built in and shuttered like the window in white-painted wood frames with shirred fabric. Material is repeated in the quilted bedspread.



Fabric strategy. Badly proportioned bedroom is too high, too narrow. For a room-widening beauty treatment there are wall-to-wall sheer curtains and a low screen upholstered in dark brown fabric. This is the only sharp color contrast in the room. All other colors are closely related hues of peach, apricot, lemon, and lime. Bamboo nightstands have little bulk; low chairs look comfortable, blend into the bed. The accessories are few and very simple.



Fabric to fool the eye. Broad panels of royal blue fabric alternate with lengths of mirror to correct the too-narrow study-dining room. At the window, a lighthearted little print is used for vertical blinds and matching valance. Built-in shelf adds strong horizontal line to widen the room even more. Good with butcher-block tabletop, plain pine stools, and the French tin accessories.

GENERAL ELECTRIC HAS IT!



General
Electric
Cares

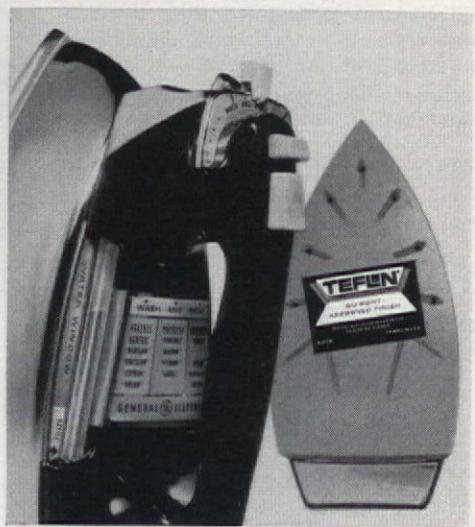


"The General Electric toothbrush has been accepted [Group A] as an effective cleaning device for use as part of a program for good oral hygiene to supplement the regular professional care required for oral health." COUNCIL ON DENTAL THERAPEUTICS AMERICAN DENTAL ASSOCIATION

GENERAL ELECTRIC CORDLESS TOOTHBRUSH. Regular use can give cleaner teeth, more healthful gum care than ordinary hand brushing. Recharges in its storage rack.



FOR COFFEE LOVERS... General Electric has the coffeemaker you can immerse completely for thorough cleaning. Peek-A-Brew® counts the cups. Handy brew selector, too.



NOW WITH TEFLON™! General Electric's new non-stick Teflon™-coated Spray, Steam and Dry Iron stops starch drag. Has automatic spray, water window, precision heat control.

*DuPont's TM for TFE finish.

General Electric has the perfect portable cleaner. Less than 12" long. Light enough to carry anywhere. Powerful enough to make dirt vanish everywhere ... upstairs, downstairs, walls, bare floors, car, workshop ... any hard-to-reach place. All attachments are included. Great gift!

General Electric Company, Housewares Division, Bridgeport, Conn. 06602

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GENERAL  **ELECTRIC**

SHOPPING INFORMATION

For intimate marriage problems tiny Norforms assures easier protection than internal bathing



Guards against germs and odors—effective for hours

Tiny Norforms® is the modern feminine suppository that makes douching old-fashioned and unnecessary. Internal bathing just cannot give you the convenience, plus the germicidal and deodorant protection, of Norforms.

Each Norforms is tiny as your fingertip. Yet it's amazingly effective against germs and odors. At contact with the body, Norforms starts to form a powerful antiseptic film that protects delicate tissues as it eliminates odor-causing germs. And this protection lasts for hours.

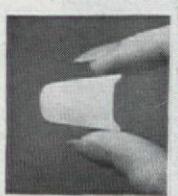
Tested by Doctors

Doctors have found Norforms' deodorant protection outstandingly effective. You

stay free from embarrassing odor. Norforms has been proved safe, too—won't irritate sensitive tissues.

No Measuring, No Mixing, No Apparatus

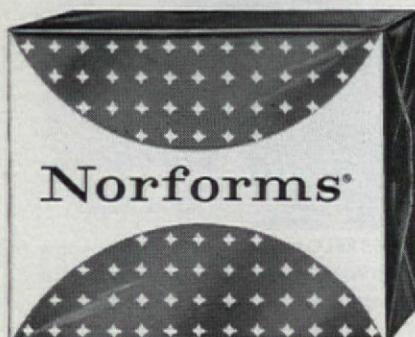
And—unlike awkward internal bathing—dainty Norforms is the easiest method of protection. Simply insert a tiny Norforms . . . and feel fresh, feminine, so secure. No



bother, no mess, no doubt! Norforms is at your drug counter now.

Want more details about Norforms? Just mail coupon for an informative booklet.

TESTED BY DOCTORS . . . PROVED IN HOSPITAL CLINIC . . . TRUSTED BY WOMEN



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Please send my free Norforms booklet in a plain envelope.

Name _____

Street _____

City _____

State _____ Zip _____

WHEN THE GUESTS COME MARCHING IN

Page 48: furniture by Founders Furniture Co., Pleasant Gardens, N.C. "Luxurious" rug by Bigelow-Sanford, 140 Madison Avenue, N.Y.C. Hanging lights, "Lytegem" lamp, from Lightolier, Inc., Merchandise Mart, Chicago, Ill. Luggage from Mark Cross, 707 Fifth Avenue, N.Y.C.

Page 49: "Le Bonheur" side chairs, arm chairs, tables, from Mount Airy Furniture Co., Mount Airy, North Carolina. "Luxurious" carpet by Bigelow-Sanford. Statues, pictures, from Jo Mead Designs, 944 West North Avenue, Chicago, Ill. Lamp table, chandelier, from Chapman Lamp Manufacturers, Merchandise Mart, Chicago, Ill. Luggage from Mark Cross.

Page 50 (left): "Cliff House" swivel chairs, master chest, Heywood-Wakefield Co., Gardner, Mass. Artist easel, oil lamp, hanging lamp, from Chapman Lamp Manufacturing Co. Hanging brass lamp from Lightolier, Inc. "Arbor Hill" Christmas decorations, Flairtime by Silvestri, 225 Fifth Avenue, N.Y.C. "Stag Collection" gold & black blankets & linens, by Fieldcrest, 60 West 40 Street, N.Y.C.

Page 51 (top): "Consulate Group" table, chairs, pier stand, desk, coffee table, by Drexel Furniture Co., Drexel, North Carolina. Blue & white striped linens by Wamsutta, 1430 Broadway, N.Y.C. Blue blanket by Cannon Mills, 1271 Avenue of Americas, N.Y.C. "Black Flag Stone" vinyl floor, by Amtico, 979 Third Avenue, N.Y.C. "Temple Gate" area rug by Cabin Craft, 7 East 35 Street, N.Y.C. Crystal chandelier from Lightolier, Inc. Other lamps from Chapman Lamp Manufacturing Co. (Bottom): Adjustable Beautyrest by Simmons Co., 300 Park Avenue, N.Y.C. Furniture by Heritage Furniture, High Point, North Carolina. Gold table, mirror, Flairtime by Silvestri. Luggage from Mark Cross. "Majorca Cork" vinyl floor, by Amtico. "Cathrap" area rug by Cabin Craft.

ESSENCE OF A GOOD PARTY

Page 53: rattan cushions from Len On Co., 771 Sacramento St., San Francisco, Calif. Hibachi from Blaze, Inc., 310 Jackson St., San Francisco, Calif. Bamboo poles, salad servers, from Cost Plus Imports, 2552 Taylor, San Francisco, Calif.

Page 54 (left): floor tile from Tile Council of America, 800 Second Ave., N.Y.C. Pennsylvania-Dutch chandelier from Flairtime by Silvestri, 225 Fifth Ave., N.Y.C. Stemware by Blenko Glass Co., Inc., Milton, W. Va. Pewter service plates from Miners & Co., Inc., 113 University Place, N.Y.C. (Top right): "McDuff Plaid" rug by Cabin Craft, 7 East 35 St., N.Y.C. Champagne glasses, copper fish kettle for champagne cooler, from Bloomingdales, 59 St. & Lexington Ave., N.Y.C.

Page 55 (top): copper molds from Soupcan, 147 East 70 St., N.Y.C., and La Cuisiniere, 903 Madison Ave., N.Y.C. Glass bowls from Bonniers, 605 Madison Ave., N.Y.C. (Bottom): "Canineau" rug by Karastan Rug Mills, 295 Fifth Ave., N.Y.C. Coffee table from Traditional Reproductions, 208 East 60 St., N.Y.C. Felt tablecloth by Continental Felt Co., 22 West 15 St., N.Y.C. Coffeepot by The Gorham Co., Providence, R.I. Cups by Ginori, 711 Fifth Ave., N.Y.C. Flame-stitch pillows by Chas. Bloom, 14 East

27 St., N.Y.C. Other pillows by Nettle Creek Shop, 4 East 53 St., N.Y.C. Lamp, malachite box, from Warren Kessler Inc., 225 East 57 St., N.Y.C. Brandy snifters by Baccarat, 55 East 57 St., N.Y.C.

Page 56 (bottom): love seat, upholstered chair, coffee table, from Dux, 305 East 63 St., N.Y.C. Four rugs in background "Nordic Gallery Collection" by Bigelow-Sanford, Inc., 140 Madison Ave., N.Y.C. Dining table from Scandinavian Design Inc., 15 East 53 St., N.Y.C. Foot stool from America House, 44 West 53 St., N.Y.C. Painting over server by Jay Bardin. Map from Dan Cooper, 10 East 54 St., N.Y.C. Mugs from Bonniers, 605 Madison Ave., N.Y.C. Wooden scoops from The Bridge Co., 498 Third Ave., N.Y.C. Paper napkins from Bloomingdales. Server in background from Macy's Herald Square, N.Y.C. (Shelves, top): little wooden canisters from America House. Jugs from Bonniers. (Second shelf): small lamps from Seabon Scandinavian Imports, 54 East 54 St., N.Y.C. Pottery jugs from Bonniers. (Third shelf): wooden butter tub from Seabon. Children's clothes from F.A.O. Schwarz, 58 St. & Fifth Ave., N.Y.C.

Page 57 (bottom left): children's furniture from Scandinavian Design. Stack beds, elephant, balls, cats, from Design Research Inc., 53 East 57 St., N.Y.C. Plates, flatware, mugs, pitcher, napkins on children's table, from Bonniers. Painted horses on table from Seabon. King's Guard, wooden twirler, truck, by Creative Playthings, Princeton, New Jersey. Stix ball, "Geo-D-Stix" from Childcraft, 155 East 23 St., N.Y.C. Ferris wheel by Halsam, division of Playskool, 200 Fifth Ave., N.Y.C. Peanuts family of dolls by Determined Productions Inc., Box 2150, San Francisco, Calif. (Bottom right): "Paul Revere" stainless steel flatware by Oneida Ltd., 99 Park Ave., N.Y.C. Stemware by Imperial from Macy's. Dinner plates, soup bowls, pepper mills, open salts, from Bonniers. Wooden bread boards from Bloomingdales. Chairs by Baumritter Corp., 145 East 32 St., N.Y.C. Ashtray on mantel from America House. (Top center): tea cart from Georg Jensen, 677 Fifth Ave., N.Y.C.

BUFFETS—HAPPY WAY TO ENTERTAIN

Pages 88, 89: silver chafing dish, meat platter, bowl, by The Gorham Co., Providence, R.I. Silver vegetable tray by Oneida Silversmiths, 99 Park Ave., N.Y.C. Silver vegetable dish by Towle Mfg. Co., 581 Fifth Ave., N.Y.C.

HOW TO DECORATE WITH FABRIC

Page 106 (top): rug by Russell-Lacey Manufacturing Co., Inc., 295 Fifth Ave., N.Y.C. Wall fabric by Seneca Textiles, 4 East 34 St., N.Y.C. (Bottom): "Strawberry Hill" fabric by F. Schumacher, 939 Third Avenue, N.Y.C. Basket from Jansen, Inc., 42 East 57 St., N.Y.C. (Left): picture frame, wicker tables, from Jansen, Inc. Rug by Russell-Lacey Manufacturing Co., Inc. "Silky Satin" coverlet, dust ruffle, by Grosby Products, Inc., 261 Fifth Ave., N.Y.C. "Gossamer" window print by Cohama, 214 Madison Avenue, N.Y.C. "DaVinci" headboard & screen fabric by Cohama. (Top right): children's furniture, tea set, books, from F.A.O. Schwarz, 58 St. & Fifth Avenue, N.Y.C. "Serenade" bedspread by Bartman & Bixer, 399 Fifth Avenue, N.Y.C. Town house, dolls' chairs, from 1-2 Kangaroo, 201 West 11



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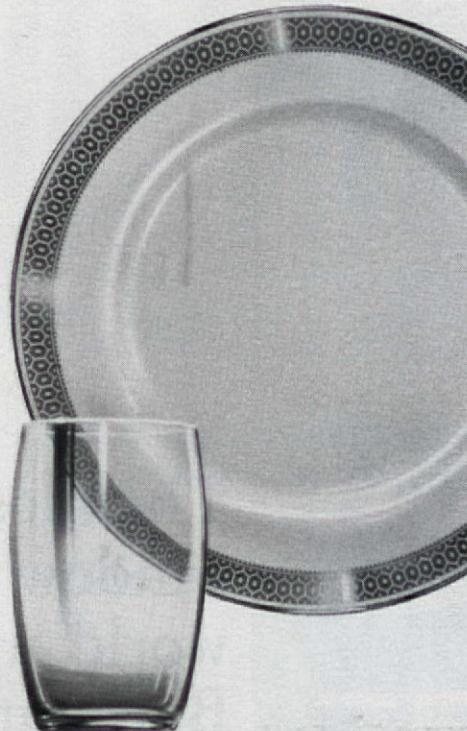
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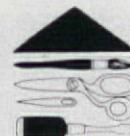
It is a well known fact that no one dishwasher detergent formula works equally well in all types of water. So it makes good sense to offer different formulas for different kinds of water as FINISH does.

Because the FINISH formula at your store is customized for your type of water, it removes food soil better and shines glasses brighter than any other dishwasher detergent. These remarkable results were brought to light in repeated tests of all the leading dishwasher detergents in various types of water prevalent in your area. Try customized FINISH in your dishwasher. See the sparkling difference.



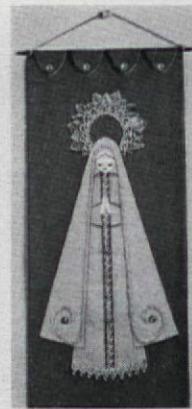
Approved by All Leading Dishwasher
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MADONNA WALL HANGING AND A PAIR OF ANGELS



Our Madonna Wall Hanging will add a serene and beautiful note to your Christmas tradition. The hanging is 11 1/2 by 26". Kit includes felt for background and appliquéd trim, heavy gold braid, sequins, "jewels," brushed velvet leaves, glue. Kit PCK-37, price \$3.99

The cute little angels are perfect for a window, a mantel, or bedroom door. Kit includes felt, embroidery floss for simple details, golden paper bells, and red ribbon "ropes." Kit PCK-4, price \$2.29 (set of two)

CHRISTMAS KITS ORDER FORM

Fill out coupon, enclosing check or money order. Please allow 3 weeks for handling and mailing. New York City residents add 5% sales tax. All other New York State residents add 2% sales tax.

THE AMERICAN HOME MAGAZINE, Dept. ACN
P.O. Box 76, New York, N.Y. 10046

Please send me the following item (s) for which I enclose \$_____

Madonna Wall Hanging, PCK-37..... \$3.99
 Angels Ringing Bells, PCK-4..... \$2.29

Please print name _____

Print address _____

City _____ State _____ Zip Code _____



* CASUAL GROUP

Howard's 'Manly Art of Oak' is designed especially for Family Rooms and Dens. Made from solid oak, with 100% foam reversible and zippered cushions. Choose complete suite or individual pieces in Casual, Transitional, Mediterranean or Rustic.

Send 25c for brochure
'How to Decorate
A Family Room'

HOWARD

HOWARD FURNITURE MFG. CO. / STARKVILLE, MISSISSIPPI

SHOPPING INFORMATION

(continued)

St., N.Y.C. Rug by Aldon Rug Mills, 10 West 33 St., N.Y.C.

Fabrics shown in How to Decorate With Fabrics on page 106, are available in the following stores:

WHERE TO BUY

FLORIDA—Miami, Burdine's of Florida.

INDIANA—Evansville, R & G Furniture Company. Indianapolis, L. S. Ayres & Company of Indiana.

IOWA—Des Moines, Younker's. MICHIGAN—Flint, Smith-Bridgeman. Grand Rapids, Paul Steketee & Sons.

MISSOURI—St. Louis, Stix, Baer & Fuller.

NEBRASKA—Lincoln, Miller & Paine. Omaha, Orchard & Wilhelm.

NEW MEXICO—Albuquerque, American Furniture Company.

NEW YORK—Buffalo, Hengerer's. Brooklyn, Abraham & Straus.* Rochester, McCurdy.

NORTH CAROLINA—Charlotte, Dorsey's of Charlotte.

OHIO—Cincinnati, Pogue's. Cleveland, Higbee's. Youngstown, Strauss-Hirshberg.

OKLAHOMA—Oklahoma City, John A. Brown Company.

OREGON—Portland, Meier & Frank.

PENNSYLVANIA—Philadelphia, John Wanamaker.* Pittsburgh, Joseph Horne Company.* RHODE ISLAND—Providence, The Outlet Company.

TENNESSEE—Memphis, Goldsmith's. Nashville, Cain-Sloan.

TEXAS—El Paso, American Furniture Company. Houston, Joske's of Houston.

Other headquarter stores for Celanese fabrics are:

CALIFORNIA—Northern California, Breuner's. Los Angeles, Barker Brothers.*

FLORIDA—Jacksonville, May-Cohen.

IOWA—Sioux City, Younker Davison's.

KENTUCKY—Louisville, Stewart's.

MARYLAND—Cumberland, Rosenbaum's. Salisbury, Benjamins.

MICHIGAN—Battle Creek, L. W. Robinson.

MISSISSIPPI—Jackson, Kennington's.

MISSOURI—Kansas City, Duff & Repp.

NEW YORK—Poughkeepsie, Luckey Platt & Company.

OHIO—Akron, Polksky's. Columbus, Lazarus. Dayton, Rike's. Toledo, Lasalle's.

OKLAHOMA—Tulsa, Brown-Dunkin.

PENNSYLVANIA—Erie, Boston Store. Harrisburg, Pomeroy's. Scranton, The Globe Store.

TENNESSEE—Knoxville, Miller's.

TEXAS—Austin, Dillard's. Corpus Christi, Honigblum's Showroom. Fort Worth, Monnig's. San Antonio, Honigblum's.

UTAH—Salt Lake City, Auerbach's.

WASHINGTON—Spokane, The Crescent.

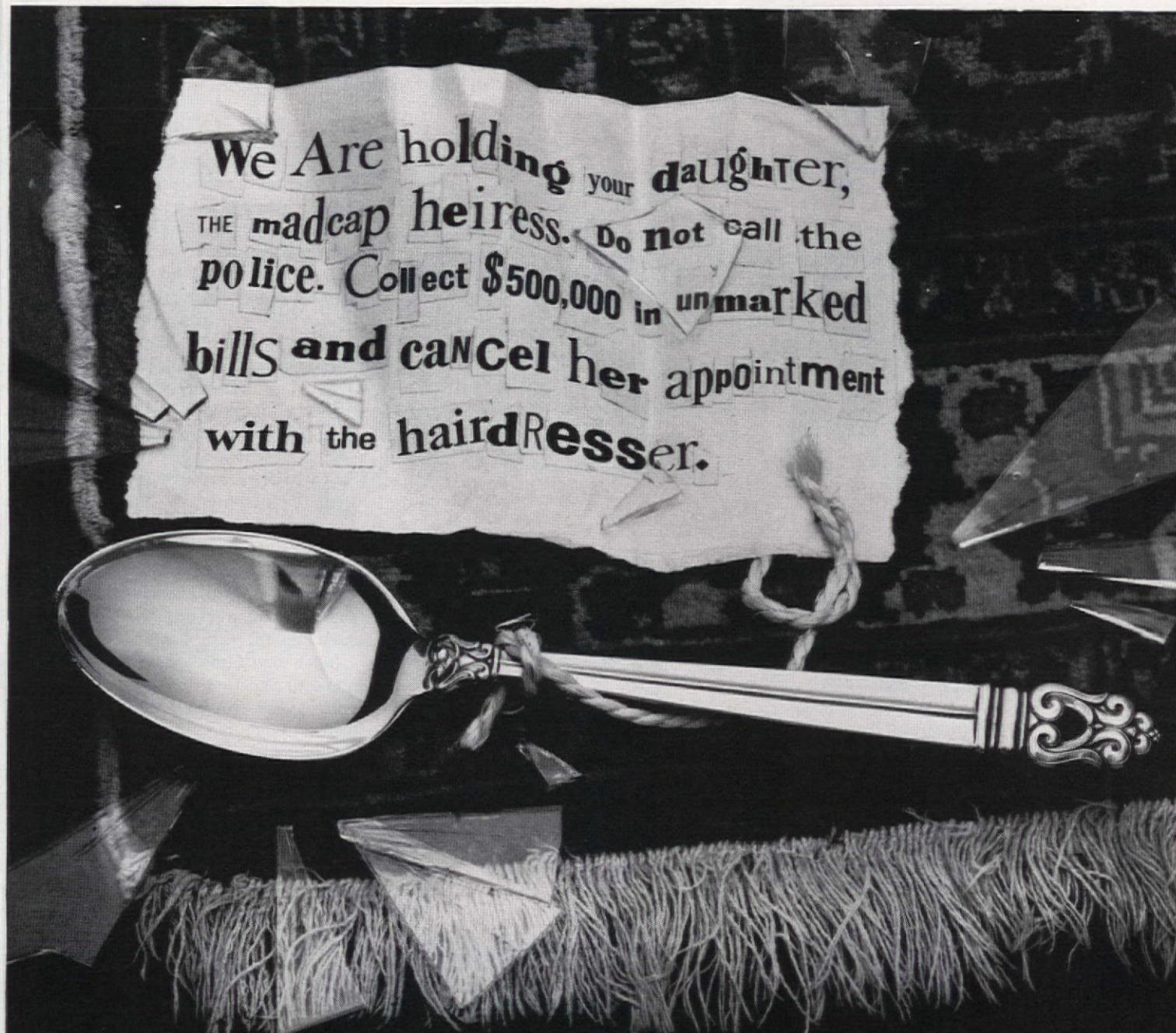
WASHINGTON, D.C.—Woodward & Lothrop.

*All stores

HELP FOR APPLIANCE BUYERS

The American Home has a series of Buyers' Guides containing tips and pertinent facts to help you select basic major appliances. Send 15¢ (no stamps please) for each guide to The American Home, Reader Service Dept.—(Use BG and number at right to order guide desired), 641 Lexington Avenue, New York, N.Y. Ask for:

- BG-1 if you want a Buyers' Guide for Ranges
- BG-2 for dishwashers
- BG-3 for Washers and Dryers
- BG-4 for Air Conditioners, Fans, and Dehumidifiers
- BG-5 for Refrigerators, Freezers, and Automatic Icemakers
- BG-6 for Vacuum Cleaners
- BG-7 for Garbage Disposers and Incinerators



Mr. Beecham sighed. Pamela was in another scrape. This was no hoax. That Royal Danish serving spoon was part of the new sterling service she was taking to Newport.

How proud she was of its handsome Viking boldness. Yet, even with its regal Scandinavian type design, it looked as classic as a Greek column.

But, no sense wasting \$500,000. No one could hold Pamela for long.

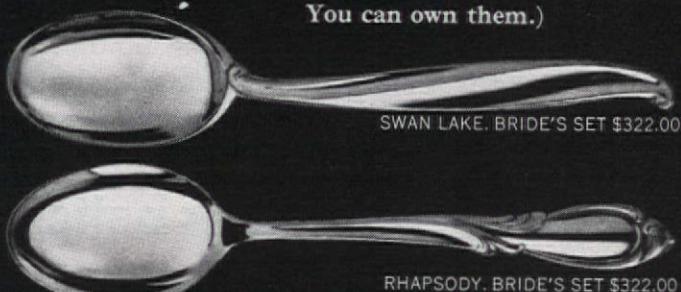
Nor did they. She escaped. Threw herself a huge welcome home party in the ballroom. And her Royal Danish sterling flatware gleaming on the long buffet out-glittered even the glittering chandelier.

But that's no surprise. The International Silver Company makes it.

The Bride's Set, a 44-piece

service for eight complete with walnut chest, is only \$356. It would cost \$421 in open stock. You save \$65.

(Some say the sterling pattern in this story was Swan Lake. Others claim it was Rhapsody. Not so. Although both are greatly favored by madcap contemporaries. The International Silver Company makes them. You can own them.)



Royal Danish in International Sterling

The International Silver Co., Meriden, Conn. Prices do not include taxes.

All Patterns made in U.S.A.

When Tintex dyes orange...



it dyes orange...not peach*
(like a
wishy-washy dye.)

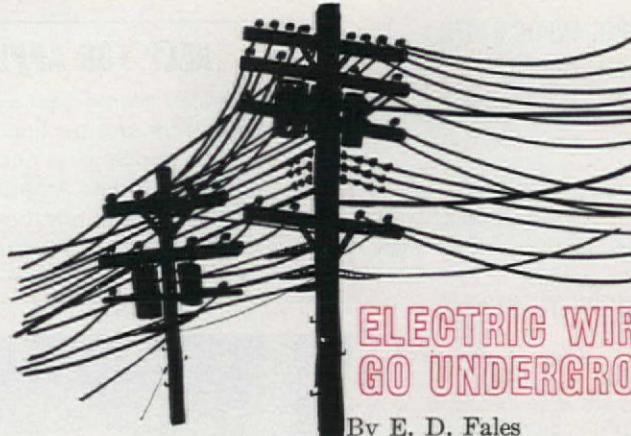


*If you want peach, we have that too.
We call it Peach.



Tintex gives you honest colors, bright, true, real colors, not wishy-washy, maybe-shades like other fabric dyes. For dyeing rugs, curtains, bedspreads, any fabrics at all, Tintex gives you the most vivid decorator shades you can buy—46 of them! Tintex is easy to use, too. No boiling or straining. No stains or streaks either because Tintex includes a special ingredient, Catalyst T-7, for perfect, uniform results, whether you use a basin or a washing machine. The more you dye, the more you need Tintex. Giant economy 8 oz. size, 98¢. Regular 2½ oz. size, only 35¢.

Tintex, 46 shades better than the rest.



ELECTRIC WIRES GO UNDERGROUND

By E. D. Fales

Recently, we learned that the Federal Housing Administration (FHA) made underground wiring a standard requirement for new residential subdivisions seeking federally insured mortgages.

Legislation also has been introduced into Congress calling for research to find ways to hide utility high-tension power lines. It proposes tax incentives to companies who bury transmission lines.

There are now 300,000 miles of overhead transmission lines in the United States. Unless they are buried, we will be looking at one million miles of them within the next 15 years.

My wife and I live in a pleasant town beyond the hustle-bustle. At first, wires were no problem. Two unobtrusive electric wires somehow got into the house without our noticing. The utility pole was low, merely the trunk of a young tree with the bark still on. Shrubs hid the base.

Then one June afternoon I came home to find that across our favorite patio view towered a monstrous brown pole, a chunky cross-arm studded with insulators. A black jug-like transformer hung from this arm. And the whole thing was draped with wires—three over the patio.

It were as if a fine Monet landscape had been slashed. Three fat wires now sliced across our open blue sky. Later the telephone company hung a fourth.

"Progress" had come to our neighborhood. The quaint little cedar pole was out of date. And that was only a beginning. Today the whole landscape is stabbed with poles. Our monster was a midget against some of the latest ones. There are now three poles in line with our view and the landscape is laced with 18 separate wires.

This has been going on all over the country. Recently I drove through the Midwest where the scene a few seasons ago was vast, inspiring. Today the prairie has as many poles as your grandmother's pincushion has pins. And near one Eastern town I recently counted 32 wire-draped poles hung with cables as thick as your arm.

In the South I know a landscape obliterated by 70 separate wires hung from amazing seven-arm poles. In the far West it's the same. California's beautiful Feather River Canyon suddenly has been criss-crossed by steel tower systems and wires. Along Nevada's U.S. 66 the eye now counts six separate pole lines strung across a desert view in one place.

Back East there are wires lacing across the scenic Hudson. Perhaps this is what inspired the new term "landscape pollution."

There's another new blight that could even be dubbed "slingshot trees." Some of today's wires carry more volts than ever. And since they try to spew out electricity to nearby tree branches, vast holes are cut in the trees for the wires to go through.

This explains why you see so many roads lined with strange, Y-shaped trees. Sometimes the surgery is different: It's more like an amputation, all the foliage on one side chopped off.

After the wires erased our own view, I asked a power-company executive why wires couldn't be put underground.

"We'd like to," he said. "We're starting to get complaints. But it's so terribly expensive."

Five years ago it was expensive to run wires underground. In one development near New Orleans, it cost \$1980 per lot.

But suddenly, all that has changed. New methods make it much easier to lay wires in the soil. In the same New Orleans area, the cost is now \$273 per lot and expected to go even lower in the future.

As a result, a surprising number of new towns, from Maine to Florida to California, are being built with all underground wiring (known in the industry as URD, underground residential distribution).

New plastic cable is merely dropped into a trench four feet deep. Today it may even be put in the same trench as the phone line, water pipe, or sewer line. Your neighborhood transformer, ordinarily hung from a pole, may be buried or mounted on a concrete "pad" among shrubs or concealed in an ornamental light pole.

For existing homes or older ones the picture is somewhat different. A group of 12 owners in one established neighborhood recently banded together and requested that their utility company give them buried wires.

In this case the company obliged, at a cost to each owner of \$700. It seems high, but it is harder to trench in an older residential area; there are more obstacles like sewer lines, driveways, streets, and rose gardens. But it's also because all those poles and wires have to be taken down. As far as the utility is concerned, the pole



Hot water is murder on hands!

Look what hot dishwater does to her hands.
They're rough—on their way to old.

out in front of your house is worth \$200 when new. And it's part of the capital investment. Utility companies figure that as of recent date they had a 15-billion-dollar investment in wires known as the "overhead" system.

So when you and your neighbors ask for removal of poles, you are asking the company to reduce part of an investment—and you will have to pay for it, naturally.

In a well-established neighborhood your best bet may be to seek partial underground wiring. For a reasonable sum you may be able to persuade the company to bury the service wires that run from the pole to your house.

If several neighbors can get this done it will help eliminate some of the "nests" of wires—as many as 15 to 25—that radiate from some poles to several houses.

Still another idea in an established neighborhood is something utility companies call "the cleanup." Some companies are changing to more attractive equipment when it becomes necessary to repair poles and wires. (This happens every few years.)

In "cleanups" the old, unsightly poles, transformers, and clusters of wire are discarded. In their place go slender, aluminum poles with fewer wires, no unsightly wire loops or anchor cables. The transformers are camouflaged sky blue, or may even be streamlined into the pole itself.

From this pole, wires may be

trenched into your house. The cost for this partial underground service will be less than full URD service.

Surprising things happen when wires go underground. One developer near Carmel, California, says URD added \$2000 to the value of lots even before houses were built.

Recently I met the owners of a home in a brand-new development.

"Our town has wires and poles," they said. "To tell the truth, we're so used to seeing them everywhere that we really didn't notice."

"But then one day another town like ours was built about a mile away. When we saw the new homes we wondered why they looked so much nicer. They were just like ours. It took a while to realize there were no poles. Now we wish our town had underground wires. We'd have been glad to pay extra."

Some real-estate men say elimination of an unsightly nest of wires can boost the value of homes. One engineer recently reported on values in two similar neighboring towns built about the same time 30 years ago. One town was built with poles and wires. But one, in a daring bit of pioneering, put wires underground.

A recent study showed that homes in the "wireless" town now are worth nearly twice as much as those in the pole-and-wire town. One possible reason is that owners in the "wireless" town took better care of their homes,

since they looked better to start with.

It worries some utility companies that there may be a great rush to get underground wires. Others aren't worried: They're aggressively pushing URD at least for new construction. Until recently, because of cost, it was thought that URD could be possible only for homes in the \$30,000 class and up. But lately this has changed too. At least one developer is now using URD for homes costing as little as \$14,000. This happens to be in Rocket City, Florida, where at least 15,000 new homes in the \$14,000-\$25,000 class will have it.

This is one of the largest URD installations attempted. Here's how the cost has been working out lately for certain new development towns:

Stoneham, Massachusetts. Underground wires are supplied cost-free to the owner. The local utility company absorbs the \$75 extra cost.

Fort Myers, Florida. A utility expected to have to charge \$115, but found it could cut the price to \$90.

Richmond, Virginia. One utility company quotes \$200. Another says \$250, but supplies all new "Gold Medallion" (all-electric) homes free.

Oklahoma City, Oklahoma. \$75 if your developer will dig the trench.

Jackson, Mississippi. \$169.

Detroit, Michigan. \$84. But if you supply the trench and pay for the underground service cable (the piece that runs from the nearest trans-

former to your house) the cost is \$12.

Southern California. Until recently, \$300 to \$400. But with dropping costs, 7000 homes not long ago obtained URD for \$100 to \$200 each.

A few communities now actually require URD in all new residential areas. But certain utilities in the Chicago, Detroit, Portland (Oregon), and Phoenix areas aren't waiting for legal prodding. Two leaders are the Portland General Electric Company and Pacific Gas and Electric. Commonwealth Edison makes a charge of \$50 plus 75c per foot of underground wire.

Here's what URD can do in one new town when imagination is used:

The town is a pleasant new development called Leisure Village, New Jersey (a retirement town, as its name implies). Here the only noticeable poles are a few tall, streamlined metal light standards on the main streets. On the side streets, homes look restful, gardens spacious.

As you stroll along the walks in the dusk, your way is lighted by pygmy poles less than two feet high. Such "walk lights" cannot be used, of course, without underground wires.

Some developers are beginning to heed the warnings of the Urban Land Institute: The time is coming when homes built with wires and poles will be out of date. Already one engineer, California's George C. Bestor, cautions all developers: "Don't get caught with your wires up!"



Stop hot water murder! Use Warm Water Swan.

Look at the difference comfortably warm water and Warm Water Swan makes. Her hands look softer, smoother and younger.

You'll never put your hands in hot water again!

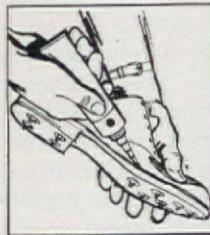




Silicone Rubber Sealants

fix the things you couldn't fix before

General Electric's amazing silicone rubber sealants, first used in space capsules, repair and mend hundreds of things around the house. Bond securely to most materials. Ideal for gluing and caulking jobs, indoors and outdoors. Permanently flexible and waterproof, they won't shrink, crack, harden or leak.



"Used Silicone Clear Seal to waterproof worn golf shoes at sole line. Worked beautifully. Stays flexible." L. L. Lannae, Washington, Ga. (Clear Seal is transparent, makes invisible repairs on fabric, leather, rubber, other materials.)



"Resealed a door gasket for my clothes dryer with Silicone Bathtub Seal. No more leaks. Only adhesive that can stand the heat." William Jetter, Cincinnati, Ohio. (White Bathtub Seal also caulked bathtubs and tile. Won't shrink, dry out or harden.)



"Sealed house numbers to our rural mail box with Silicone Auto Seal. Now they'll never come off." William M. Smith, Dallas, Texas. (Black Auto Seal repairs convertible tops, cracked batteries and windshield gaskets. Reseals loose trim and door gaskets.)



"Anchored a decorative metal column to our concrete porch floor with Silicone Metal Seal. Easier, faster and more economical than lag screws and anchors." L. M. LaBar, Bethlehem, Pa. (Metal Seal is also excellent for leaky rain gutters, storm windows.)



General Electric Silicone rubber sealants are available in 1 oz. and 3 oz. tubes for hundreds of large or small repair jobs. If you have used them for an unusual sealing job like those above, write and tell us. If we use your story in our advertising, we'll pay you \$10. All ideas submitted become property of General Electric. Just write Section CW11162 Silicone Products Dept., General Electric Co., Waterford, N.Y.

GENERAL ELECTRIC

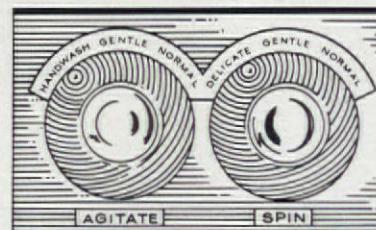
NEWS



NOTES

By Virginia T. Habeeb

We had to see it to believe it . . . you will too! Hotpoint's new top of the line 795 washer has a handwash setting which will wash any garment or fabric that could safely be washed by hand. We saw the results of washing an ac-



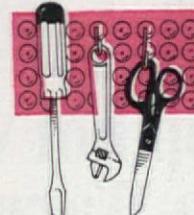
tual wash-by-hand laundry load (even delicate lingerie and cashmere sweaters) in this new washer. They were even better than by hand washing! All thanks to a gentle, slower-than-by-hand agitation developed by the people at Hotpoint.

Rubbermaid has three new versions of their lazy Susan. We especially like the double-deck Cup 'n Plate Carousel. It revolves to bring cups to your fingertips while providing safe storage for plates or saucers on top of the unit. Light sandalwood color. Costs \$2.98.

Just heard about a delightful new feature on American Standard's kitchen sinks. It is a pop-up basket sink strainer with a remote control, that permits the housewife to operate the drain from outside without groping through a sinkful of dirty water. And it can be installed in existing kitchens as well as in new ones.

Initiating an interesting concept in kitchen planning—the Working Wall, from the Puritron Company. This slim cabinet is easily attached or built in. It contains a hand mixer, electric knife, and electric can opener, and has room for cord storage too. Two convenience outlets are located below the cabinet door outside. Costs \$89.95.

Here's another useful innovation—plastic, self-adhering Peg-Tape, from Selfix. Comes in pliable, perforated strips (or panels) in a choice of 6

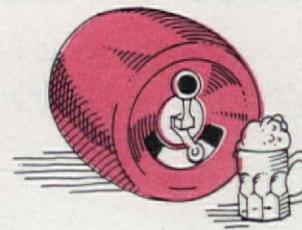


colors. Each strip holds up to 50 pounds (5 pounds per hook) and can be cut or curved to fit any surface. One 4x24-inch strip costs 99¢.

For those meringue pies you will be baking for the holidays, try adding a few drops of lemon juice to the egg whites before beating. Meringue will be whiter and much easier to cut.

Do you consider window washing or floor care the bane of housekeeping jobs? Then you're right in step with hundreds of other women who voted them "least enjoyable" in a recent Barometer of Women's Opinion conducted for Purex Corporation, Ltd. "Most enjoyable" were cooking and laundering. Among suggestions for more efficient tools were long-handled brushes for windows, tub scrubbers, and bathroom bowl cleaners.

A gala press conference at the Sheraton East Hotel, held by the Reynolds Metals Company, unveiled Tapper, a great and convenient aluminum container for storing and dispensing draft beer and carbonated soft drinks.



Available wherever cold packaged beer is sold, in two sizes—2 1/4 gallons (holds the equivalent of 24 twelve-ounce cans or bottles) and 3 1/8 gallons. Cost is price of beverage plus a refundable container deposit.

If you are not the traditional family who serves turkey for Thanksgiving (see page 86) or if you are the traditional family who serves Roast Ribs of Beef for Christmas you'll be interested in this "no bones about it" tip. For an easy-to-handle rib roast, have your butcher separate the rib bones from the meat, then replace and tie together for roasting. Before serving cut the string and you have a boneless rib roast, easier carving, and a happier husband. To find out about slicing automatically, see page 71.

Recent editorial trips of note included tours through . . . Pillsbury's Refrigerated Foods Division, New Albany, Indiana. Here we were intrigued when watching the biscuits, cookies, and turnovers come off the assembly line. The research and development of these products, the ingredients, processing, and product-inspection all along the way are testimony to the quality that reaches you at your local supermarket.

. . . Armstrong Cork Company's plant where their handsome flooring designs and products are created. It is fascinating to note the steps that they take to develop a new flooring design to meet a trend. They literally will go to the ends of the earth in search of artifacts to set a theme.

. . . A visit with Betty Crocker in her kitchens at General Mills in Minneapolis, Minnesota, where she told us about new German Chocolate Cake, and Coconut-Pecan Frosting Mixes, now on the market.

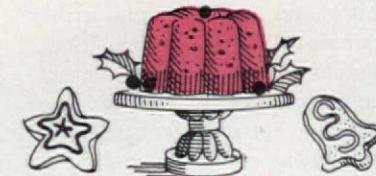
. . . Economics Laboratories in St. Paul, Minnesota, where famous products such as Electrasol, Finish (dishwasher detergents), Jet Dry (a rinsing agent for dishwashers), and Dip-It (a coffee pot cleaner) are developed. Here's a gratifying fact we noted—dishwasher detergents, such as Electrasol and Finish, are especially formulated to water conditions in your own area.

Attach a kitchen spice rack to the inside of your linen closet door to handle overflow from the medicine chest.

Some wishful thinking as we approach the end of another year of cooking up good things to eat in our kitchen—Wonder when one of our enterprising cabinet manufacturers will follow Puritron's start and come up with a cabinet design for storing small appliances so that we can get to them quickly and easily—and get them off our counter tops where they take up precious work space.

And wouldn't it be grand if we had a separate section in our refrigerator (as we do for freezer foods) where we could store foods prepared ahead of time for a special buffet (see page 88), in addition to the already fine storage space now allotted for staple foods that require constant refrigeration?

Time now to start thinking of Thanksgiving and Christmas holidays! Some cold and blustery Saturday, or an evening when all the kids are home, why not have a family baking fest? Bake favorites all around, and stash



special cakes and cookies in the freezer for the busy days that are about to sneak up on us. May be a little hard on the waistline, but the family fun is worth it.

*STEP
OUT FRONT
IN '66... in a Rocket Action Olds!*

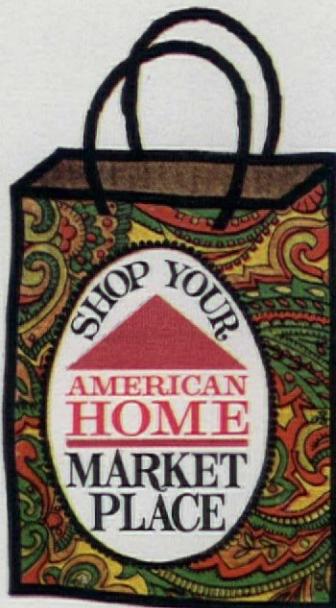


You'd expect a wagon this big and beautiful to cost a bundle more. But that's Oldsmobile's Vista-Cruiser for you. Full of surprises.

Oldsmobile Division • General Motors Corp.

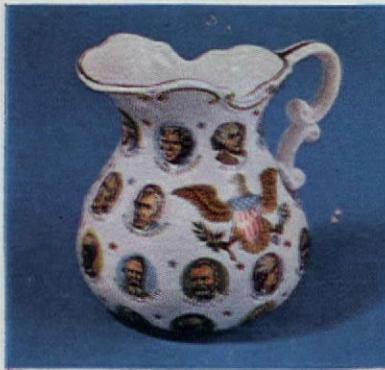


First surprise: Vista-Cruiser's distinctive look. Downright extravagant. Next: Room. Loads of it. Over 100 cubic feet of it! Next: Comfort. Foam-padded Morocceen seats—all facing forward. Then: Ride. Like a glide. Four coil springs. Full 120-inch wheelbase. Performance? Rocket V-8 action all the way. Best surprise of all: Price. Mighty low for such a mighty big wagon! **LOOK TO OLDS FOR THE NEW!**



By Ann McLaughlin

For a tranquil Christmas... order gifts by mail through these and the following pages. Send check or money order. Items not used or personalized may be returned for refund. Postage included in price unless otherwise mentioned.



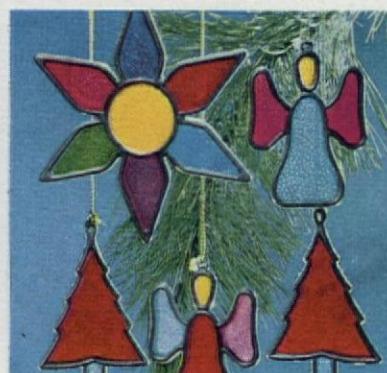
\$2.98. Quart-size, white china pitcher decorated with portraits of Presidents from Washington to Johnson. Miles Kimball, 126 Bond St., Oshkosh, Wisc.



\$2.98. Standard-size tissue chest of gold-plated, filigreed jeweler's metal. Lining is scarlet velour. Lillian Vernon, AH11, 560 Third St., Mt. Vernon, N.Y.



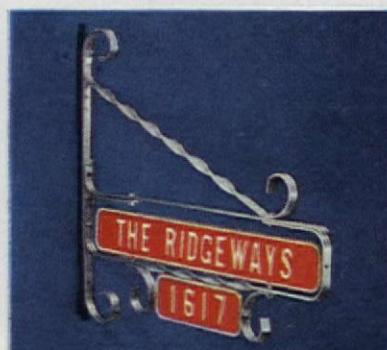
\$1. Large mistletoe bell (9 1/4" overall) of lacelike wash-clean plastic to use from year to year. From Foster House, Department 411, Peoria, Illinois.



\$1.98 a set. Stained-glass plastic ornaments. 2 angels (4" high), 2 trees (4 1/2" high), 1 star (6 3/4" in diameter). Foster House, Dept. 411, Peoria, Ill.



\$24.50. Jewel case of suede, both inside and out, is 9x8x3". Red, green, aqua, or cocoa. From T. Anthony, Dept. AH11, 772 Madison Ave., N.Y., N.Y.



\$5.95 complete. Bracket and marker of aluminum finished in black, green, red, or copper. White letters. Spear, Department AH11, Colorado Springs, Colo.



\$5.45. Capacious toy chest of paper-board brilliantly decorated. 30x14x11". Folds for storage. Added Touch, AH11, 12 Water St., Bryn Mawr, Pa.



\$0.79. Colorful china hen has red corduroy pincushion back, tape measure in wattle, thimble on tail. Walter Drake, Dept. AH11, Colorado Springs, Colo.



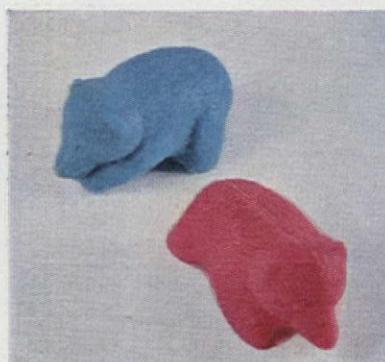
\$6.99 complete. His and her hapi coat (one size fits all), tabi socks (red, black, or white), straw sandals in shoe sizes. Patio, Box 25, Highland Park, Ill.



\$3.98 plus 35c postage. Jenny Wren birdhouse of natural wood decorated with yellow and white trim. 9 1/2x7". From Foster House, Dept. 411, Peoria, Illinois.



\$3.98 plus 25c postage. To hang anywhere, a dozen scarlet birds made of real feathers and cotton. From Helen Gallagher, Department 411, Peoria, Illinois.



\$1.25. Baby bears sculpted in scented soap. Two bright colors in a gift box. From Carolina Soap and Candle Co., Department AH11, Southern Pines, N.C.



\$1.50 for mama doll, \$1 for baby, plus 35c postage. Dressed in calico, mama is 8 1/2", baby is 4 1/2". From Helen Gallagher, Department 411, Peoria, Illinois.



\$6.95. Fiber mat (30x18") with natural background, colorful antique-car design. From Jenifer House, Department AH11, Great Barrington, Mass.



\$1.98 the set. Red felt covers for the Johnny seat, tissue box, spray can, and tissue roll. Order from Helen Gallagher, Department 411, Peoria, Illinois.



\$5.30 Tote-bag kit includes black and multicolor felt, faille, and buckram. From Discoveries Unlimited, Department AH11, Babson Park, Mass.



\$9.60. Velvet slipper with small French heel. Red, blue, or black. 9 to 12. Narrow or medium. Order from Shoecraft, 603 Fifth Avenue, New York, N.Y.



\$1.75 the set of 6 brilliantly colored honeycomb paper fruits to hang on a tree, heap in a bowl. (7" across) Small Fry Shop, Box 76303, Los Angeles, Calif.

Otto Maya



\$1.98. Gold-plated metal holder for twine, wool, or ribbon complete with scissors. From Crescent House, 135 Central Pk. Rd., AH11, Plainview, N.Y.



\$1. Toy phone with echo to enchant a child; repeats his words. Made of sturdy plastic. From Sunset House, 71 Sunset Building, Beverly Hills, Calif.



\$1.95 each. Pretty pins to wear singly or in a group. Gold-plated metal set with turquoise or coral. From Medford, AH11, 752 Fulton, Farmingdale, N.Y.



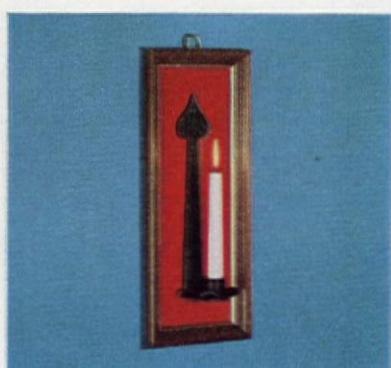
\$3.75 with two names. Bavarian chalet is a bank-weather forecaster. Girl appears in fair weather, boy in foul. Crown Craft, 5 Mt. Hope Place, Bronx, N.Y.



\$1 for 3-piece set. For the well-dressed doll, "mink" coat, muff, and beret. Fits standard-size teenage doll. From Foster House, Dept. 411, Peoria, Illinois.



\$3.98. Jolly Clown is a fun game for all ages. Target is clown's open head. 19" high. 4 balls included. Taylor, 226 W. Wayne Ave., AH11, Wayne, Pa.



\$11.95. Sconce of black wrought-iron hinge is mounted on gold or red burlap. Frame (17 1/4 x 7") is distressed pine. Old Guilford, AH11, Guilford, Conn.



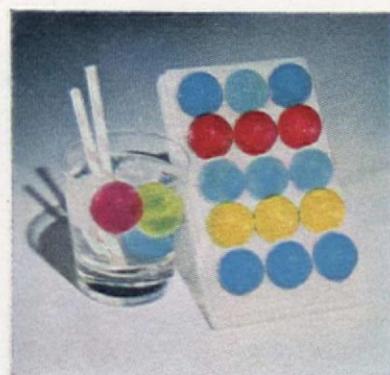
\$2.75. Hummingbird feeder is easy to fill with sugar or honey water. Bright color attracts birds. From Sleepy Hollow, AH11, 3023 Crane, Falls Church, Va.



\$2.75 a set of 6, plus 35c. For the tree, tiny angel musicians encased in clear 4" plastic bubbles. Order from Helen Gallagher, Dept. 411, Peoria, Ill.



\$5.98 each. Unusually elegant tissue holder and towel ring with wrought-iron, hand-painted flowers. Alexander, AH11, 140 Marbledale, Tuckahoe, N.Y.



\$1 a box of 15. Three boxes \$2.75. Freeze rainbow ice balls, use indefinitely. Will not dilute drinks. Order from Foster House, Dept. 411, Peoria, Illinois.



\$3.98. Adoration of the Magi in the round jigsaw puzzle contains 500 pieces. Good family entertainment. Downs, Dept. AH11, Evanston, Ill.



\$4.95. Fairyland tree comes with multi-color flowers and 6 cakes of rose soap. Later add gumdrops or bows. Artisan, AH11, 2100 N. Haskell, Dallas, Texas.



\$5. For those afraid to pierce their ears, 14K gold earrings with cultured pearls or jade balls. From International Gem, AH11, 15 Maiden Lane, New York, N.Y.



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\$2.98 for 4 plus 35c. China mugs in multicolor chintz pattern for any beverage. Each holds 8 ounces. From Helen Gallagher, Dept. 411, Peoria, Illinois.



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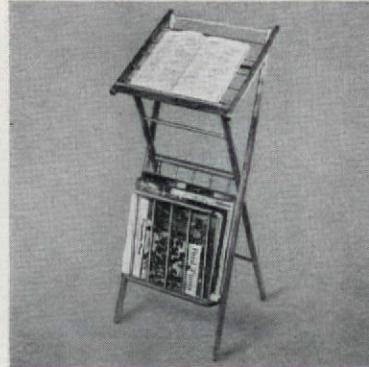
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who has a four leaf clover (instead of a coin) to mark his place on the green. Bring a lucky putt! With any 2 or 3 letter monogram smartly engraved. Silver marker \$1.25. 24k Gold Plate \$2.00 ppd. Money back if not delighted. Sorry, no COD's. We ship in 2 days. Mail to:

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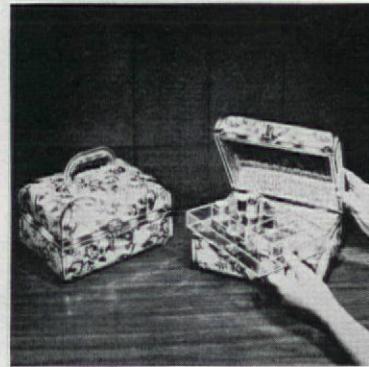


PARTRIDGE IN A GOLD CAGE

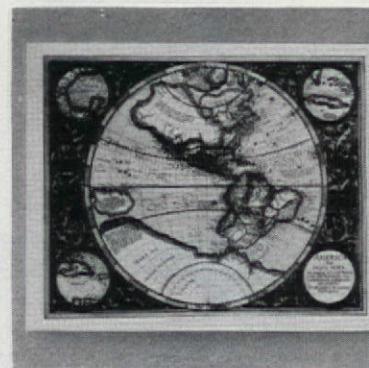
or a brilliant red cardinal in a green one, designed to hang from a Christmas tree, the mantelpiece, a doorway, or a window. Cages are made of rattan, the real-to-nature birds are fashioned of feathers. These charming ornaments are reasonably priced and can be used from year to year. \$2.40 each. Added Touch, AH11, Bryn Mawr, Pennsylvania.



IF SHE SEWS, this is a thoughtful gift for her. A sturdy chest covered with colorful tapestry and lined with patterned paper, it is fitted with a removable see-through plastic tray designed to hold 16 spools of thread and an assortment of sewing aids. Inside cover has pocket for scissors, tape, and pins, 5 1/2" x 7 3/4" x 9 1/8". \$5.95, Miles Kimball, AH11, 126 Bond St., Oshkosh, Wis.



17th-CENTURY MAPS make appealing decoration. Originals, of course, are prohibitively expensive. Shown here are two fine reproductions on heavy vellum. Colors are subdued, the overall appearance is impressive. One is a map of the world, the other of America. Each unframed print is 20x26". \$3.90 the pair. Send for catalog. Preston's, 102 Main St., Greenport, N.Y.



DOGGY DINER for a pampered canine. Cats love it too! The two handsome stainless steel bowls (1 1/2-quart capacity each) fit into a stainless steel rack that is fitted with rubber suction cups to prevent sliding. Easy to keep spanking clean with soap and water, the diner makes a neat accessory for man's best friend. \$7.95. From Turen, Department 5, Danvers, Mass.



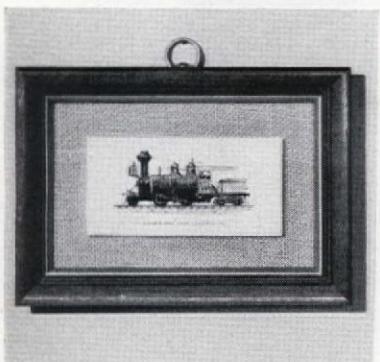
WARM, WARMER, WARMEST

rolls for any hostess to provide can be served in the mellow-pine container designed with a pretty scalloped edge. It has a removable brick which can be slowly heated while you get the brown-and-serve rolls ready. 8 1/2" x 10 1/2", it makes a fine house gift or a thoughtful aid for the bride. \$4.98 plus 35c. Helen Gallagher, Dept. 411, Peoria, Ill.





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COMING ROUND the mountain in a 19th-century locomotive must have been an exciting experience. Give a railroad buff a set of ceramic tiles decorated with the likeness of early steam engines. Tiles are mounted on red or green burlap handsomely framed in distressed pine. Each picture is $10\frac{1}{2} \times 7\frac{1}{2}$ ". \$6 for one. From Old Guilford Forge, Dept. AH11, Guilford, Conn.



YOU'RE NEVER ALONE if the Bishop's game is in the room. It's a form of solitaire indulged in by the Victorians. The polished cherry-wood board is as smooth as satin, has a rim around the edge to hold 32 glass marbles. Field has 33 wells into which the marbles roll. Try getting one into the center and win! \$10. From Carl Forslund, 122 E. Fulton, AH11, Grand Rapids, Mich.



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PICKING IS EASY when nuts are cracked with sturdy steel pliers and mined with a neat little steel pick. A gift worth giving to someone you like is the wicker basket ($9\frac{1}{2} \times 3\frac{1}{2}$ " high) fitted with a bamboo handle, a steel nutcracker, and six matching steel picks. The sturdy instruments fit into leatherlike pockets. \$3.98 plus 35c postage. Foster House, Dept. 411, Peoria, Ill.



THE SPICE OF LIFE is salt and pepper. Keep both of these in giant-size glass containers fitted with chrome-coated tops. Each shining shaker stands in a groove cut into a good-looking pine rack that comes with a convenient handle. Appropriate for table use. Set will add glamour to any kitchen too. \$4.25. Free catalog. From Sturbridge, AH11, Sturbridge, Mass.

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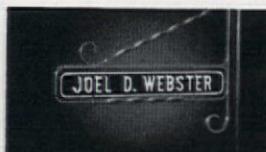
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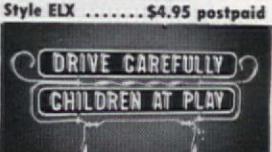
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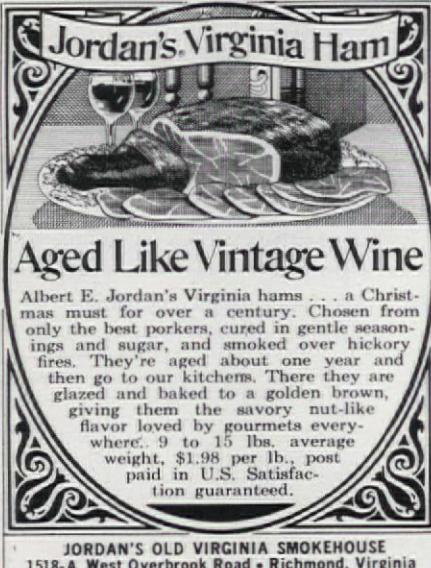
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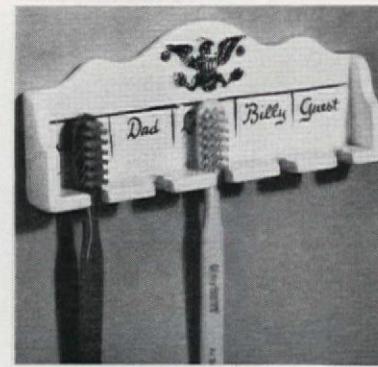
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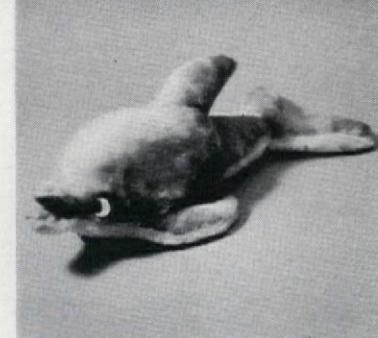
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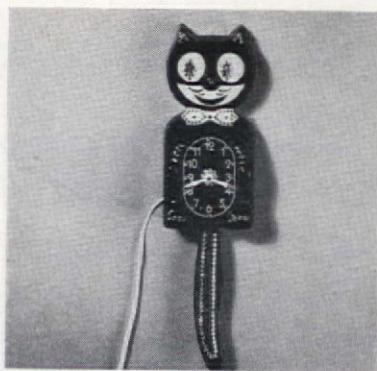
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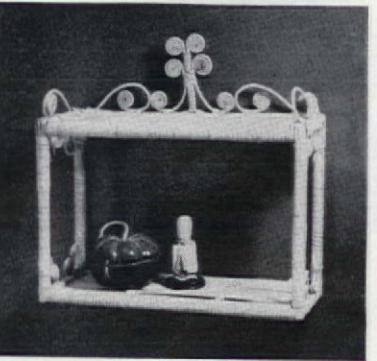
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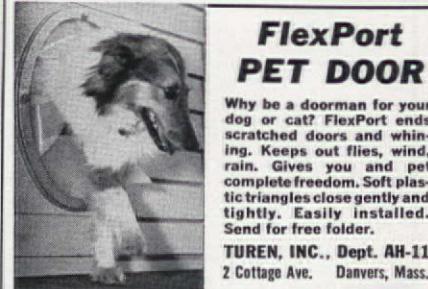
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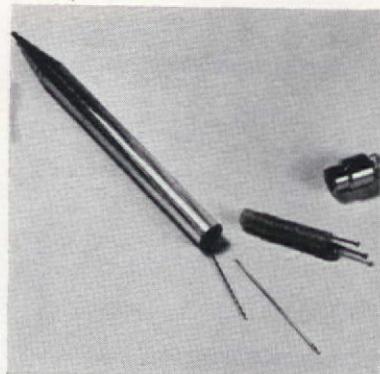
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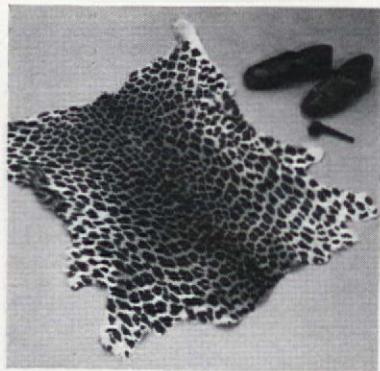
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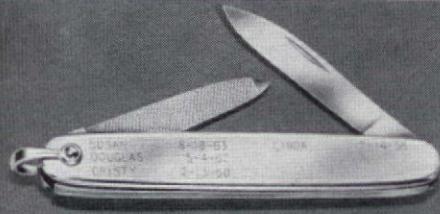


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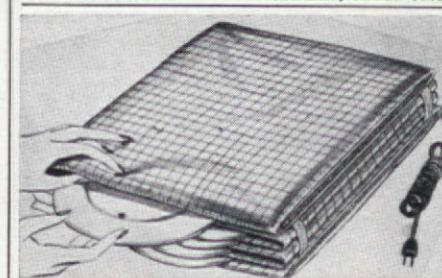
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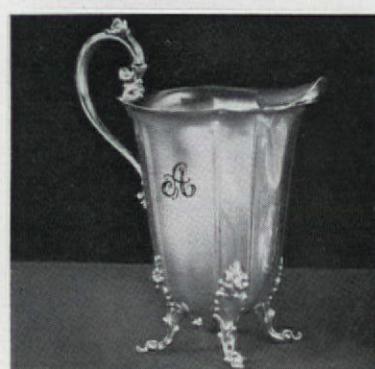
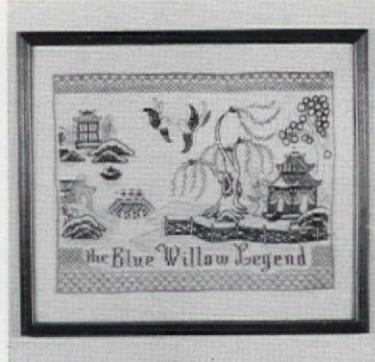
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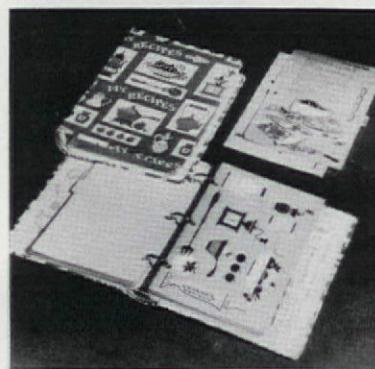
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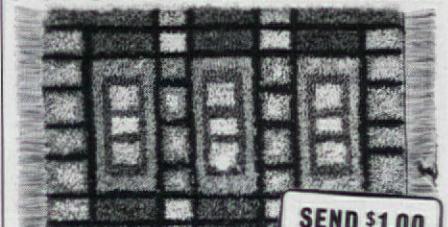
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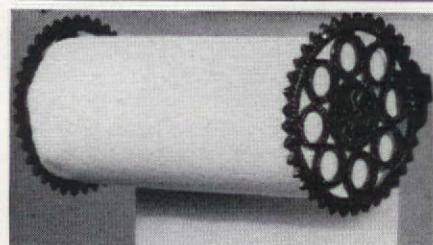
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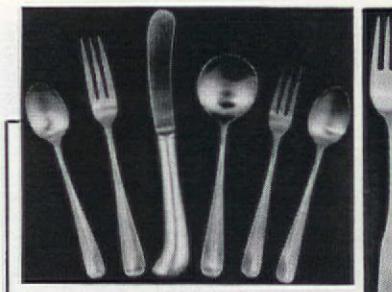
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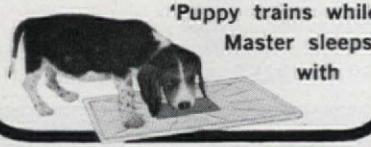
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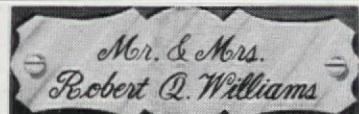
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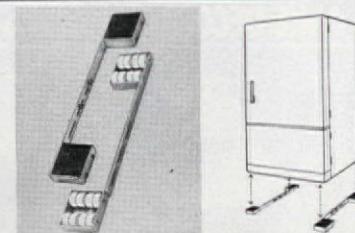


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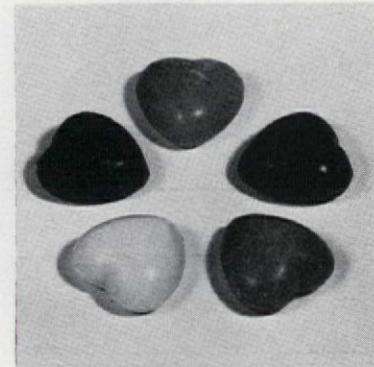
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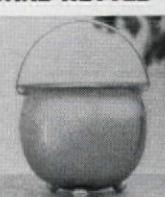
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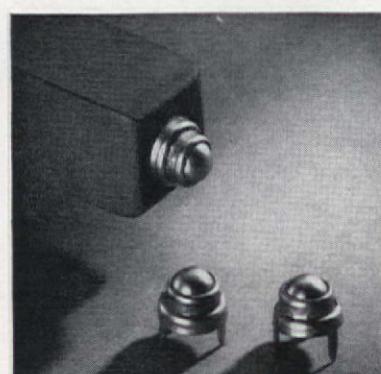
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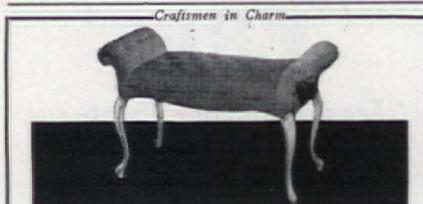


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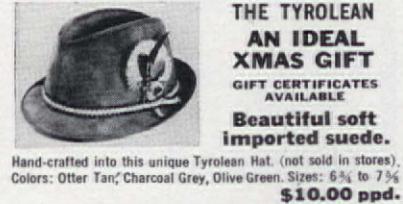
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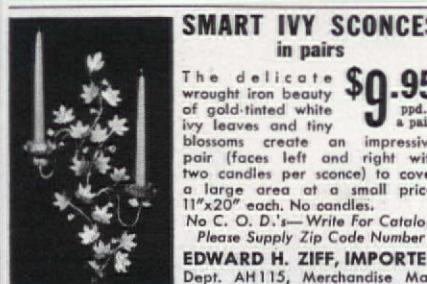
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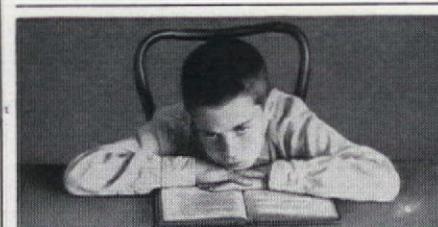
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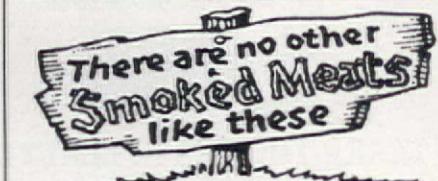
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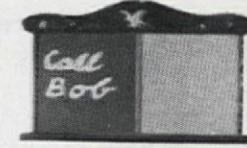
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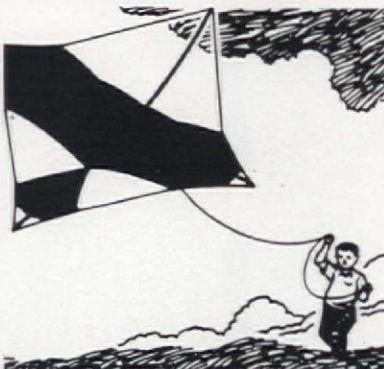
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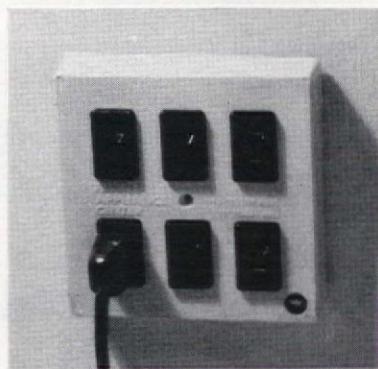
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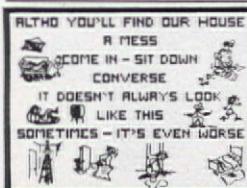


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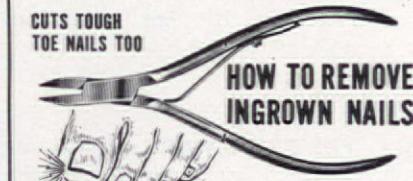
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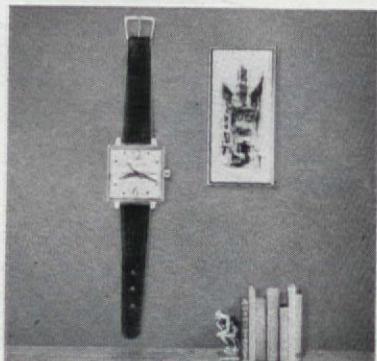
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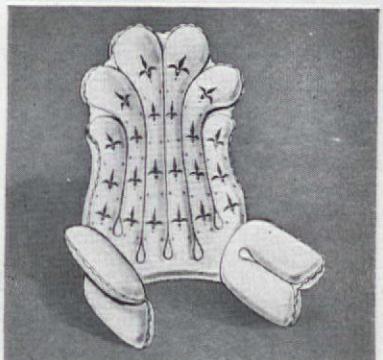
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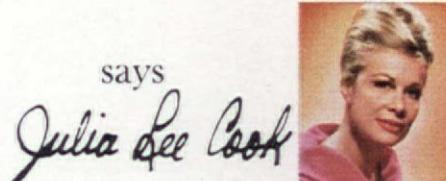


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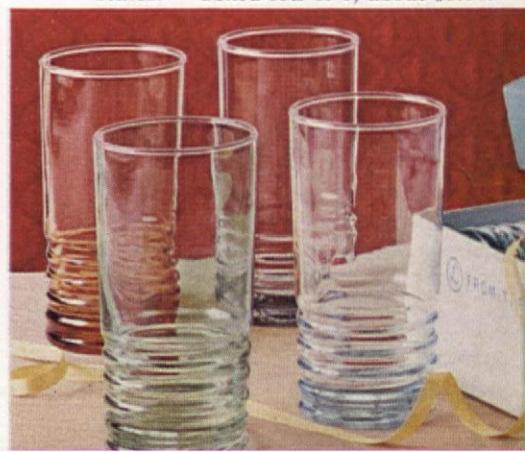
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